



Minot State
UNIVERSITY

STRATEGIC PLAN NEWSLETTER

The initiative to develop Minot State University's new strategic plan was announced to the faculty and staff in AY 2015-2016 convocation meeting. This announcement was followed by several working sessions with the President's Staff that led to creating a plan for developing a new strategy and organization of the team to work on it.

A New Strategic Plan

On Oct. 27 and 28 MSU President Steven Shirley and Dr. Jacek Mrozik held campus forums to learn more about the proposed activities and timeline for developing the new strategic plan for Minot State University. As a part of its communication to the campus, the committee will be sending out monthly newsletters to highlight important information and keep the campus informed of the milestones and next steps. This first letter includes the key information that was presented at the campus forums.

ASSUMPTIONS

- Review the current mission, core values, and purpose
- Align the plan with HLC accreditation, other MSU accreditations, MSU's prioritization efforts, and the NDUS strategic plan
- Involve students, faculty, staff, alumni and community
- Opportunity to address the future needs of the region
- Create a document to guide decision-making, set priorities and assist budgeting for the next five years
- Develop a plan for implementation with actions, milestones and deliverables
- Project timing: 2015-16 academic year

NOVEMBER 2015

TENTATIVE CALENDAR

STAGE 1: (Nov 1-Jan 31)

Research and brainstorming

- Form the committees
- On-campus research (focus groups, surveys, data collection)
- Community meetings (community, schools, legislators, Minot Air Force Base, etc.)
- Brainstorming sessions with faculty and staff
- Work in sub-committees and wrap-up session
- Meeting with Supervising Committee to refine the initial results

STAGE 2: (Feb 1-April 15)

Strategy development

- Further development of strategy document
- Strategy document refined and finalized
- Initial work on implementation plan

STAGE 3: (Apr 16-May 13)

Implementation Plan and Publicize

- Refine final details of the plan and implementation schedule
- Publicize MSU's new strategic plan

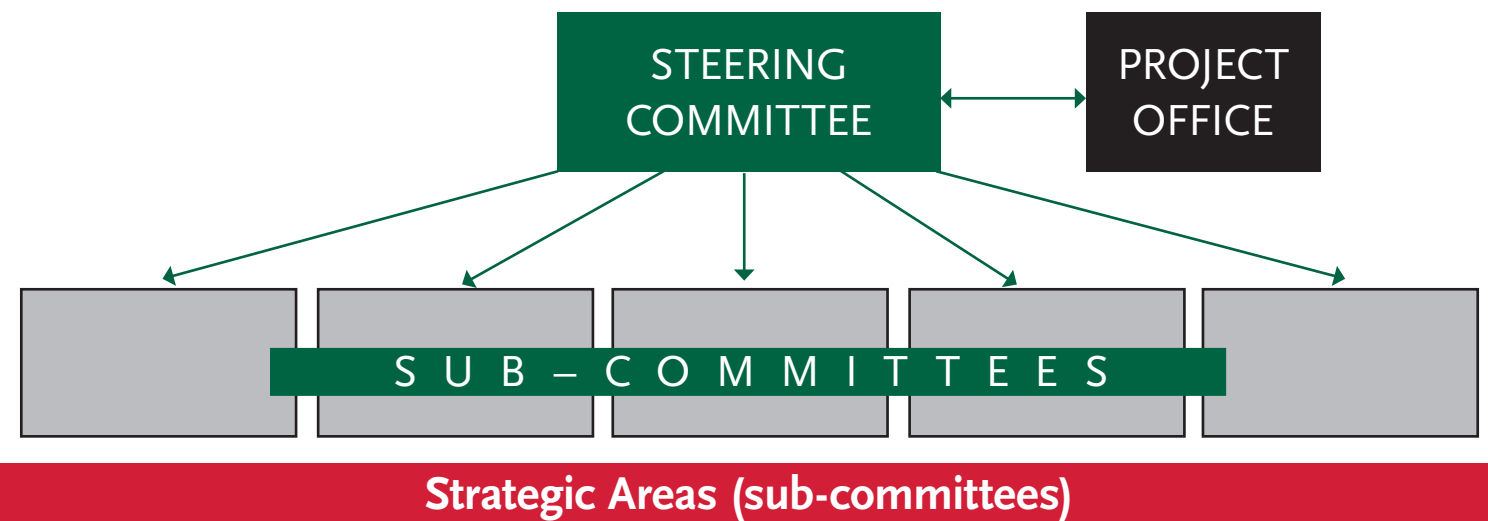
PROJECT ORGANIZATION

Three levels of committees:

- Supervisory Committee — President and President's Staff
- Steering Committee — 10 representatives from different parts of the university, led by the Project Manager (Dr. Mrozik) and supported by the Project Office (2-3 people) — writing, editing, follow up
- Sub-committees — headed by Steering Committee members dedicated to main strategic areas (about 40 people)
- Project Council –Steering Committee and sub-committees

SUPERVISORY COMMITTEE

PROJECT COUNCIL



1. Academic programs (General education, majors, minors, graduate, certificates)
 2. Technology
 3. Outreach and academic partnerships
 4. Marketing (enrollment, promotion, media, public relations)
 5. Human capital
 6. Campus infrastructure, facilities
 7. Budgets, funding, fundraising and resources
 8. Community involvement, service
 9. Student life, athletics and fine arts
 10. Grants and contracts (NDCPD, research, and other)
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Project Council Members

Strategic Planning Council		Strategic Planning Sub-committees	Sub-committee Members		
	Steering Committee	Sub-committee (Strategic Area)			
1	Jacek Mrozik	Marketing (enrollment, promotion, media, PR)	Teresa Loftesnes	Katie Tyler, Carissa Botton	Alysia Huck
2	Lori Willoughby	Technology	Warren Gamas	George Withus, Darren Olson	Sherie Saltveit
3	Kris Warmoth	Outreach and academic partnerships	Gary Ross	Jessica Smestad	Paul Markel
4	Cheryl Nilsen	Academic programming (majors, minors, certificates)	Dan Ringrose	Wojciech Cebulak	Deanna Klein
5	Conrad Davidson	Human capital	Wes Matthews	Erik Kana	Deb Kinzell
6	Devin McCall	Campus infrastructure, facilities	Brian Smith	Heidi Super	Joel Cartwright
7	Jonelle Watson	Budgets, funding, fundraising and resources	Jerry Stai	Laurie Weber	Kate Marshall
8	Dan Langemo	Community involvement, service	Tom Seymour	Ben Berg	Beth Odahlen
9	William Harbort, Steve Swenson (co-chairs)	Student life, athletics, fine arts	Alex Buchholz	Breanne Hatfield	DeVera Bowles Paul Brekke
10	Linda Cresap	Grants and contracts (NDCPD, research and other)	Brent Askvig	Evan Borisinkoff	Cari Olson

Project Office: Deb Wentz and Amber Wright

