

AUGUST 2013

ACCOUNTING AND FINANCE DEPARTMENT:

- Jerry Stai has passed his CFA, Chartered Financial Analyst, exams and is now a CFA Chartholder. The CFA is a professional credential earned by a candidate who successfully completes the program and meets professional requirements.
- On August 27-28, 2013, Joan Houston attended a seminar in Bismarck, North Dakota titled, "Perfecting the Audit Process". The seminar was sponsored by the Office of the State Auditor.

BUSINESS INFORMATION TECHNOLOGY DEPARTMENT:

no report

BUSINESS ADMINISTRATION DEPARTMENT:

- John Girard wrote "Creating Global Thinkers," which was published Aug. 27, 2013 on Prairie Business' website. The article is at <http://www.prairiebizmag.com/event/article/id/15772/>.

SEVERSON ENTREPRENEURSHIP ACADEMY:

- Chuck Barney recently presented, in conjunction with the Small Business Administration, a seminar at Minot Air Force Base titled "Boots To Business". The purpose of the seminar was to assist Air Force personnel exiting the service that have the desire to open or own their own business. Specifically, the he provided an overview of the entrepreneurial process, what it means to be an entrepreneur, the opportunities and challenges and military skills and attributes that transfer over to entrepreneurship. Mr. Barney assisted participants in understanding the steps, stages, and activities related to launching and growing a business as a post-military career. He helped participants understand how business ownership might align (or not) with their own personal strength and life goals. He provided introductory training and orientation to the fundamental tools and strategies associated with executing on plans to launch a new business.

## SEPTEMBER 2013

### ACCOUNTING AND FINANCE DEPARTMENT:

Frank Moseley attended 2 meetings on behalf of the Three Affiliated Native American Tribes in New Town, North Dakota on September 3-4, 2013.

Frank Moseley attending the annual ND Petroleum Council Meeting in Grand Forks, North Dakota on September 19, 2013.

September 13, 2013, Dean Frantsvog attended the board of director's meeting for the ND League of Cities Annual meeting which was held in Bismarck, North Dakota.

Patti Fedje attended the ACFE, Association of Certified Fraud Examiners, Conferences for Fraud Prevention and Fraud Detection using Financial Ratios in New York City, New York September 16-18, 2013.

Karen Walz attended the 2013 CPA convention in Grand Forks, North Dakota September 22-24, 2013.

### BUSINESS INFORMATION TECHNOLOGY DEPARTMENT:

Tom Seymour presented on i-pads at the National Telecommunications Cooperative Association Meeting that was held in Chicago, Illinois September 16-18, 2013.

Deanna Klein, IACBE Region 5 President, attended the IACBE Regional Conference in Fairfield, Iowa September 26-27, 2013.

### BUSINESS ADMINISTRATION DEPARTMENT:

John Girard, management professor, facilitated a half-day workshop, "Leading Knowledge in a 2.0 World" for the Dubai Police in Dubai, United Arab Emirates, May 25, 2013. He also facilitated a two-day workshop of the same name for the Royal Air Force of Oman in Muscat, May 26-27, 2013. Both workshops were based on his book. "A Leader's Guide to Knowledge Management."

John Girard delivered the opening keynote address, "Social Knowledge: Are you ready for the future?" at the International Institute of Applied Knowledge Management's conference in Novi Sad, Serbia, June 26. At the conference banquet, he received the institute's "Fellow and Distinguished Scholar" award.

John Girard, management professor, talked about Semester at Sea Aug. 16 on Prairie Public's Main Street show. Girard sailed on a 106-day voyage around the world with more than 600 students. They visited amazing countries and met remarkable people, including Archbishop Desmond Tutu. The interview's audio <http://www.prairiepublic.org/radio/mainstreet?post=51522>.

John Girard, received the Best Paper Award at the 2013 Summer Academy of Business Research Conference for his paper, "Does Leadership Style Differ By Country? A Media Context Analysis".

## OCTOBER 2013

### ACCOUNTING AND FINANCE DEPARTMENT:

- Frank Moseley attended a seminar on Energy Finance in Houston, Texas on October 11, 2013.
- Jerry Stai attended a Financial Management Association, FMA, annual meeting in Chicago, Illinois on October 16-18, 2013.

### BUSINESS INFORMATION TECHNOLOGY DEPARTMENT:

- On October 9, 2013, Kristi Berg and Deanna Klein organized a Beaver Business Crawl that included professional organizations in the Minot area. Each area of the "crawl" was at a different organization with a focus on technology aspects and career opportunities. Representatives from the organizations discussed the role of technology and systems along with the skills and abilities that allow individuals to prosper within those roles. Students visited SRT, FMI, First Western Bank, and Trinity Health. KK Bold completed the crawl with an interactive social media presentation for the students in the Slaaten Learning Center in the MSU College of Business.
- Lori Willoughby, Deanna Klein and Kristi Berg attended the IACIS, International Association of Computer Investigative Specialists, conference San Juan, Puerto Rico October 2-5, 2013. Deanna Klein and Kristi Berg also presented and were session chairs.
- Jan Repnow attended the North Dakota Business and Office Technology Curriculum Committee Meeting in Bismarck, North Dakota October 6-7, 2013.
- Jan Repnow presented, What's New in your "Office?" to school secretaries from around North Dakota at the ESAND, Educational Secretaries Association of North Dakota, session on October 17, 2013 in Bismarck, North Dakota.
- Linda Cresap attended the Association of Business Communications annual meeting on October 23-26, 2013 in New Orleans, Louisiana.
- Deanna Klein attended the ITCND, Information Technology Council of North Dakota, annual board meeting in Fargo, North Dakota on October 24.
- Tom Seymour attended an SRT Technology meeting with the National Association of Telecommunication Cooperatives in Sioux Falls, South Dakota October 28-29.

### BUSINESS ADMINISTRATION DEPARTMENT:

- Mehmet Koseoglu published a paper by Inderscience Publishers, "How do hotels state their missions? Evidence from an emerging country", Int. J. Leisure and Tourism Marketing, Vol. 3 No. 4 pp. 303-327.
- Jeanne MacDonald attended a DECA conference with DECA students on October 15-16, 2013 in Fargo, North Dakota.
- John Girard was a speaker at the International Conference on the Knowledge Economy (Oct 27-30), facilitated a pre-conference workshop (Oct 27), and delivered Plenary "Who Knows, Wins" (Oct 29) in Cape Town, South Africa.

#### SEVERSON ENTREPRENEURSHIP ACADEMY:

- Chuck Barney attended a meeting with Clint Severson at Abaxis in California on October 18, 2013.

#### COLLEGE OF BUSINESS:

- John Girard, BADM Department, Kristi Berg and Deanna Klein, BIT department are calling for chapters and editing a book for "Strategic Data-Based Wisdom in the Big Data Era". The objective of the book is collect articles in the area of data-based wisdom.
- Dean's Office – Interim Dean, Jacek Mrozik, Presented a paper, "Factors Affecting International New Product Marketing Performance in the Telecommunications Industry: The Success of Orange-FT," at the Mustang International Academic Conference in Dallas, Texas October 25-26, 2013.

NOVEMBER 2013

ACCOUNTING AND FINANCE DEPARTMENT:

Dr. Frank Moseley attended the Global Oil and Gas Accounting class taught by the University of Texas in Houston, Texas on November 1-2, 2013.

Carla Cabarle attended the North Dakota Society of CPA's Technology conference in Fargo, North Dakota on November 13-16, 2013.

Dean Frantsvog attended a State Bar Association Conference in Fargo, North Dakota on November 14-15, 2013.

Patti Fedje attended the ACFE, Association of Certified Fraud Examiner, Conference for Controlling Fraud Risk in Fargo, North Dakota on November 14, 2013.

Dr. Frank Moseley attended a board meeting with the Missouri River Resources (MRR) on November 19 and the Three Affiliated Tribes Oil Summit on November 20-21, 2013 in New Town, North Dakota.

BUSINESS ADMINISTRATION DEPARTMENT:

Dr. Andy Bertsch was elected as the Vice President of the board of directors for the Domestic Violence Crisis Center.

Dr. John Girard presented on the Arab world for a campus event.

Dr. John Girard made a "virtual" presentation on November 27 2013 at a conference called "Knowledge Management Russia 2013" in Moscow. The presentation included synchronous and asynchronous components. The main presentation was delivered by video ([https://www.youtube.com/watch?v=ehvxuZ\\_ha-U](https://www.youtube.com/watch?v=ehvxuZ_ha-U)) while the introduction and Q&A sessions were done live via Skype. The title of the talk was "Knowledge Management Trends and Co-creation.

SEVERSON ENTREPRENEURSHIP ACADEMY:

Chuck Barney and the three Entrepreneurship club officers attended the 2013 CEO, Collegiate Entrepreneurs Organization, conference in Chicago, Illinois October 31- November 2, 2103.

Chuck Barney and Dr. Kristi Berg hosted an all-day Microsoft Community Event on November 7, 2013 in the Slaaten Boardroom.

December 2013

ACCOUNTING AND FINANCE DEPARTMENT:

- Dean Frantsvog attended the ND League of Cities Board of Directors meeting on December 4, 2013 in Bismarck, North Dakota.
- Patti Fedje attended the ACFE, Association of Certified Fraud Examiners, Conference for Controlling Fraud Risk and Asset Misappropriation in Las Vegas, Nevada December 9-13, 2013.
- Frank Moseley, finance professor and energy economics and finance program director, was interviewed by POLITIKEN, a Danish newspaper, about oil activity in western North Dakota. His interview was featured in the December issue.

BUSINESS ADMINISTRATION DEPARTMENT:

- Dr. Mehmet Koseoglu published a paper in the May 2013 Turkish Journal of Business Ethics, "How does the Pattern of Business Ethics Develop in Strategic Management Literature? A Study on Academic Research in Turkey"
- Dr. John Girard has co-authored a book with his wife, JoAnn Girard, "Tips for Two: Tales of a Globetrotting Couple."
- Dr. John Girard was invited to speak at Dubai Courts on December 26th, 2013 where he delivered a talk titled Empowering Knowledge Workers in the Arab World.
- Dr. John Girard facilitated a workshop (The Professional Manager: Tools, Tactics and Techniques for Success) in Muscat, Oman from December 29th to 31st 2013.
- Dr. John Girard was invited to be a monthly columnist with Prairie Business. According to Kris Bevill, Editor Prairie Business, "I'm happy to welcome John Girard to our fold as a monthly columnist. Girard is the founder of Sagology, a firm dedicated to the art of connecting people, and is a professor of management at Minot State University. His monthly column, Management Matters, will provide words of advice and encouragement specifically for business leaders in our region. " The first column, Thinking beyond the next quarter, appeared in January Prairie Business Magazine and is also available online at <http://www.prairiebizmag.com/event/article/id/17225/>

BUSINESS INFORMATION TECHNOLOGY DEPARTMENT:

- Dr. Tom Seymour attended the SRT state-wide technology meeting in Bismarck, North Dakota on December 3, 2013.