

**Report to the  
Minot State University  
Board of Regents  
April 29, 2011**



**Minot State  
UNIVERSITY**

“As you make your bed,  
so you must lie upon it.”



# Topics

- Legislature Session Updates
- 2010-2011: Objectives and Suggestions
- Vision 2013: Accomplishments
- Assessing Progress
- Long-Term Schedule Beyond 2013

# Selected Actions: HB 1003

- **TUITION:** Restored \$6.6 million for college affordability (to executive budget level for 2.5% per year increases at four-year campuses and 0% at two year campuses. The SBHE may not request student affordability funding for the 13-15 biennium.
- **EQUITY FUNDING:** Restored \$10 million in equity funding (to executive budget level). Did not restore \$5 million in performance or outcome based funding.
- **STEM:** Restored \$1.0 million in 09-11 base funding for STEM Teacher Ed (\$250,000 each at DSU, MaSU, VCSU, and MiSU) Did not restore \$250,000 each to UND and NDSU
- **CAPITAL PROJECTS:**
  - Adds \$5.0 million state and \$8.7 million other funds for MiSU Geothermal project.

# Annual Objectives Announced at August Convocation

- Enhanced focus on student success and retention
- Strong commitment to student success
- Courtesy, helpful, and overt service
- Fulfill defined and required responsibilities for academic advising
- Early alert and proactive efforts to reach out to our students
- Timely responses provided to students
- Continue to reach goals for Compensation Task Force
- Collectively meeting Vision 2013 goals and strategies
- Special initiatives to support our role as a university of place and engagement
- Appoint steering committee for Centennial

# General Issues from in Nov 2 Faculty and Staff Open Forums

- Adult learners
- Streamline use of forms
- Paper-work audits
- Faculty pay issues (theses, summer, research)
- Admission standards
- Workload issues
- Academic advising

# Vision 2013 Performance Indicators: Selected and Current Year

- Retention 71% (71.8% average): Low 57%; Goal 75%
- Grad Rate 39% (49.1% average): Low 27%; Goal 50%
- Alum Giving 5.2% (10.89% average): Low 2%; Goal 10%
- Fac/Stu Ratio 14:1 (18:1 average) Low 14:1; Goal 15:1
- Selectivity: Classified as Selective (Peers: selective)
- FT Fac %: 81.3% (87% average): Low 65%; Goal: 92%
- % Fac w/ term Deg: 61% (75% average): Low 50%; Goal 73%
- ACT: 22 (20.56 average): Low 17; Goal 22.
- Classes <20—65% (41.4% average)
- Classes >50—1.5% (5.5% average)
- Faculty Sal Average: Professor \$77,238 (\$80,589); Associate \$60,752 (\$65,238); Assistants \$41,266 (\$42,195)



# Annual Achievements: 2010-2011

- Swain Hall opens
- New Studies in the Community and Environment Program
- New TRIO Offices Open
- Accepted into the Northern Sun NCAA DII
- Severson's Entrepreneurial Academy
- Passport Program and new Admission Standards
- Wellness Center authorized and construction begins
- First Area of Geothermal System construction begins
- New athletic field installed
- Graduation rate increased by 31% over low rate of 27%
- Retention rate reaches all time high
- Enrollment increases for each semester for two years
- Enrollment growth in key areas, ND, out of state, and special
- General Education reviews
- Center for Engaged Teaching and Learning initiatives

# Assessment of Vision 2013 Goal: Becoming a Premier University in the Great Plains

- Campus (state of the art facilities)
- Student Services (Trio, CETL, Veterans, Mentoring)
- Enrollment management (Engaged Scholar; GND)
- Advancement (Capital Campaign)
- Athletics (NCAA Division II)
- **Academics** (sabbaticals, general education, programs, and others)

# Future: Immediate and Long-Term

"I never think of the future—it comes soon enough." Albert Einstein

# Next Year: 2011-12

- Arrival of new academic vice president
- Full implementation of Community Research and Service Center
- Veterans' Office
- Potential start of nursing academy partnership with Trinity
- New Stadium seating
- Studies in the Community and Environment Program and arrival of new director
- Auditing forms and paperwork; streamlining processes and email usage.
- Full implementation of TRIO office
- Supporting strong directions set in our Center for Engaged Teaching and Learning Initiatives and move into third year
- Expansion of International Office and New Recruiter
- Preparation for our new membership in the Northern Sun NCAA Division II conference
- Noel Levitz strategic enrollment management plan
- Renovation of First Floor of Administration Building
- Enrollment management targets
- Addressing housing pressures

# 2012-2013

- Continuing focus on Vision 2013 goal and strategies, with particular emphasis on academics
- Remaining focused on student success, learning, and service
- Assessing current needs, challenges, and threats; setting objectives
- Maintenance facility relocation
- Continued work with YWCA on Child-Care proposal
- Full geothermal system and potential curriculum
- Exploring proposals for new art complex
- Next phases in landscaping plan
- American Democracy Project
- General education program
- Full admission to NCAA Division II
- Opening 11<sup>th</sup> Avenue
- Pursuing new capital campaign goals

# University Cabinet's Perspective

## January 2011 Retreat

- Assessment of current Vision 2013 strategies
  - Notable achievements on strategies, but work remains.
- Imminent challenges for the university
  - Funding, declines in ND graduates, housing on campus and in the community, salaries, faculty skills, growth of the university
- Most significant threats
  - Political fall out, mission changes of sister ND institutions, how to support diversity on campus; how to deal with underprepared students
- Greatest opportunities
  - Faculty retention/recruitment, serving adult students, working with energy field, childcare needs, and engaging more students.
- Discussion of "The College of 2020" Report.
- Projections for the Future

# University Cabinet Estimates 2013-2014

**Minot State University's fall head-count enrollment: (current = 3,866)**

3,944 -- 4,000-- 4,098 -- 4,199--4,200 --4,350-- 4,900

**Current freshman-to-sophomore retention rate: (current = 71%)**

75%-- 78%--81%

**Most recent six-year cohort graduation rate: (current = 33%)**

35%-- 39%--42%-- 45%

# University Cabinet Estimates 2020-2021

Fall head-count enrollment:

4,300--4,500--4,900--5,000--7,000

Freshman-to-sophomore retention rate:

75%--77%--79%--80%--85%

Six-year cohort graduation rate:

45%--50%--55%--60%--70%



# Immediate and Long-Term Schedule

- 2011-12                    Assessing Vision 2013; environmental scanning and research; identification of preliminary academic Vision 2013 initiatives; capital campaign goals; setting enrollment goals.
- 2012-13                    Vision 2013 academic strategic plan and initiatives
- 2013-14                    Achievement of Vision 2013 Goal; Centennial Celebration; continued implementation of academic initiatives
- 2014-15                    Achieve enrollment goals and Academic enhancement objectives as the Premier Regional University in the “Great” Great Plains
- 2015-16                    Initiate Higher Learning Commission self-study; identification of goals and objectives for institutional improvement
- 2016-17                    HLC self-study underway and completion of self-study report; legislative session.
- 2017-18                    HLC Team Visit; reaccreditation; assessment of goals and progress.
- 2018-2020                Arrival of the 2020 students

# Summary

- Legislative session looking more promising
- Good progress on this year's objectives and Vision 2013 performance indicators
- Notable achievements in all areas on campus
- Palpable student engagement on campus
- Compelling needs in the future.
- Long-term predictions are of a concern but require our careful attention
- We're ready for spring!

# Premier Academic University in the Great Plains

- Academics: curriculum, learning, teaching, research
  - Distinction as university of “place and engagement”
  - Notable field experiences and internships
  - High faculty retention and effective recruitment
  - Regionally and nationally recognized programs
  - Faculty known as outstanding teachers and scholars
  - Large percentage of faculty possess terminal degrees
  - Devoted to cutting edge classroom instruction and training and field-based learning
  - Measuring and monitoring student learning reveals high level learning
  - Ongoing program analysis and institutional research to monitor success and set high standards
  - Innovative and interdisciplinary learning pervade campus curriculum
  - Concerted Global focus and student international experiences
  - Service learning, civic engagement, focus on democratic principles and values are required of all students
  - Other