## 2024 DATA METRICS COHORT REPORT

DATA METRICS

- Formed as a result of Strategic Enrollment Management (SEM) project
- Comprised of:
  - IR Office (Cari Olson)
  - Registrar's Office (Rebecca Ringham)
- Cohort Analysis
  - The concept of this report is to track cohort student enrollment through graduation
  - Data Metrics found that although we have Target X this only tracks Inquiry to 1st year enrollment
  - Due to lack of software Data Metrics creates this report manually
  - Summer 2024 the following cohorts were ran and compiled
    - 2018
    - 2019
    - 2020
    - 2021
    - 2022
    - 2023
  - Additional Variables were brought in:
    - Credits attempted
    - Credits completed
    - Retention
    - Graduation
    - Student Tracker- National Student Clearing House Information (ran summer 2024)
  - Data Metrics created a Student Status Column based on Student Tracker
    - Graduated at a different institution
    - Graduated at MSU
    - Still enrolled at a different institution
    - Still enrolled at MSU
    - Stopped Out
    - Stopped Out and Returned
    - Transferred to another institution
    - Deceased
- It is the intent of the Data Metrics team to update the Student Cohort each summer once graduation data has been processed and available through Student Tracker.
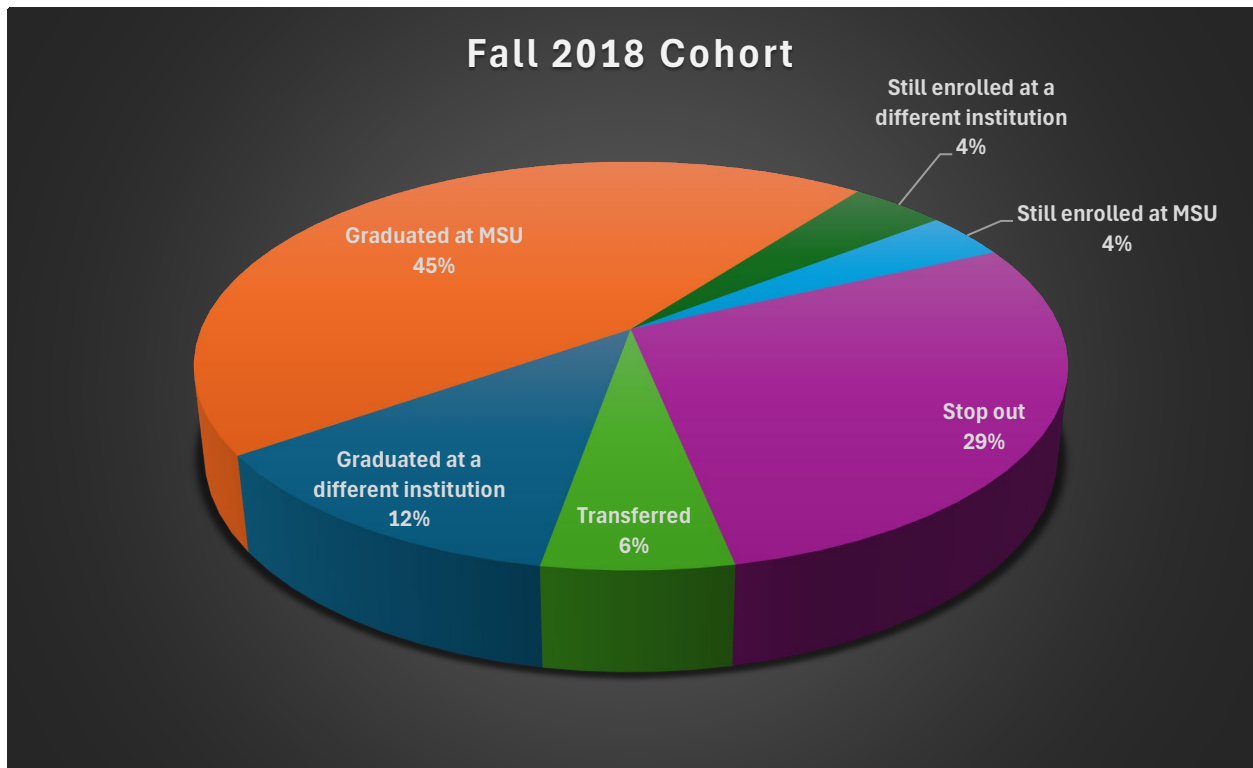
Fall 2018 Cohort

Fall 2018 Cohort	#
Graduated at a different institution	48
Graduated at MSU	173
Still enrolled at a different institution	16
Still enrolled at MSU	14
Stop out	110
Transferred	23
Grand Total	**384**

6 Year Graduation Rate= 45%

Fall 2019 Cohort
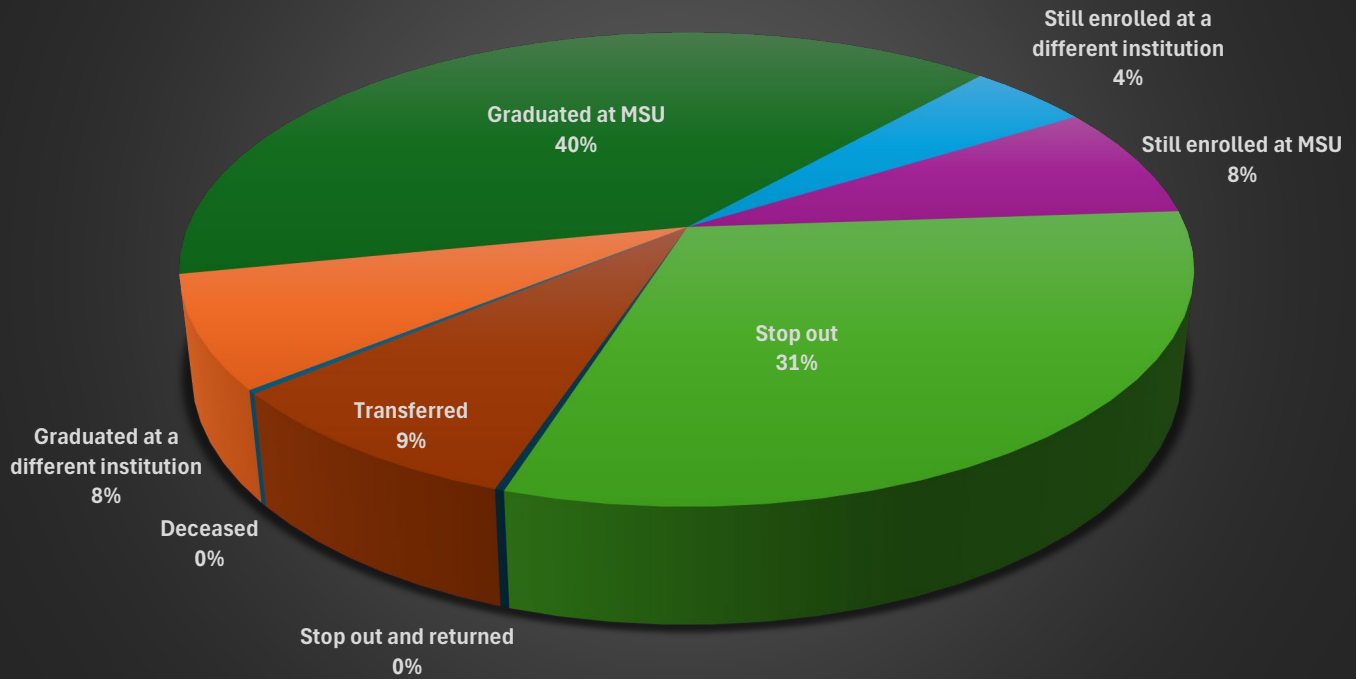
Fall 2019 Cohort	#
Deceased	1
Graduated at a different institution	30
Graduated at MSU	155
Still enrolled at a different institution	18
Still enrolled at MSU	30
Stop out	121
Stop out and returned	1
Transferred	34
Grand Total	390

Fall 2020 Cohort
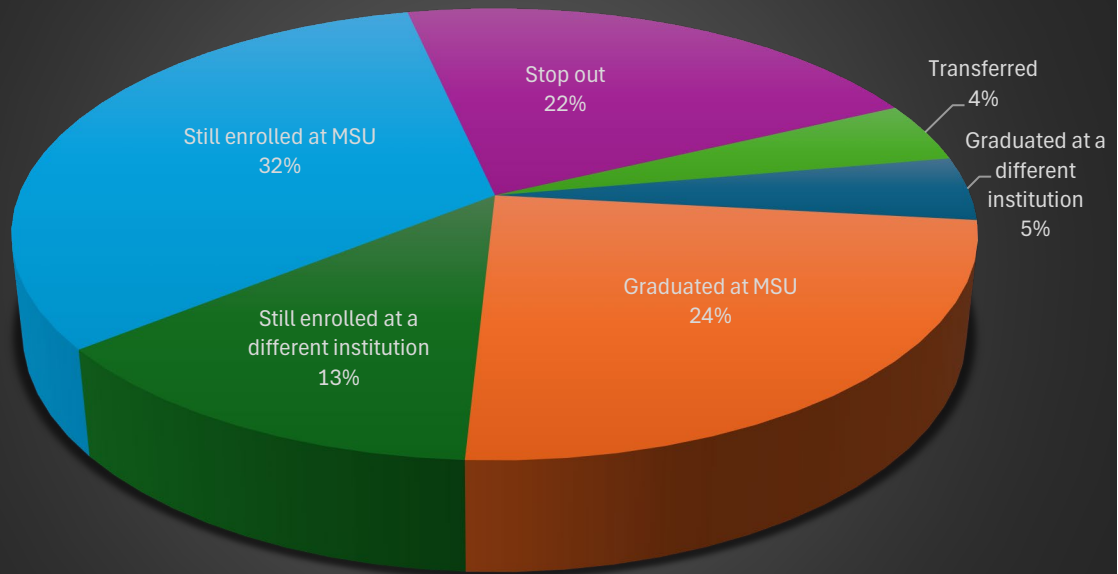
Fall 2020 Cohort	#
Graduated at a different institution	17
Graduated at MSU	90
Still enrolled at a different institution	50
Still enrolled at MSU	121
Stop out	80
Transferred	16
Grand Total	**374**

Fall 2021 Cohort

Still enrolled at MSU
54%

Stop out
25%

Still enrolled at a different institution
12%

Transferred
3%

Graduated at a different institution
3%
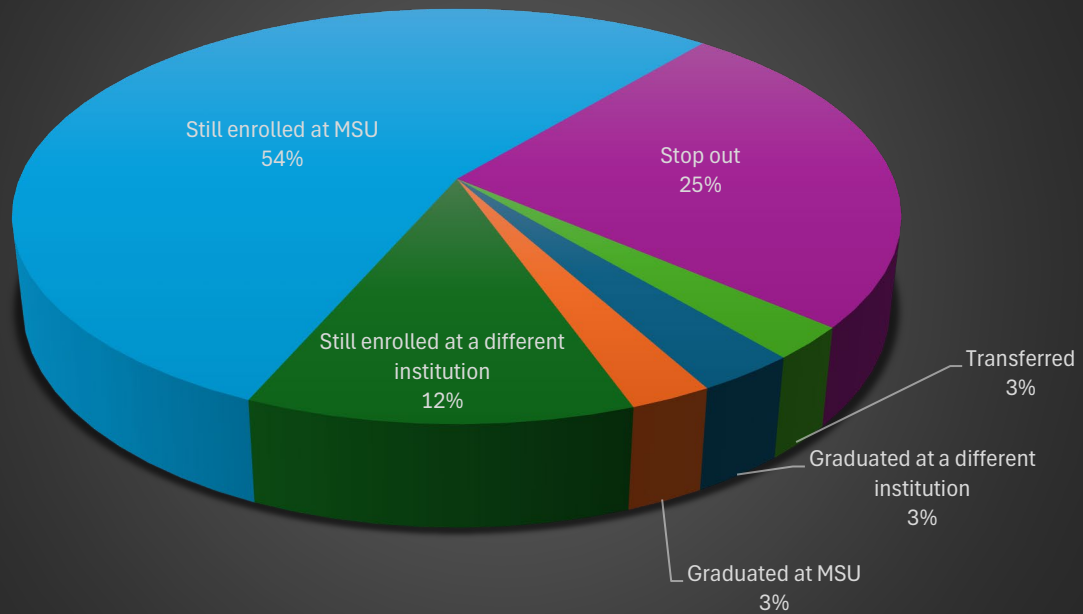
Graduated at MSU
3%

Fall 2021 Cohort	#
Graduated at a different institution	11
Graduated at MSU	9
Still enrolled at a different institution	42
Still enrolled at MSU	192
Stop out	89
Transferred	9
Grand Total	**352**

Fall 2022 Cohort

Still enrolled at MSU
66%

Stop out
24%

Still enrolled at a different institution
9%

Stop out and returned
0%

Graduated at a different institution
0%
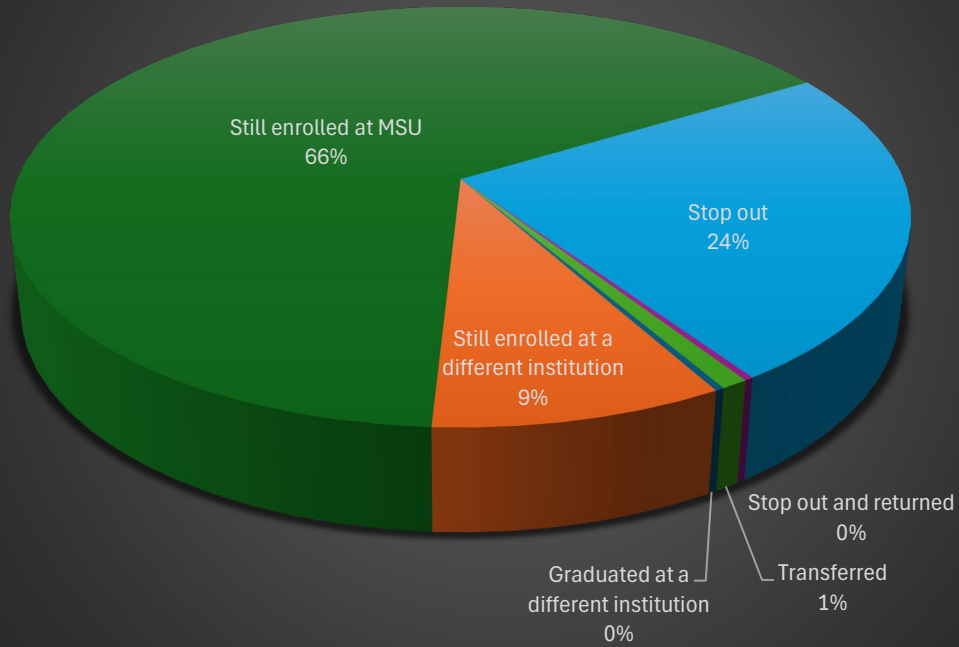
Transferred
1%

Fall 2022 Cohort	#
Graduated at a different institution	1
Still enrolled at a different institution	32
Still enrolled at MSU	235
Stop out	87
Stop out and returned	1
Transferred	3
Grand Total	**359**
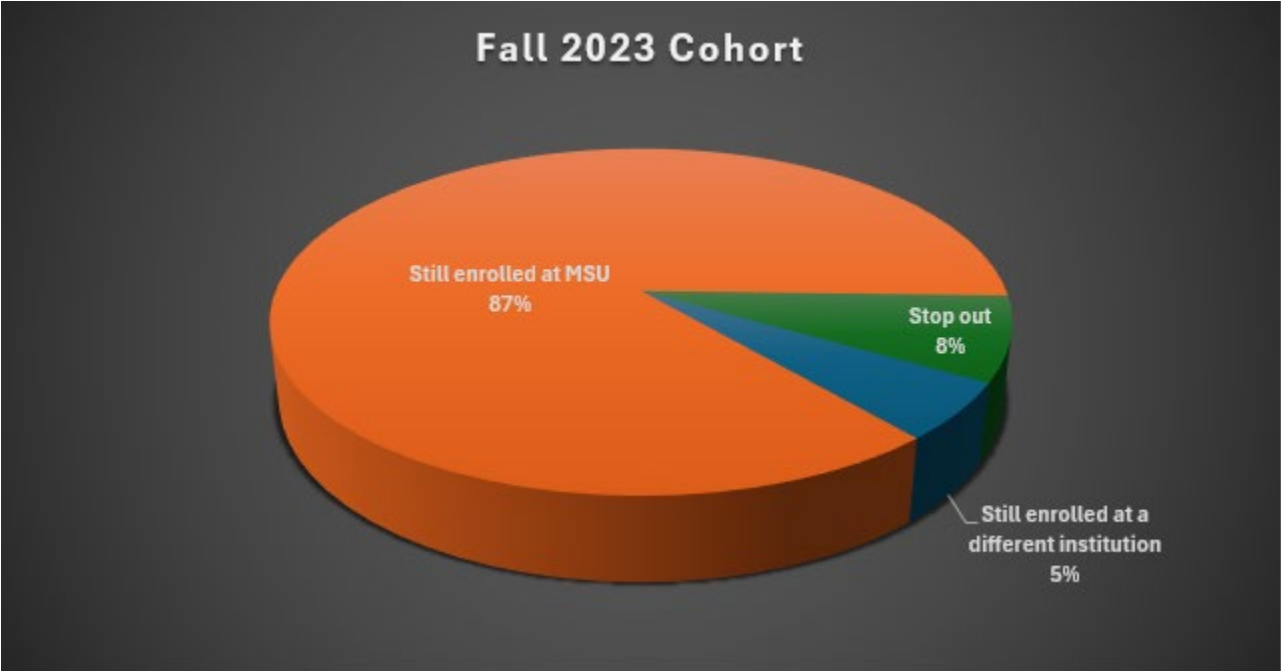
Fall 2023 Cohort	#
Still enrolled at a different institution	19
Still enrolled at MSU	307
Stop out	28
Grand Total	**354**

Fall to Spring Persistence Rate =87%