

Minot State Staff & Faculty,

The Care19 Alert app is an innovative exposure notification app that will alert users if they have been in close contact with an individual who has tested positive for COVID-19. The North Dakota app utilizes Bluetooth Low Energy technology developed by Apple and Google, which does not rely on personal information or location data. Users opt-in to download and utilize the free app. The app which uses Bluetooth proximity technology provided by both Apple and Google Notification Systems provides proactive alerts and notifications to users based on anonymous keys exchanged between smartphones as users perform their daily activities. North Dakota will be one of the first states to launch and the first to use the APHL National Server. ND University Systems will use affiliate versions with each campus having the ability to customize. A K-12 agreement is also in the works. Widespread use is critical to the success of this effort, and we believe the tie to back to school and keeping schools open will be our strongest call for North Dakotans to download and use the app.

This app does not identify users personally. People who use Care19 Alert **must explicitly** choose to turn on exposure notifications, and they can turn off the app at any time. The Apple-Google Notification System utilized by the app does not collect, use or store any device location, including for users who report positive results. Users have the option to decide whether to report a positive COVID-19 diagnosis, and identities are not known to Apple, Google or other app users. The system is only used for exposure notifications by official public health authorities and is not monetized.

For more information, read the North Dakota [NEWS RELEASE](#) and [CARE19 SECURITY RESEARCH](#). A Care19 Alert sign is available [HERE](#).

-- North Dakota University System & University Communications

