Dean's Retreat
January 8, 2015
Jones Room – 9:00am to 12:00pm
Minutes

Attendees: Jacek Mrozik, Lori Willoughby, Paul Markel, Warren Gamas, Conrad Davidson, Lenore Koczon, Kris Warmoth

Guest: Kevin Harmon and Rebecca Porter

<u>Marketing and Promoting Academic Programs</u>

- Marketing the MiSU programs
- More personable with students
- MiSU is the right size with just 3100 students
- Many opportunities for students to work with companies

How do we accomplish promoting MiSU?

- We want ND and region to be talking about MiSU
    - ex: U of Mary great job with marketing their college
- Marketing too broad / time to get people excited
- Events on campus
    - NOTSTOCK
    - Tech Days
    - Darwin Days
- Admissions will pay for faculty to travel to present to high schools
- Online engagement
    - How faculty work impacts engagement
- Programs
    - Hire faculty involved in scholarship/ service
        - Will help bring students to MiSU
        - Annual Evaluation – How your work generates interest & connects with students with can increase enrollment.
    - Professionals the strongest:
        - Communication Disorders
        - Nursing
        - Social Work
        - Teaching
    - GRIT – hot research topic in Education
- Three Markets in our backyard
    - Promote your product
        - MiSU needs to stand out
        - MiSU the total package
    - Online – competitive but easy to serve
    - MAFB

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Dates to Know:

January 2015

1	University Closed - New Year's
2	University Open – No Classes
2	First-year faculty annual self-evaluation and statement of goals due to Chair
12	First eight week classes begin
12	Sixteen week evening classes begin after 4:00 p.m.
13	Sixteen week classes begin
15	Last day to drop first eight week class at 100%
17	Evaluation and goals for first-year faculty due from Chair to faculty
19	University Closed – Martin Luther King Jr. Day
22	Last day to add or drop course without record (NDUS)
23	Final draft of Year Long class schedules from Registrar's Office to Departments
24	Evaluation and goals for first-year faculty due from Chair to Dean
30	Sixteen week non-attendance course drop rosters due to the departmental Administrative Assistants
30	Annual self-evaluation and statement of goals for all faculty (other than first-year and Chairs) due to Chair
30	Faculty Evaluation of Chair due to Dean.

February 2015

2	Final draft of Year Long class schedules from Chairs to Deans
2	Sixteen week non-attendance course drop rosters due to the Registrar's Office by noon
2	Evaluation and goals for first-year faculty due from Dean to faculty
6	Spring Load Reports due to Deans
9	Enrollment census date (NDUS)
9	Evaluation and goals for first-year faculty due from Dean to VPAA
12	Promotion and Tenure Committees' recommendations due to President
13	Spring Load Reports due from Deans to VPAA Office
16	University Closed – Presidents' Day
17	Final draft of Year Long class schedules from Deans to Registrar's Office
20	Last day to drop first eight week class
24	Assessment Day (No classes 8:00am to 2:50pm ~ classes resume at 3:00pm)
27	Faculty evaluation of Deans to VPAA