

Planning and Budgeting Council  
October 29, 2008  
Minutes

**Members Present:** Brent Askvig, Kristi Berg, Rita Curl-Langager, Conrad Davidson, Andrew Figueira, David Fuller, Donna Harvey, Ken Johnson, Lisa Johnson, Roger Kluck, Teresa Loftesnes, Cheryl Nilsen, Matt Schaefer, Ken Story and Deb Wentz

**Members Absent:** Mikhail Bobylev

1. Minutes of the March 27, 2008 meeting were approved as presented.
2. David Fuller welcomed all the new members to the council and provided the following general information before discussion of PABC:
  - a. Mission and purpose of the PABC is to identify goals, objectives, and the funding mechanisms to ensure Minot State University's growth. Each representative on this council has been nominated by their respective governance group and terms are staggered to ensure continuity to the planning process.
  - b. This group will oversee and facilitate the planning process and will assess achievements and failures annually as well as reassessing priority goals of the strategic plan.
  - c. A final draft of the landscape master plan was available for members to review. The Master Planners based their plan on our Vision 2013 strategic plan and our goal of being a premier institution in the Great Plains.
  - d. The landscape plan reflects our place in the Great Plains by replicating characteristics of land formations caused by various forces of nature throughout the years such as glacial erratics, potholes, coulees, ice drag, etc. while improving circulation throughout campus and reinforcing the sense of a community that is engaging.
  - c. The plan further identifies additional areas for landmarks as well as plantings that are native to our area.
  - e. There is one last meeting scheduled with the Master Planning Steering Committee to discuss any possible change before the plan is finalized.
2. The following were presented as background information of the PABC for the benefit of new members to the council:

- a. David Fuller provided the group a brief history of the strategic planning process resulting in the publication of the Vision 2013 strategic plan. The process was very detailed and solicited input from a number of different constituents before finalization. Through focus group sessions, campus forums, and community open houses we were able to truly see what our strengths and weaknesses were which was central in helping to form strategies that would help us accomplish our new mission.
  - b. Throughout various forums and meetings with a variety of constituents, this council developed a list of priority action items broken out by strategy. (refer to attachment Vision 2013 Action Plans). These were further defined and prioritized. Projects have been identified that will help to move the plan forward.
  - c. This council will now need to identify funding sources and implementation processes for the priorities that have been identified. These will be assessed and updated on an annual basis. There may be a need to add others or reconsider priority items based on the focus of the institution.
  - d. The council reviewed major proposals for enhancing academic classrooms, CASCLES, SCE curriculum, CETL and FOE, sabbaticals and the landscape plan.
3. In addition to our strategic goals, we must also make sure that they align with those of the NDUS Roundtable Cornerstone Goals. Our Cornerstone goals have been determined by the University Cabinet members and have included action items from our strategic plan.

We are continuing our discussions with Odney Advertising to help us prepare a marketing campaign for the proposals of Vision 2013.

4. HLC – we were re-accredited up to 2017. We need to be attentive to what the team thought of us and need to address their concerns and suggestion. We only need to do a formal report on our enrollment plan.

To enhance enrollment figures, we are developing a new tuition model that will be presented to the State Board for their approval. The Grow ND tuition model proposes that all students would pay the in-state tuition rate regardless of their residency. This program could really help boost enrollment figures, in particular from Canadian students.

5. Open Forums – on November 13<sup>th</sup> we will hold 2 campus open forums to offer discussion on the Grow ND project, review of benchmarks of premier university of the Great Plains, review priorities and timelines and an open

discussion on campus initiatives and issues. Everyone is encouraged to participate.

6. Other: everyone is asked to review all materials received today and to be prepared to consider how we can realistically move ahead with some of these initiatives.

Bring to the next meeting any thoughts, questions, concerns that you have regarding the plans.

The next meeting will be held on December 10<sup>th</sup>. An agenda will be forthcoming.