

Planning & Budgeting Council

November 28, 2011

Members Present: Brent Askvig, Linda Benson, Kristi Berg, David Fuller, Ryan Hertz, Teresa Loftesnes, Cassie Neuharth, Cheryl Nilsen, Kris Warmoth, Darla Weigel, and Deb Wentz

Members Absent: Scott Louser and Sarah Walker

1. Minutes of the April 13, 2011 meeting were approved as presented. (see attached recommendations from PABC from that meeting)
2. Dr. Fuller provided a brief review of the planning and budgeting process that has been on-going since 2005. We have made immense strides in helping to achieve the strategies defined in Vision 2013.
3. Information from the Cabinet Retreat in January 2011 was also reviewed.
4. MSU Currently – Where are we? Who are we? Discussion notes:
 - a. People may be more receptive to change now in light of the enormous changes everyone had to go through with the flood
 - b. Should look at more hybrid options for students – we are at a point to do more outreach and be more receptive in meeting the needs of students
 - c. Over the past five years, MSU has become much more complex – in a good way. the visibility in the community has improved and the campus is much more engaged. Shows the community that we are a place of strength especially in the context of the flood. We need to move past the flood – will be hard to do but we need to move forward and not dwell on what has happened but how we can use our resources to better the community
 - d. MSU experience – helps define who we are - use events like the flood to show students the character of this institution. Must be sensitive though to affected faculty and staff
 - e. Vision 2013 has pushed us on a lot of different levels and continues to challenge us
 - f. Must be willing to change and adapt on the fly
 - g. There are different expectations for learning and living (on campus) than years ago
 - h. MSU students come here because they know the faculty is good and staff will take care of them
 - i. Need to be careful to not show impatience that we have not yet attained our goal(s). Some on campus expect change to happen much more quickly and do voice their frustration if it seems as though change is slowed up somehow. If you show the accomplishments that have been achieved in meeting strategies of V2013, people will be less likely to be frustrated with outcomes.

- j. **View from outside of campus** – very open and welcoming to students. Your issues with housing could limit growth in the future
- k. **Across the Region or ND** – MSU needs to distinguish themselves from other colleges and universities in ND – we don't have a problem doing this with UND/NDSU but have not been able to separate ourselves from the others
- l. There is an external cynicism about higher education in ND and what they do or do not do.
- m. **What do we want?** – How do we prove that we are a premier school? Need the goal to have “premier status” in the Great Plains
- n. Maybe instead of focusing on what we do, focus on how we do it – part of how we sell our story
- o. If the legislature does not yet know what performance criteria they want to use to evaluate institutions, we should show them, i.e., use our aspiration peers to compare to not our sister state institutions. Show legislators how we have performed against our aspiration peers, how we are competing against them and how we stand up against them.

5. Strengths/Weaknesses/Opportunities

- a. **What should we be doing to move ourselves up a notch – beyond 2013?** Focus on adult learner groups. Determine life experiential model. Increase services to adult learners and format curriculum to accommodate adult learners
- b. Look at methods to assist part-time learners. How do they pay for it when financial aid is not available to PT learners
- c. Students will expect more conveniences regardless of age. People will still want face-to-face interaction – more opportunities for adult learners (evenings/weekends/Base, etc.).
- d. **Student Services - items to note:**
- e. Good support or remedial services for students
- f. Advising – distinctive
- g. Need childcare on campus
- h. Students will expect housing to change – not willing to live in dormitory style housing.
- i. **Academics – items to note:**
- j. Need to have a better sense of where students need to go to get services – have to have a better way
- k. Faculty needs to have a technology support center on campus to better use current technology and applications
 - a. Maybe this could be a service of CETL – need resource people to handle this
- l. If we want to be a support for adult learners, we need departments to make this a part of their focus
- m. Need to get grad rate up to 55%
- n. Need to consolidate and integrate degree programs on campus – need to know what are the set of skills needed for the degree – maybe there is too much overlap – more interdisciplinary work

- o. General ed program needs revision
- p. CEL is not just here for extended learning – it is a campus initiative – pick what you want to focus on
- q. Stop viewing ourselves as a traditional aged campus – respond to the outside
- r. We have a lot going for us – good faculty, staff, programs and we need to make sure to sustain the good things
- s. International partnerships - may need to require select students (based on degree) or maybe all students to have a global experience before graduating

6. Open Forums

- a. Open forums will be held tomorrow. There will be a campus update along with some discussion on performance based funding.

7. There being no further discussion the meeting was adjourned at 5:15.

Respectfully submitted,

Deb Wentz

**Recommendation of the Planning & Budgeting Council
From April 13, 2011 Meeting**

- Traditional model of college changing
- For profit colleges
- Hybrid class schedules, weekend and evening meetings and online learning
- More students looking for lower-cost alternatives; three-year degree programs
- Expectation for more connectivity and creativity from colleges
- Conversion to more convenience for students
- Pressure to change quickly
- Need for substantial change in higher education
- Minority students will probably outnumber whites on campuses
- Students wanting to design their own curricula
- Migration to computers and online may lead to new kind of dispersed university
- Continued question about why they should attend a “bricks and mortar” college
- Faculty keeping up with rapid changes; need for significant professional development
- Need to reach out to adult students who have dropped out
- Strong need to help students who are underprepared
- Need new ways to repackage student aid
- Inflexibility of administrators and faculty to adjust to new students and demands
- Questioning use of term “liberal arts” and recommends instead skill enhancement
- Redesigning college curricula and infusing technology
- A student indicated that the number of people seeking higher education will double by 2025 to 200 million
- Applications from Chinese students are burgeoning
- Development of certificate programs
- Accelerated course work
- College credit for work and life experiences
- Growing number of students are not interested in dormitories