



Minot State
UNIVERSITY

STRATEGIC PLAN NEWSLETTER

The initiative to develop Minot State University's new strategic plan was announced to the faculty and staff in AY 2015-2016 convocation meeting. This announcement was followed by several working sessions with the President's Staff that led to creating a plan for developing a new strategy and organization of the team to work on it.

A New Strategic Plan: Strategy Development

Over the past few months, the Strategic Planning Project Council has been developing Minot State University's new strategy. They held three open forums sessions to gain feedback from the campus. This feedback along with the research helped the committee to develop the strategic goals, mission, and vision that will be shared in this newsletter. If anyone has comments or questions, please contact the committee chair, Jacek Mrozik, at strategicplan@minotstateu.edu.

MAY 2016

TENTATIVE CALENDAR

STAGE 1: Sept. 7, 2015 to Feb. 14, 2016
(16 weeks)

Research and brainstorming

- Brainstorming ✓
- Focus Groups ✓
- Online Survey ✓

STAGE 2: Feb. 15 to Apr. 14, 2016
(9 weeks)

Strategy development

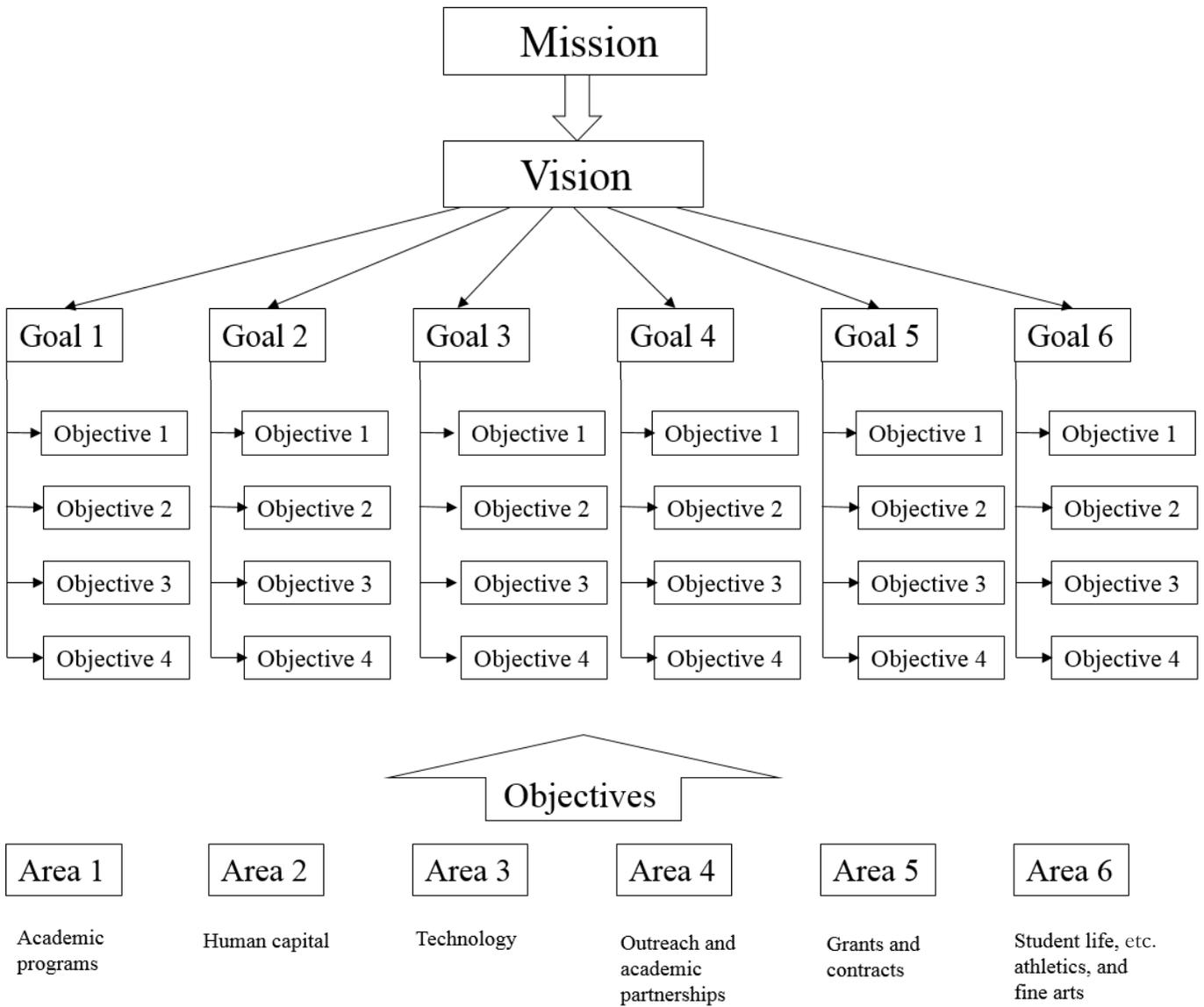
- Strategic Goals ✓
- SWOT Analysis ✓
- Mission and Vision ✓

STAGE 3: Apr. 15 to May 13, 2016
(4 weeks)

Implementation plan and communication

- Objectives ✓
- Implementation Plan and Resource Allocation Framework
- Announcement to the Campus and to Public
- PR Activities and Marketing

Framework



As the Strategic Planning Committee was developing Minot State University’s new strategy they used a “top down, bottom up” approach. From the top down, they developed the mission, vision, and goals. From the bottom up, they developed functional area objectives which were allocated to the goals. This ensured that all functional areas were addressed.

Mission:

Minot State University is a public university dedicated to educational growth, scholarship, and community engagement achieved through rigorous academic experiences, active learning environments, commitment to public service, and a vibrant campus life.

Vision:

MINOT STATE UNIVERSITY WILL:

- Deliver high-quality education where, when, and how it is needed to a diverse, multi-generational student population.
- Prepare students and the institution for the evolving social and technological challenges of the world.
- Inspire valued scholarship and creative activity among students, faculty, and staff.
- Empower graduates with a distinctive combination of professional expertise and broad-based education to support varied careers and productive lives.

Goals:

1. Meet the educational needs of the state, region, and global communities.
2. Recruit, retain, and value well-qualified students, faculty, and staff.
3. Provide an institutional environment that supports student, faculty, and staff success.
4. Promote and support the well-being of students, faculty, and staff, enabling them to address challenges across generations.
5. Foster and grow collaborative partnerships within the community as well as throughout the state, region, and globe.
6. Promote and recognize commitment to public service.

Goal 1 - Meet the educational needs of the state, region, and global communities.

Objectives:

1. Provide and promote high-quality programs that empower students through engagement in relevant, meaningful, hands-on learning experiences facilitated by knowledgeable, skilled, and exceptionally qualified faculty and staff.

2. Determine the educational needs of future students and allocate resources accordingly.
3. Develop and offer programs supporting diverse, multi-generational learners.
4. Recruit, retain, and value well-qualified students, faculty, and staff.

Goal 2 - Recruit, retain, and value well-qualified students, faculty, and staff.

Objectives:

1. Create an environment that values and supports diversity.
2. Establish high performance standards and expectations for the work of students, faculty, and staff.
3. Offer professional development support for students, faculty, and staff to encourage their commitment to the mission and vision.
4. Encourage and value commitment to teaching, scholarship, and service.

Goal 3 - Provide an institutional environment that supports student, faculty, and staff success.

Objectives:

1. Provide and support institutional resources that accommodate generational needs.
2. Design, implement, and support technology resources to ensure security of data and the physical plant.
3. Empower faculty and staff to seek and secure external funding.

Goal 4 - Promote and support the well-being of students, faculty, and staff, enabling them to address challenges across generations.

Objectives:

1. Meet the health, nutrition, physical environment, and safety needs of the campus community.
2. Promote campus opportunities that encourage balance in academics, work, and social life.
3. Provide the necessary resources to enrich the campus experience and enhance campus life.
4. Facilitate the campus community's adaptability to change.

Goal 5 - Foster and grow collaborative partnerships within the community as well as throughout the state, region, and globe.

Objectives:

1. Orchestrate collaborative efforts with other institutions of higher education.
2. Cultivate and maintain mutually beneficial relationships with organizations, the Minot community and surrounding areas, and international partners.
3. Leverage the expertise of individuals, groups, and organizations within the community to enhance student learning and to strengthen university operations.

Goal 6 - Promote and recognize commitment to public service.

Objectives:

1. Build vibrant university and community relationships through meaningful service and volunteer projects.
2. Engage the community by offering and hosting activities and events in academics, athletics, performing arts, and culture.
3. Acknowledge the service achievements of the campus community.