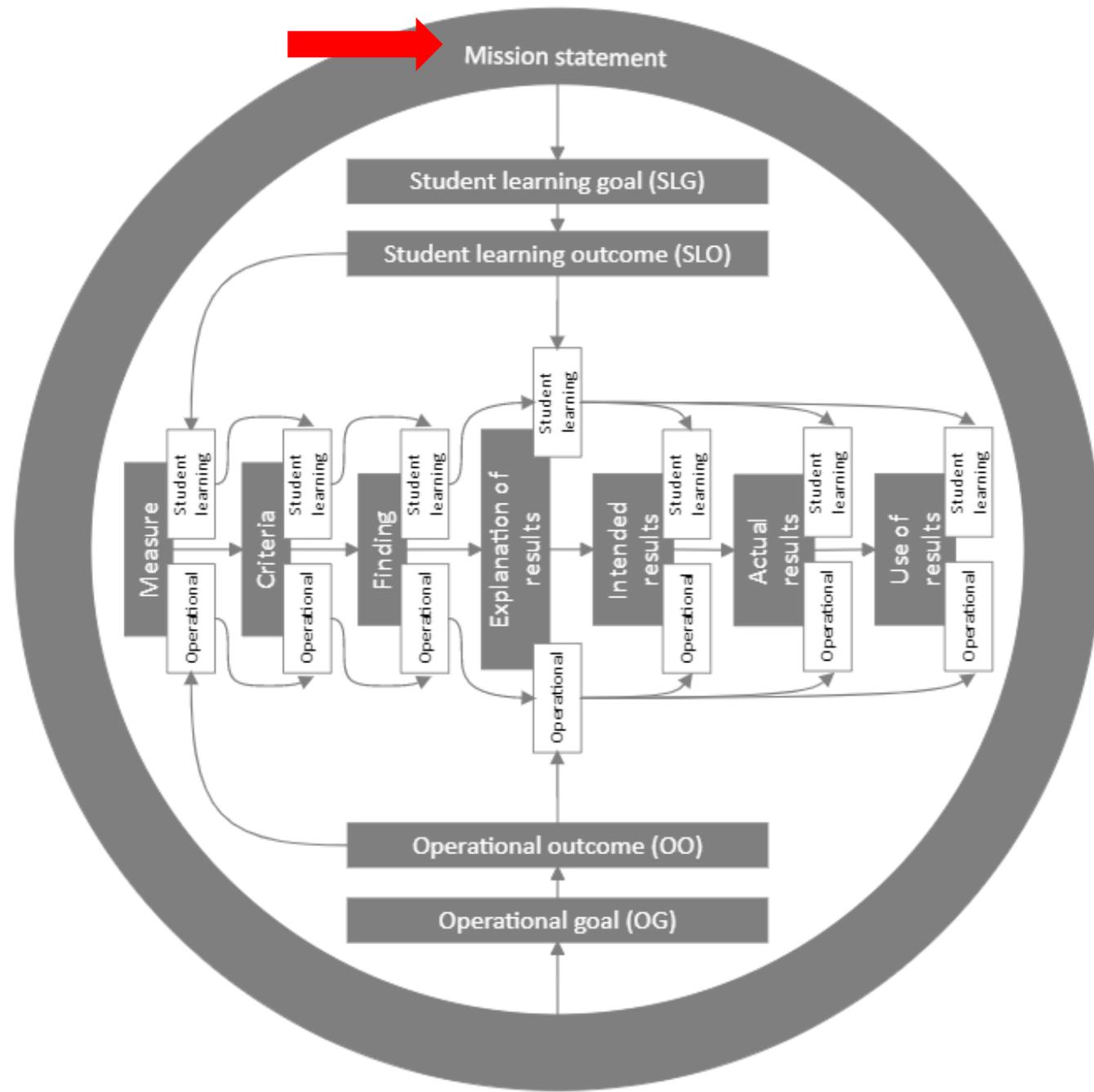


# Write a Mission Statement





# Definition

## Mission Statement

- Describes a program's primary purpose, functions, and stakeholders served
- Distinctly represents the program and is related to the institution



# Key components

<b>Component of Mission</b>	<b>Response</b>
Name of the program	
Purpose of the program (i.e., the reasons why it performs its operations)	
Primary functions or activities of the program	
Stakeholders served by the program (i.e., the stakeholders that are expected to participate in or otherwise benefit from the program)	



# Template

The mission of the **[NAME OF THE PROGRAM]** program

is to **[PURPOSE OF THE PROGRAM]**

by providing **[PRIMARY FUNCTIONS OR ACTIVITIES OF THE PROGRAM]**

to **[STAKEHOLDERS SERVED BY THE PROGRAM]**



# Key Components - Example

<b>Component of Mission</b>	<b>Response</b>
Name of the program	Fit for College
Purpose of the program (i.e., the reasons why it performs its operations)	prepare university students to improve or sustain their fitness for higher education
Primary functions or activities of the program	CP <sup>2</sup> R training and tools for facilitating reflection, assessment, goal setting, and action planning through lenses of capacity, passion, relevance, and presence
Stakeholders served by the program (i.e., the stakeholders that are expected to participate in or otherwise benefit from the program)	all incoming freshmen



# Mission Statement Example

The mission of the Fit for College program is to prepare university students to improve or sustain their fitness for higher education by providing CP<sup>2</sup>R training and tools for facilitating reflection, assessment, goal setting, and action planning through lenses of capacity, passion, relevance, and presence to all incoming freshmen.



**Program Name: Fit for College (example)**

**Mission: The mission of the Fit for College program is to prepare university students to improve or sustain their fitness for higher education by providing CP2R training and tools for facilitating reflection, assessment, goal setting, and action planning through lenses of capacity, passion, relevance, and presence to all incoming freshmen.**

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**Student Learning Goals and Outcomes**

Student Learning Goal (SLG)	Student Learning Outcome (SLO)				Criteria	
		Measure title and description	Associated Outcomes	Direct or Indirect	Description w/ proficiency	Target (%)





Thank You!

