

**Strategic Planning and Budget Council** minutes

February 13, 2018

3 pm, Jones Room

**PRESENT:** Anne Beste-Guldeburg, DeVera Bowles, Linda Cresap, Laurie Geller, Cassie Daniel (*proxy for Haokun Yang*), Aaron Richard, Michael Linnell, Teresa Loftesnes, Jacek Mrozik, Nicole Thom-Arens, Jay Wahlund, Brent Winiger.

**ABSENT:** Andy Carter, Warren Gamas, Kevin Harmon, Katie Tyler, Annette Mennen, Cari Olson.

**AGENDA:** Goal 4 - Promote and support the well-being of students, faculty, and staff, enabling them to address challenges across generations.

Today's meeting focused on Goal Four Action Items developed by subcommittee Teresa Loftesnes, Jay Wahlund, Aaron Richard. Teresa led the discussion. Information received from Aaron Hughes, Student Activities Coordinator, Camilla van Dyke, Residence Life Coordinator, Devin McCall, Residence Life Director, and Courtenay Burkhard from Wellness provided insights that further informed the subcommittee's recommendations.

Respectfully Submitted,  
DeVera Bowles

## GOAL 4

Promote and support the **well-being of students, faculty, and staff**, enabling them to address challenges across generations.

### Objective 1: Provide the necessary resource(s) to enrich the campus experience and enhance campus life.

1. Promote campus resource(s): (facilities, etc.) to MSU and Minot communities (also in Goal 6).
  - a. What: Survey current faculty, staff, and students to determine how current MSU events could be enhanced/sustained.  
(Currently, several events take place during the year with campus groups sponsoring activities and off-campus entities sponsoring activities. For example: The Student Activities Committee's events, Notstock, Magic City Jazz Festival, WPO, MSO, Marketplace for Kids, etc. Consider areas (ex. Beaver Dam, Wellness Center that could be open 24/7. Copy/paste to Goal 6.)  
Who: Future employee/Events coordinator  
When: August 2018  
Resource(s):
  - b. What: Consider how MSU's current/future facilities could host new events, in addition to the current events, to create a revenue stream including the ability to have a mobile credit payment system for appropriate events.  
(Ex: TedTalks and high profile speakers in Ann Nicole Nelson Hall.)  
Who: Future employee/Events coordinator  
When: September 2018  
Resource(s):
  - c. What: Work specifically with the Chamber, MPS, private schools, and other entities to encourage use of campus facilities.  
Who: ??  
When: 2019  
Resource(s):
  - d. What: Create and promote a website listing all available MSU facilities with rental costs, occupancy, room sizes, etc. including a master schedule allowing campus and off-campus users to request facilities.  
Who: VPAF  
When: January 2019  
Resource(s): Cost of scheduling software and an employee designated to manage the software and schedule. This could be a current employee.
  - e. What: Determine technology needs to purchase the appropriate technology for campus meeting rooms. (Goal 3 has updating technology in the classrooms.)  
Who: ITC and Student Center  
When: May 2018

Resource(s): Need \$\$ to purchase technology

- f. What: Establish a partnership with Downtown Business Association to promote and support Minot State.
  - Examples:
    - Encourage downtown businesses to offer discounts to our students
    - Promote new 21<sup>st</sup> Century Workforce program to DBA
    - Work with DBA to host our students' artwork
    - Community gathering space
    - 62 Doors Gallery and Studios
    - Studio One (Art Space)
    - Others?
  - Who: ??
  - When: December 2018
  - Resource(s):
  
- g. What: Research the possibility of an electronic billboard along Broadway.
  - Who: Advancement Office
  - When: By July 2019
  - Resource(s): A lot of \$\$! Funds would have to be raised.
  
- 2. Bolster intramural and club programs.
  - a. What: Assess current status of programs to determine future strategies.
    - Examples:
      - Create new campus, off-campus and online club programs for students.
      - Investigate opportunities to have intramural competitions within the NDUS schools.
      - Develop new programming utilizing the air supported dome.
    - Who: Music, Student Life, CAS, CEHS, COB, Wellness Center, Athletics, faculty and staff advisors
    - When: December 2018
    - Resource(s): SGA and Student Activities
  
- 3. Enhance outdoor activities and beautification of our campus.
  - a. What: Review, update, and prioritize the master landscaping plan to begin implementation of unfinished elements and continue with year-round campus beautification needs.
    - Who: President's Staff & Campus Beautification Committee
    - When: January 2018
    - Resource(s): Budget for implementation
  
  - b. What: Enhance campus activities by adding casual seating elements to the grounds.
    - Who: VPAF, SGA, Faculty and Staff Senates

When: Summer 2019  
Resource(s): Budget for purchases

- c. Expand the use/aesthetics of the Beaver Dam including the food/drink area.  
What: Expand the hours, offer various food choices, update furniture, and possibly remove the Cheers bar.  
Who: SGA, VPSA, Wellness Center staff  
When: Underway  
Resource(s): SGA, Sodexo, Student Activities Committee, Wellness Center

**Objective 2: Promote campus opportunities that encourage balance in academics, work, and social life.**

- 1. Integrate the 8 Dimensions of Wellness into campus life.
  - a. What: Via FYEs, Residence Life, new faculty and staff orientations, and the senates, promote the wellness policy to encourage a culture of well-being via the 8 Dimensions of Wellness for students, staff, and faculty.  
Who: Wellness Center, Faculty and Staff Senates, Student Activities Committee, Residence Life, CETL  
When: July 1, 2018  
Resource(s): Minimal
  - b. What: Review the wellness policy in the employee handbook to ensure fairness.  
Who: President's Staff and Staff Senate  
When: Immediately  
Resource(s):
- 2. Expand the use of the Wellness Center.
  - a. What: Review and determine/update policies to allow students and non-Wellness Center members/entities to use/rent the Wellness Center. This includes sponsored memberships that students, faculty, and staff could purchase by the day or month for another individual.  
Who: VPFA, Wellness Center staff  
When: May 2018  
Resource(s): The goal would be to create a cash-flow stream (and promote wellness).
  - b. What: Review the Wellness Center hours, especially on weekends and evenings.  
Who: Students, faculty, and staff  
When: by May 2018  
Resources:
- 3. Develop living and learning communities that offer support, co-curricular involvement, and inclusion.
  - a. What: Strengthen the two communities currently being offered. (also in Goal 3: Objective 5)

Who: Residence Life, CETL, Wellness Center  
When: In progress  
Resource(s): \$0.00

**Objective 3: Meet the health, nutrition, physical environment, and safety needs of the campus community.**

1. Evaluate facility use and condition, and strategically plan for the future.
  - a. What: Evaluate Sodexo's food service plans  
Who: VPSA, SGA and President's Staff  
When: In progress  
Resource(s):
  
  - b. What: Renovate Cook, Dakota, McCulloch, Pioneer, Lura and Campus Heights  
Who: President's Staff and Residence Life, MSU Foundation  
When: Prioritize needs and begin immediately  
Resource(s): \$\$\$\$
  
  - c. What: Hire, train, and hold accountable custodial staff/services to adequately maintain the campus infrastructure. Hire/outsourcing custodial services to provide exceptionally clean and well-kept spaces for our internal and external constituents.  
Who: VPFA & Facilities  
When: Immediately  
Resource(s): Reallocate current budgets/dedicate new funds.
  
  - d. What: Update seating in the Dome  
Who: Athletics and VPA  
When: In progress  
Resource(s): Private funding
  
  - e. What: Fully use the potential of the air-supported dome  
Determine future options outside of athletics that the air-supported dome could be used to bring more community members to the facility.  
Who: Athletics and the campus  
When: In progress  
Resource(s): ??
  
2. Improve access to mental health services on campus to assure the retention, progression, and graduation of students. ~~Develop and enhance campus mental health standards, programming, and education.~~

Suggested rewording of above statement per Melissa Fettig (Improve access to mental health services on campus to assure the retention, progression, and graduation of students.)

- a. What: Ensure the campus has an adequate number of qualified mental health providers and appropriate facilities to implement a comprehensive mental health program that allows for early prevention, intervention, and treatment of students with mental health conditions including:
- Stress
  - Anxiety
  - Depression
  - Trauma and post traumatic reaction
  - Sleep disruption
  - High risk alcohol
  - Abuse of substances
  - Difficulty with interpersonal relationships
  - Quick assessment of students who present in crisis

Who: VPSA, Student Health, Counseling Services

When: Immediately

Resource(s): Reallocate funds and facilities

- b. [Melissa Fettig feedback] What: Assess our students' health status to enhance campus-wide health promotion and prevention services and implement the American College Health Association (ACHA) – National College Health Assessment (NCHA) for baseline data and then every three years after assess effectiveness of strategies and new and emerging trends on:

- Alcohol, tobacco, and other drug use
- Sexual health
- Weight, nutrition, and exercise
- Mental health
- Personal safety and violence

Who: Student Health, Counseling, Disability Services, Wellness Center

When: Fall 2018 and every 3 years

Resource(s):

### 3. Promote Title IX awareness and safety-related policies and procedures. [start here]

- a. What: Conduct annual campus climate surveys.  
Who: Title IX Office  
When: Immediately  
Resource(s): ?
- b. What: Conduct annual Title IX training with campus community including Keep U Safe program.  
Who: Title IX Office  
When: Immediately and ongoing  
Resource(s): \$0.00
- c. What: Work collaboratively with various offices and departments within the institution to promote awareness and reporting.  
Who: Title IX Office, Campus Security

When: Immediately  
Resource(s): Staff

- d. What: Ensure the integrity and continuity of the Title IX complaint and investigation process throughout the institution.  
Who: Title IX Office, HR, VPSA, Student Health  
When: Immediately  
Resource(s):
4. Enhance healthy food choices on campus.  
What: Hire consultant to review current practices and recommend future options.  
Who: VPSA, SGA, RHA  
When: In progress - December 2017  
Resource(s): VPSA