Bachelor of Science Degree: MARKETING MAJOR
Department of Business Administration
MINOT STATE UNIVERSITY

NAME	**Advisor: EILEEN SOLBERG - MAIN 307B - 701-858-3689 eileen.solberg@minotstateu.edu**
NAID No.	**Marketing Career Mentor:**

COMMUNICATIONS: 9-12 SH			
Course & No.	**SEM**	**SH**	**GR**
ENGL 110 College Composition I		3	
ENGL 120 College Composition II		3	
COMM 110 Fundamentals of Public Speaking		3	
INT 110 First Year Seminar (NA transfers more than 24 SH)		2-3	
HISTORY: 3 SH			
Course & No.	**SEM**	**SH**	**GR**
		3	
HUMANITIES: 6 SH			
Course & No.	**SEM**	**SH**	**GR**
		3	
		3	
MATHEMATICS: 4 SH			
Course & No.	**SEM**	**SH**	**GR**
MATH 103 College Algebra OR		3	
MATH 210 Elementary Statistics	in CoB core		
SCIENCE: 8 SH			
Course & No.	**SEM**	**SH**	**GR**
		4	
		4	
SOCIAL SCIENCE: 6 SH			
Course & No.	**SEM**	**SH**	**GR**
ECON 201 Principles of Microeconomics	in CoB core	3	
ECON 202 Principles of Macroeconomics	in CoB core	3	
CRITICAL CAPACITIES SKILLS			
Course & No.	**SEM**	**SH**	**GR**
CCS1 -- Problem Solving: BOTE 247, BIT 220		3	
CCS 2 -- Information Literacy: ENGL 120, BADM 321		3	
CCS 3 -- Critical Reading		3	
CCS 4 -- Quantitative Literacy: BOTE 247, ECON 202, FIN 353		3	
CCS 5 -- Oral/Written Communications: BIT 318, ENGL 110, 120		3	
CCS 6 -- Collaboration: BIT 220, 318		3	
PERSONAL AND SOCIAL RESPONSIBILITY			
Course & No.	**SEM**	**SH**	**GR**
PRS1 -- Relationships and Value Systems: BADM 321			
PRS2 -- Responding to Community Needs: INT 110, BADM 497			
PRS3 -- Individual Well-Being: BADM 301			
INTERCONNECTING PERSPECTIVES			
Course & No.	**SEM**	**SH**	**GR**
IP1 -- Knowledge: BADM 307			
IP2 -- Experience : BADM 301			

COB Core Course Requirements: 37 SH	**SEM**	**SH**	**GR**	**HP**
ACCT 200 Elements of Accounting I (MATH 103 or 210)		3		
ACCT 201 Elements of Accounting II (ACCT 200)		3		
BOTE 247 Spreadsheet Applications		3		
ECON 201 Principles of Microeconomics		3		
ECON 202 Principles of Macroeconomics		3		
MATH 210 Elementary Statistics (MATH 102)		4		
ACCT 300 Legal Environment of Bus. (Soph. status)		3		
BADM 301 Fundamentals of Mgmt. (Soph. status)		3		
BADM 321 Marketing (Soph. status)		3		
BIT 318 Business Communications (ENGL 110)		3		
BIT 220 Management Information Systems		3		
FIN 353 Corporation Finance (ACCT 201, MATH 210)		3		

Required Marketing Courses: 27-30 SH	**SEM**	**SH**	**GR**	**HP**
BADM 120 Fund. of Business (Effective Fall 2010 - required of all Freshmen and transfer students with fewer than 24 SH)		3		
ACCT 321 Managerial Accounting (ACCT 201)		3		
BADM 307 International Business (BADM 301, 321)		3		
BADM 324 Integrated Mktg Comm. (BADM 321)		3		
BADM 421 Applied Business Research (BADM 321)		3		
BADM 422 Consumer Behavior (BADM 321)		3		
BADM 424 Logistics & Channel Mgmt. (BADM 321)		3		
BADM 427 International Marketing (BADM 321)		3		
BADM 488 Marketing Strategy (BADM 321, 421)		3		
MATH 146 Applied Calculus (MATH 103)		3		

NOTES:

(Courses in parenthesis denote prerequisites.)

Electives to meet the 120 SH graduation requirement			
Course & No.	**SEM**	**SH**	**GR**

120 SH is required to meet the graduation requirement