

Planning & Budgeting Council

January 30, 2012

Members Present: Brent Askvig, Kristi Berg, David Fuller, Teresa Loftesnes, Scott Louser, Cassie Neuharth, Cheryl Nilsen, Kris Warmoth, Darla Weigel, Sarah Walker and Deb Wentz

Members Absent: Linda Benson, and Ryan Hertz

Guests: Anton Huether (for Linda Benson)

1. Minutes of the November 28, 2011 meeting were approved as presented.
2. At Convocation, Dr. Fuller had mentioned that we need to look at where we are now with the strategic plan and move into planning beyond Vision 2013. He asked that the Planning and Budgeting Council begin work on organizing real conversations about our future and along with the senate leaders and others, facilitate these sessions to obtain suggestions and ideas for long term planning and prepare a draft for presentation to the campus in an open forum before the end of the semester.

Discussion was held regarding the rationale for campus conversations as well as what we want to accomplish, who we want to target, and finally how we go about completing these conversations. Comments included:

We need to have conversations with our stakeholders

Some people may feel more comfortable in a smaller group setting – take into account how people are living now – maybe use more social networking options to include a larger number of people.

Hold sessions off campus

Combine various constituent groups. When the focus groups all were held they were designed for one particular group at a time.

Consensus of the group was that the conversations take place now because of what the community has gone through and it would show our willingness to help the community recover and heal.

We need to be more forward in our community efforts to help

This summer has been designated as a “Summer of Hope” with hundreds of people from out of the area arriving to help homeowners rebuild. Maybe MSU could be a big part of this effort.

The conversations could be helpful for the community to see how much MSU has done especially during and after the flood.

We must be careful that the conversations are not just a complaint session – we need to keep the conversation on track about how we address future issues

Would be nice to partner with civic leaders in discussions

Need to plan for potential growth due to population increases – how can the campus handle more students?

Use Regents and alumni in addition to campus personnel to facilitate discussions

For campus constituents hold the sessions off campus

To engage regional participation may need to visit individual communities

We don’t want to control the conversations but we still need to have some focus to the conversation.

Maybe piggy back a conversation with something else taking place on campus

Some possible questions to ask might be:

What is MSU’s role?

What can we do help the city or work cooperatively with the city?

What do you think the student of 2017 will be like?

How does the community see us in 10-20 years? Are we important to the city – region, etc.?

What is our place in this community?

How do we engage the change in Minot?

What is college for?

What was the most valuable experience you took away from college?

What do you want out of college? What do you anticipate will be the most valuable experience you gain from college?

What is the most valuable thing MSU has given the community?

What is the most important thing our graduates have received from college?

What is the most valuable thing our current students have gotten from college?

What would attract someone to come to MSU?

Do we need a theme? A theme will set a context – Be Seen. Be Heard?

How do we invite people?

Are there opportunities for graduate students to conduct the sessions and gather information?

We will put together some framework for the sessions and then call another meeting.

Respectfully submitted,

Deb Wentz