

**Bachelor of Science Degree: MARKETING MAJOR**  
**Department of Business Administration**  
**MINOT STATE UNIVERSITY**

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**Advisor: EILEEN SOLBERG - MAIN 310C - 701-858-3689**  
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**Marketing Career Mentor:**

<b>COMMUNICATIONS: 9-12 SH</b>			
Course & No.	SEM	SH	GR
ENGL 110 College Composition I		3	
ENGL 120 College Composition II		3	
COMM 110 Fundamentals of Public Speaking		3	
UNIV 110 First Year Seminar (NA transfers more than 24 SH)		2-3	
<b>HISTORY: 3 SH</b>			
Course & No.	SEM	SH	GR
		3	
<b>HUMANITIES: 6 SH</b>			
Course & No.	SEM	SH	GR
		3	
		3	
<b>MATHEMATICS: 4 SH</b>			
Course & No.	SEM	SH	GR
MATH 103 College Algebra OR		3	
MATH 210 Elementary Statistics	in CoB core		
<b>SCIENCE: 8 SH</b>			
Course & No.	SEM	SH	GR
		4	
		4	
<b>SOCIAL SCIENCE: 6 SH</b>			
Course & No.	SEM	SH	GR
ECON 201 Principles of Microeconomics	in CoB core	3	
ECON 202 Principles of Macroeconomics	in CoB core	3	
<b>CRITICAL CAPACITIES SKILLS</b>			
Course & No.	SEM	SH	GR
CCS1 -- Problem Solving: BOTE 247, BIT 220	in CoB core	3	
CCS 2 -- Information Literacy: ENGL 120, BADM 321	in CoB core	3	
CCS 3 -- Critical Reading		3	
CCS 4 -- Quantitative Literacy: BOTE 247, ECON 202, FIN 353	in CoB core	3	
CCS 5 -- Oral/Written Communications: ENGL 110, 120	in CoB core	3	
CCS 6 -- Collaboration: BIT 302	in CoB core	3	
<b>PERSONAL AND SOCIAL RESPONSIBILITY</b>			
Course & No.	SEM	SH	GR
PRS1 -- Relationships & Value Systems: BADM 321	in CoB core		
PRS2 -- Responding to Comm Needs: UNIV 110, BUS 497			
PRS3 -- Individual Well-Being: BADM 301	in CoB core		
<b>INTERCONNECTING PERSPECTIVES</b>			
Course & No.	SEM	SH	GR
IP1 -- Knowledge: BADM 307	in major		
IP2 -- Experience : BADM 301	in CoB core		

COB Core Course Requirements: 40 SH	SEM	SH	GR	HP
ACCT 200 Elements of Accounting I (MATH 103 or 210)		3		
ACCT 201 Elements of Accounting II (ACCT 200)		3		
BOTE 247 Spreadsheet Applications (college level math)		3		
ECON 201 Prin of Microeconomics (college level math)		3		
ECON 202 Prin of Macroeconomics (college level math)		3		
MATH 210 Elementary Statistics		4		
ACCT 315 Legal Environment of Bus. (Soph. status)		3		
BADM 269 Professional Ethics		3		
BADM 301 Fundamentals of Mgmt. (Soph. status)		3		
BADM 321 Marketing (Soph. status)		3		
BIT 220 Management Information Systems		3		
BIT 302 Business Communications (ENGL 110)		3		
FIN 353 Principles of Finc'l Mgmt (ACCT 201, MATH 210)		3		

Required Marketing Courses: 24 SH	SEM	SH	GR	HP
ACCT 321 Managerial Accounting (ACCT 201)		3		
BADM 307 Int'l Business		3		
BADM 324 Integrated Mktg Comm. (BADM 321)		3		
BADM 421 Applied Bus Research (BADM 321, MATH 210)		3		
BADM 422 Consumer Behavior (BADM 321)		3		
BADM 424 Logistics & Channel Mgmt. (BADM 321)		3		
BADM 427 International Marketing (BADM 321)		3		
BADM 488 Marketing Strategy (BADM 421, 424-Co)		3		

**NOTES:**

(Courses in parenthesis denote prerequisites.)

<b>Electives to meet the 120 SH graduation requirement</b>			
Course & No.	SEM	SH	GR

120 SH is required to meet the graduation requirement