## **Accounting and Finance Department**

### Mr. Dean Frantsvog

- Will be awarded The Golden Award from the MSU Alumni Association at the MSU Homecoming 2011
- Submitted a paper, "Copyleft All Rights Reversed", to the Journal and Business and Economics to be presented at the conference.
- Submitted a paper, "The History of Search Engines" co-authored with Tom Seymour, to International Journal of Management and Information Systems.
- Accepted a position on the Trinity Board of Directors.

## Mr. Jerry Stai

- Helped prepare business plans through the PCDC (Prairie Community Development Committee)
- Worked with the SBA (Small Business Association) through the PCDC.
- Assisted with Connect June 20 and June 21.

#### Ms. Carla Cabarle

- Submitted a paper, "At the Intersection: A Corss-Disciplinary Exercise in Employee Selection", co-authored with Dr. Lisa Stickney from the University of Baltimore to Journal of Human Resources.
- Participated in the YEEP Youth Entrepreneurship Education Program, in Bismarck, North Dakota.

#### Ms. Karen Walz

- Presided over the DKG State Convention
- Participated in the Northwest Regional DKG Convention in Edmonton, Alberta Canada.
- Completed 20-30 hours of CPE (Continuing Professional Education)

#### Ms. Joan Houston

- Attended the NDSCPA Management Conference in Fargo, North Dakota in May.
- Attended the IIA Corporate Culture Seminar.
- Attended the Accounting and Auditing Update.
- Assisted with Connect on July 12.

### Mr. Jay Wahlund

- Attended the NDSCPA Management Conference in Fargo, North Dakota in May.
- Completed 20 hours of CPE related to accounting procedures.

## Mr. Young Son

- Completed the Universal Design for Learning.
- Submitted a paper "How does the preference for housing wealth affect the behavior of marginal propensities to consume of housing and financial wealth?" to Global Business and Finance Review.
- Submitted a paper "The Investment Behavior under Uncertainty and the Preference for Capital" to Economics and Business Journal Inquiries and Perspectives.
- Will present, "Does the government expenditure on utility enhancing public capital increase the economic growth?" at the South Dakota International Business Conference in Rapid City, South Dakota, September 29 October 1, 2011.
- Working on a paper, "The optimal tax policy to maximize the economic growth with utility and productivity enhancing government expenditures"
- Working on a paper, "How do the shares of housing and financial wealth affect the marginal propensities to consume of housing and financial wealth?

## Ms. Patti Fedje

- Attended the ACFE National Fraud Conference in San Diego, California and earned 40 hours of CPE.
- Assisted with Connect sessions on July 11, July 21, July 22, August 5, August 18, and August 19.

## **Dr. Frank Moseley**

Co-chaired and attended a conference in Puerto Rico.

## **Business Administration Department**

## Dr. John Girard

Published a new book July 2011

• Girard, John P., Gordon, Cindy, & Girard, JoAnn L. (2011). Business Goes Virtual: Realizing the Value of Collaboration, Social and Virtual Strategies. New York: Business Expert Press.

Published Journal Articles August 2011

- Girard, J.P., Gordon, C., & Girard, J.L. (2011). Knowledge Management as an Enabler of Virtual Business. Electronic Journal of Knowledge Management. 9(3), 181-187.
- Bertsch, A., & Girard, J. (2011). Cross-Cultural Differences In Social Knowledge Creation And Exchange: An examination of GLOBE's Dimensions of Societal Culture. Interdisciplinary Journal of Contemporary Research in Business. 3(4).

# **Business Information Technology Department**

## Dr. Deanna Klein

• Completed the PMI certification exam and successfully passed.

#### SEPTEMBER 2011

#### ACCOUNTING AND FINANCDE DEPARTMENT

#### **DEPARTMENT REPORT**

The Accounting Program is having its first "Town Hall Meeting" on the Fall Assessment Day – October 5, 2011. Karen Pocha-Melby (MSU Business Department) and Dennis Pederson (People's State Bank) will be the moderators. Students from the Tax courses will be in attendance, providing information for the faculty.

#### **FACULTY REPORT**

#### **Dr. Frank Moseley**

- "Optimizing a Financial Performance Metric in Developing a Petroleum Reservoir", article accepted for publication in the Journal of International Business Management & Research.
- "Applying Stochastic Optimization for Asset Allocatino of Oil and Gas Properties", article accepted for publication in the Review of Management Innovation & Creativity
- Attended the North Dakota Petroleum Council Annual Meeting in Medora September 20 and 21
- Attended the Environmental Conference for Oil and Gas in Bismarck September 22.
- Attended the Missouri River Resources (Native American Oil and Gas) meeting September
   27

#### Mr. Jay Wahlund

- Attended the ANDTCA (Association of North Dakota Teachers of College Accounting) meeting in Fargo – September 18
- Attended the NDSCPA (North Dakota Society of Certified Public Accountants) Annual Meeting in Fargo – September 19 - 20

#### Ms. Karen Walz

- Presented at the ANDTCA meeting in Fargo September 18 (International Financial Reporting Standards)
- Attended the ANDTCA (Association of North Dakota Teachers of College Accounting) meeting in Fargo – September 18
- Attended the NDSCPA (North Dakota Society of Certified Public Accountants) Annual

#### Ms. Patti Fedje

Attended the ANDTCA (Association of North Dakota Teachers of College Accounting)
 meeting in Fargo – September 18. Was co-chair and co-coordinator of the conference

#### **Business Administration Department**

#### Dr. John Girard

- New Book Published July 2011
- Girard, John P., Gordon, Cindy, & Girard, JoAnn L. (2011). Business Goes Virtual: Realizing the Value of Collaboration, Social and Virtual Strategies. New York: Business Expert Press.
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- Bertsch, A., & Girard, J. (2011). Cross-Cultural Differences In Social Knowledge Creation
  And Exchange: An examination of GLOBE's Dimensions of Societal Culture. Interdisciplinary
  Journal of Contemporary Research in Business. 3(4).
- Selected to serve on the North Dakota University System chancellor search committee.

#### **Business Information Technology Department**

#### **DEPARTMENT REPORT**

 Working hard to complete MIS and BAS-BIT majors, MIS and VB minors, and certificates curriculum revisions. Will present to the CoB at the November meeting. All 2011 assessment reports have been completed and are ready to submit.

#### **MSIS REPORT**

2011 Assessment report has been completed and is ready to submit.

#### **JCEMP REPORT**

Working with Communication Disorders and Special Education Department to

develop seminar or credit classes that can be offered to the Job Corps Center staff.

#### **FACULTY REPORT**

#### Ms. Julianne Eklund

Volunteered for Hostfest

#### Dr. Deanna Klein

- IACBE Regional Meeting, Sioux Falls, SD
- IACIS Annual Conference, Mobile, AL

#### Ms. Jan Repnow

Wolford HS Advisory Board

## Ms. Sharon Reynolds

Volunteered for Hostfest

## Dr. Tom Seymour

- Social Media Camp in Las Vegas, NV
- SRT National Fall Meeting, Seattle
- IACIS Annual Conference, Mobile, AL

## Dr. Lori Willoughby

- North Dakota Sharepoint Users Group, Fargo, ND
- IACIS Annual Conference, Mobile, AL

#### OCTOBER 2011

#### ACCOUNTING AND FINANCDE DEPARTMENT

#### **DEPARTMENT REPORT**

Working on the embedded question direct assessment measure for the Accounting Program. Considering doing the same thing for the Finance Program. CPA Review is in process. Accounting Students met on Assessment Day for a Town Hall Meeting with 2 members of the Accounting Advisory Board. Eileen assisted by taking notes and distributing a Survey.

#### **FACULTY REPORT**

## Mr. Dean Frantsvog

 Presented at the Business and Economic Conference in Las Vegas – October 10 & 11.

## Dr. Frank Moseley

• Took part in the MHS Career Fair at Magic City Campus – October 25.

## Ms. Patti Fedje

• Took part in the MHS Career Fair at Magic City Campus – October 25.

## **Business Administration Department**

#### Dr. John Girard

- New Book Published July 2011
- Girard, John P., Gordon, Cindy, & Girard, JoAnn L. (2011). Business Goes Virtual: Realizing the Value of Collaboration, Social and Virtual Strategies. New York: Business Expert Press.
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- Selected to serve on the North Dakota University System chancellor search committee.

## **Dr. Gary Ross**

• Odahlen, B., Pearson, N., Myerchin, A., and Ross, G. (2011, October). *Growing Pains: One University's Journey to Implement Engagement across Campus*. Presentation at the meeting of the National Society for Experiential Education, Dallas, Texas.

## **Business Information Technology Department**

#### DEPARTMENT REPORT

 Completed the revision of curriculum for the MIS degree, MIS minor, VB minor, Web Development Certificate, Application Specialists Certificate, and Business Education major.

## **JCEMP REPORT**

- Working with Communication Disorders and Special Education Department to develop seminar or credit classes that can be offered to the Job Corps Center staff.
- Marketing materials are ready to send to Center Directors, HR Directors, JCEMP Alumni, Contractors, and any other friends of the JCEMP to promote the 2012 cohort.

#### **FACULTY REPORT**

#### Dr. Deanna Klein

- Magic City Campus Senior Career Day, Oct. 25
- ITCND Annual Meeting, Bismarck, Oct. 25

## Dr. Tom Seymour

• SRT Regional Technology Meeting, Fargo, N, Oct. 24-25

# Dr. Lori Willoughby

- Lethbridge Community College articulation meeting, Lethbridge, AL, CA
- Magic City Campus Senior Career Day, Oct. 25
- ITCND Board Meeting and Annual Meeting, Bismarck, Oct. 25

## Dr. Kristi Berg

- DECA Fall Leadership Conference, Oct 11-12
- Successfully defended dissertation in completion of the Ph.D.

# MINOT STATE UNIVERSITY COLLEGE OF BUSINESS

(NOVEMBER 2011)

FACULTY REPORT		
Accounting and Finance Department		
Carla Cabarle, ACCT/FIN	Attended the Academy of Business Research Winter International Conference presenting a paper entitled " Hire Me: A Cross-Discipline Exercise in Job Preparation and Employee Selection" in Las Vegas, Nevada, November 13-17, 2011.	
Dr. Frank Moseley, ACCT/FIN	Attended the Bismarck State College Energy Expo November 14-15, 2011 in Bismarck, North Dakota.	
Dr. Young Son, ACCT/FIN	<ul> <li>Presented a paper at the International Business Conference, "Does the Government Expenditure on Utility Enhancing Public Capital Increase the Economic Growth?" held in Rapid City, South Dakota.</li> <li>Published 2 papers:</li> <li>Son, Young Seob, "Optimal growth rate of investment under uncertainty," Forthcoming, Economics &amp; Business Journal: Inquiries &amp; Perspectives</li> <li>Son, Young Seob. "The Effect of the Preference for Housing Wealth on Consumption," Global Business and Finance Review, Fall 2011, 167-176.</li> </ul>	
Dean Frantsvog, ACCT/FIN	<ul> <li>Attended the International Business &amp; Economics conference in Las Vegas, Nevada October 10-11, 2011 and presented a paper, "Copyleft".</li> <li>Attended the Faculty Athletics Representative Association annual meeting in San Diego, CA November 9-11, 2011.</li> </ul>	
Jerry Stai, ACCT/FIN	Attended the 9th Annual Equity Markets Micro Structure seminar & Trading room workshop Nov 9-12 in New York, New York.	
Business Information Technology		
Dr. Lori Willoughby, BIT	<ul> <li>Attended IACIS, International Association for Computer Information Systems Annual Conference in Mobile, Alabama October 4 – October 9, 2011 serving as president.</li> <li>Participated in a promotion trip with Enrollment Services to promote 2 + 2 program with Lethbridge Community College in Alberta, Canada October 18- 19, 2011.</li> </ul>	

Dr. Tom Seymour, BIT	<ul> <li>Attended the Social Media presentation at the IACIS conference in Mobile, Alabama October 5-8, 2011 and received the Ben Bauman Award of Excellence.</li> <li>Attended Higher Learning Commission Campus review visit to the University of Phoenix campus in El Paso, Texas on November 14-15, 2011.</li> </ul>
Dr. Deanna Klein, BIT	Attended the IACIS International Conference in Mobile, Alabama, October 5-7, 2011 and chaired a session.
Dr. Kristi Berg, BIT	<ul> <li>Served as advisor to the MSU Collegiate DECA club, attended and participated in the Fall DECA Leadership Conference in Fargo, October 11-12, 2011.</li> <li>Attended and presented a paper at the Academy of Business Research Winter Conference in Las Vegas, NV November 13-17, 2011.</li> </ul>
Business Administration	
Dr. Mike Duffy	Presented a paper at the Association for Global Business Conference in Newport Beach, California, November 16-19, 2011.
Dr. Gary Ross	<ul> <li>Attended the National Society for Experiential Education Conference in Dallas, Texas October 18-21, 2011.</li> <li>Conducted program reviews at South University for the Ohio Board in Savannah, Georgia, November 27- December 1, 2011.</li> </ul>
Dr. John Girard	<ul> <li>Invited to speak and be a workshop facilitator at the International Conference on the Knowledge Economy in East London, South Africa, October 20-30, 2011.</li> <li>Participated in the Chancellor Search Committee in Bismarck, North Dakota, October 18, 2011.</li> </ul>
Jeanne MacDonald	Presented at Northeastern Dakota Area Human Resource Association (NDAHRA) meeting in Grand Forks, ND on November 16-17, 2011.

# MINOT STATE UNIVERSITY COLLEGE OF BUSINESS

(DECEMBER 2011)

FACULTY REPORT Accounting and Finance		
Dean Frantsvog, ACCT/FIN	<ul> <li>Met with a delegation in Washington, DC to discuss Minot flood issues and economic development December 8-9, 2011.</li> </ul>	
Business Administration		
Dr. Long Pham	<ul> <li>Attended commencement ceremonies at New Mexico State University earning a PhD in Management with a minor in Applied Statistics and a master's degree in Applied Statistics December 8-13, 2011.</li> </ul>	
Dr. John Girard, BADM	Presented a paper co-authored by Andy Bertsch at the 15th Cross Cultural Research Conference held December 10-16, 2011 in Kona, Hawaii.	
Jeanne MacDonald	Attended a conference on "Observing the use of experiential learning in a class" developed by the University of Denver. The conference was December 4-11, 2011 in Tortola, British Virgin Islands.	