

# Identify Tasks That Are Due for Reporting



## Open the Strategic Plan Dashboard

Minor State University Strategic Plan Metrics

Year	Goal	Objective	Action Item	VP	Primary Responsible
All	All	All	All	All	All


Objective	Action Item	Description	Indicator	Indicator Description	Target	Year	VP	Primary Responsible
1.1	1.1.1	Update and implement a strategic enrollment management and marketing plan to strengthen the position of the University from small research institution to strong regional institution.	1.1.1.1	% change in enrollment since 2021-2022	5%	2024-2025	VP/EMO	VP/EMO
1.1	1.1.2	Enhance academic advising to ensure all students have access to prompt and effective advising year-round	1.1.2.1	% all advisors using Starfish early alert notification tools	70%	2022-2023	VPAA	ASC
1.1	1.1.2	Enhance academic advising to ensure all students have access to prompt and effective advising year-round	1.1.2.2	% all advisors using Starfish early alert notification tools	75%	2023-2024	VPAA	ASC
1.1	1.1.2	Enhance academic advising to ensure all students have access to prompt and effective advising year-round	1.1.2.3	% all advisors using Starfish early alert notification tools	80%	2024-2025	VPAA	ASC
1.1	1.1.2	Enhance academic advising to ensure all students have access to prompt and effective advising year-round	1.1.2.4	% academic advisors using available Starfish tools	75%	2022-2023	VPAA	ASC
1.1	1.1.2	Enhance academic advising to ensure all students have access to prompt and effective advising year-round	1.1.2.5	% academic advisors using available Starfish tools	80%	2023-2024	VPAA	ASC
1.1	1.1.2	Enhance academic advising to ensure all students have access to prompt and effective advising year-round	1.1.2.6	% academic advisors using available Starfish tools	85%	2024-2025	VPAA	ASC
1.1	1.1.2	Enhance academic advising to ensure all students have access to prompt and effective advising year-round	1.1.2.7	% students satisfied with advising on SSI	85%	2022-2023	VPAA	R&G Committee
1.1	1.1.2	Enhance academic advising to ensure all students have access to prompt and effective advising year-round	1.1.2.8	% students satisfied with advising on SSI	90%	2023-2024	VPAA	R&G Committee
1.1	1.1.2	Enhance academic advising to ensure all students have access to prompt and effective advising year-round	1.1.2.9	% students satisfied with advising on SSI	95%	2024-2025	VPAA	R&G Committee
1.1	1.1.5	Implement esports and other club sports	1.1.5.1	# new club sports added	2	2023-2024	VPAA	VPAA/AD
1.1	1.1.5	Implement esports and other club sports	1.1.5.2	# new club sports added	2	2024-2025	VPAA	VPAA/AD
1.1	1.1.5	Implement esports and other club sports	1.1.5.3	# students on esports roster	35	2023-2024	VPAA	esports coach
1.1	1.1.5	Implement esports and other club sports	1.1.5.4	# students on esports roster	150	2024-2025	VPAA	esports coach
1.1	1.1.6	Develop Recruit-Back and Prior Learning Assessment programs	1.1.6.1	% eligible population re-enrolled	5%	2023-2024	VP/EMO	R&G Committee

Click the right arrow toward to bottom middle of the dashboard to go to Page 2 (Strategic Plan Tasks)

Microsoft Power BI

https://app.powerbi.com/view?r=eyJ1b2RkYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQYQY


## Page 2 (Strategic Plan Tasks) displays



Minot State University  
Strategic Plan Tasks

Category: All | Code: All | Start Year: All | End Year: All | VP: All | Primary Responsible: All

Category	Code	Description	Start Year	End Year	VP	Primary Responsible
Goal	1	Build enrollment to secure financial sustainability for the institution	2022-2023	2024-2025	VPEMO	VPEMO
Objective	1.1	Increase enrollment through recruitment, retention, and improved persistence	2022-2023	2024-2025	VPEMO	VPEMO
Action Item	1.1.1	Update and implement a strategic enrollment management and marketing plan to strengthen the position of the University from small research institution to strong regional institution.	2022-2023	2023-2024	VPEMO	VPEMO
Task	1.1.1.1	Develop and approve a strategic enrollment management and marketing plan	2022-2023	2022-2023	VPEMO	Marketing
Task	1.1.1.2	Gather baseline data on brand awareness	2022-2023	2022-2023	VPEMO	Marketing
Task	1.1.1.3	Implement new branding	2023-2024	2023-2024	VPEMO	Marketing
Task	1.1.1.4	Evaluate and revise scholarships and award programs to support student recruitment, retention, and graduation as outlined in the plan	2023-2024	2023-2024	VPEMO	Financial Aid
Action Item	1.1.2	Enhance academic advising to ensure all students have access to prompt and effective advising year-round	2022-2023	2024-2025	VPAA	AVPAA
Task	1.1.2.1	Implement required faculty training in all Starfish tools	2022-2023	2022-2023	VPAA	VPAA
Task	1.1.2.2	Develop system of consistent follow-up to student concerns entered in Starfish	2022-2023	2022-2023	VPAA	ASC
Task	1.1.2.3	Hire professional advisors as needed	2022-2023	2022-2023	VPAA	VPAA
Task	1.1.2.4	Develop initiatives to engage first-year students in advising such as open houses during Welcome Weekend or common assignments in FYE	2022-2023	2022-2023	VPAA	FYE Director
Task	1.1.2.5	Evaluate and develop a registration and orientation plan	2022-2023	2022-2023	VPAA, VPSA	ASC (registration); VPSA (orientation)
Task	1.1.2.6	Implement consistent advising evaluation across all departments	2023-2024	2023-2024	VPAA	AVPAA
Task	1.1.2.7	Include advising evaluations in annual review	2023-2024	2023-2024	VPAA	Faculty Senate
Task	1.1.2.8	Implement FYE initiatives to engage students in advising	2023-2024	2023-2024	VPAA	FYE Director
Action Item	1.1.3	Improve the efficiency and experience of the transfer process	2022-2023	2024-2025	VPEMO	Registrar
Task	1.1.3.1	Evaluate entire transfer process to determine bottlenecks and impediments to enrollment	2022-2023	2022-2023	VPEMO	Registrar
Task	1.1.3.2	Design solutions in conjunction with Gen Ed Committee to ensure maximum credit transfer	2022-2023	2022-2023	VPEMO	Registrar
Task	1.1.3.3	Implement new transfer process	2023-2024	2023-2024	VPEMO	Registrar
Task	1.1.3.4	Assess percentage of transfer applications resulting in enrollment	2023-2024	2023-2024	VPEMO	Registrar
Task	1.1.3.5	Develop and implement solutions which address any remaining issues from Year 2	2024-2025	2024-2025	VPEMO	Registrar



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Select Task in the Category dropdown menu.

Minot State University  
Strategic Plan Tasks

Category

Task

☐ Action Item

☐ Goal

☐ Objective

☒ Task

Category	Code	Description	Start Year	End Year	VP	Primary Responsible
Task		Strategic enrollment management and marketing plan	2022-2023	2022-2023	VPOMO	Marketing
Task	1.1.1.2	Student awareness	2022-2023	2022-2023	VPOMO	Marketing
Task	1.1.1.3	Implement	2023-2024	2023-2024	VPOMO	Marketing
Task	1.1.1.4	Evaluate and	2023-2024	2023-2024	VPOMO	Financial Aid
Task	1.1.2.1	Implement	2022-2023	2022-2023	VPAA	VPAA
Task	1.1.2.2	Develop	2022-2023	2022-2023	VPAA	ASC
Task	1.1.2.3	Hire professional advisors as needed	2022-2023	2022-2023	VPAA	VPAA
Task	1.1.2.4	Develop initiatives to engage first-year students in advising such as open houses during Welcome Weekend or common assignments in FYE	2022-2023	2022-2023	VPAA	FYE Director
Task	1.1.2.5	Evaluate and develop a registration and orientation plan	2022-2023	2022-2023	VPAA, VPSA	ASC (registration); VPSA (orientation)
Task	1.1.2.6	Implement consistent advising evaluation across all departments	2023-2024	2023-2024	VPAA	AVPAA
Task	1.1.2.7	Include advising evaluations in annual review	2023-2024	2023-2024	VPAA	Faculty Senate
Task	1.1.2.8	Implement FYE initiatives to engage students in advising	2023-2024	2023-2024	VPAA	FYE Director
Task	1.1.3.1	Evaluate entire transfer process to determine bottlenecks and impediments to enrollment	2022-2023	2022-2023	VPOMO	Registrar
Task	1.1.3.2	Design solutions in conjunction with Gen Ed Committee to ensure maximum credit transfer	2022-2023	2022-2023	VPOMO	Registrar
Task	1.1.3.3	Implement new transfer process	2023-2024	2023-2024	VPOMO	Registrar
Task	1.1.3.4	Assess percentage of transfer applications resulting in enrollment	2023-2024	2023-2024	VPOMO	Registrar
Task	1.1.3.5	Develop and implement solutions which address any remaining issues from Year 2	2024-2025	2024-2025	VPOMO	Registrar
Task	1.1.4.1	Conduct review of programs in all academic departments	2022-2023	2022-2023	VPAA	VPAA
Task	1.1.4.2	Based on program enrollment trends and course enrollments, propose new/refreshed programs	2023-2024	2023-2024	VPAA	AVPAA
Task	1.1.4.3	Explore new programs that relate to region	2023-2024	2023-2024	AVPAA	Department Chairs
Task	1.1.4.4	Add capacity in programs with demand	2023-2024	2023-2024	AVPAA	Department Chairs
Task	1.1.4.5	Reduce under-enrolled programs and courses	2023-2024	2023-2024	VPAA	AVPAA
Task	1.1.5.1	Add esports	2022-2023	2022-2023	VPAA	VPAA
Task	1.1.5.2	Identify and contact potential esports sponsors	2022-2023	2022-2023	VPA	esports coach

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Select the year that the task was due in the End Year dropdown menu. For example, select 2022-2023 to identify tasks that were due during the 2022-2023 year.

Minot State University  
Strategic Plan Tasks

Category: Task  
Code: All  
Start Year: All  
End Year: 2022-2023  
VP: All  
Primary Responsible: All



Category	Code	Description	Start Year	End Year	VP	Primary Responsible
Task	1.1.1.1	Develop and approve a strategic enrollment management and marketing plan	2022-2023	2022-2023	VP	Marketing
Task	1.1.1.2	Gather baseline data on brand awareness	2022-2023	2022-2023	VP	Marketing
Task	1.1.2.1	Implement required faculty training in all Starfish tools	2022-2023	2022-2023	VP	VP
Task	1.1.2.2	Develop system of consistent follow-up to student concerns entered in Starfish	2022-2023	2022-2023	VP	ASC
Task	1.1.2.3	Hire professional advisors as needed	2022-2023	2022-2023	VP	VP
Task	1.1.2.4	Develop initiatives to engage first-year students in advising such as open house, Welcome Weekend or common assignments in FYE	2022-2023	2022-2023	VP	FYE Director
Task	1.1.2.5	Evaluate and develop a registration and orientation plan	2022-2023	2022-2023	VP, VP	ASC (registration); VP (orientation)
Task	1.1.3.1	Evaluate entire transfer process to determine bottlenecks and impediments to enrollment	2022-2023	2022-2023	VP	Registrar
Task	1.1.3.2	Design solutions in conjunction with Gen Ed Committee to ensure maximum credit transfer	2022-2023	2022-2023	VP	Registrar
Task	1.1.4.1	Conduct review of programs in all academic departments	2022-2023	2022-2023	VP	VP
Task	1.1.5.1	Add esports	2022-2023	2022-2023	VP	VP
Task	1.1.5.2	Identify and contact potential esports sponsors	2022-2023	2022-2023	VP	esports coach
Task	1.1.5.3	Explore potential new programs to pair with esports	2022-2023	2022-2023	VP	AVP
Task	1.1.5.4	Identify and develop implementation plan for additional club sports	2022-2023	2022-2023	AD	AD
Task	1.1.6.1	Review and revise policies and procedures to facilitate re-enrollment (including academic reassessment)	2022-2023	2022-2023	VP	R&G Committee
Task	1.1.6.2	Evaluate current programs	2022-2023	2022-2023	VP	R&G Committee
Task	1.1.6.3	Identify incentives	2022-2023	2022-2023	VP	R&G Committee
Task	1.1.6.4	Develop marketing materials	2022-2023	2022-2023	VP	R&G Committee
Task	2.1.1.1	Develop implementation plan	2022-2023	2022-2023	VP	AVP
Task	2.1.1.2	Develop budget and budgeting process	2022-2023	2022-2023	VP	VP and AVP
Task	2.1.1.3	Appoint leadership positions	2022-2023	2022-2023	VP	AVP
Task	2.1.2.1	Rough draft of new general education plan shared and approved	2022-2023	2022-2023	VP	General Education Committee
Task	2.1.3.1	Determine ideal make-up and develop new charge	2022-2023	2022-2023	President	President
Task	2.1.3.2	Set goals	2022-2023	2022-2023	President	President

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## Select your role from the VP dropdown menu

Minot State University  
Strategic Plan Tasks

Category: Task | Code: All | Start Year: All | End Year: 2022-2023 | VP: VPAA | Primary Responsible: All

Category	Code	Description	VP	Primary Responsible
Task	1.1.2.1	Implement required faculty training in all Starfish tools	VPAA	VPAA
Task	1.1.2.2	Develop system of consistent follow-up to student concerns entered in Starfish	VPAA	ASC
Task	1.1.2.3	Hire professional advisors as needed	VPAA	VPAA
Task	1.1.2.4	Develop initiatives to engage first-year students in advising such as open houses during Welcome Weekend or common assignments in FYE	VPAA	FYE Director
Task	1.1.4.1	Conduct review of programs in all academic departments	VPAA	VPAA
Task	1.1.5.1	Add esports	VPAA	VPAA
Task	1.1.5.3	Explore potential new programs to pair with esports	VPAA	AVPAA
Task	2.1.1.1	Develop implementation plan	VPAA	AVPAA
Task	2.1.1.2	Develop budget and budgeting process	VPAA	VPAA and AVPAA
Task	2.1.1.3	Appoint leadership positions	VPAA	AVPAA
Task	2.1.2.1	Rough draft of new general education plan shared and approved	VPAA	General Education Committee
Task	2.1.4.1	Conduct faculty development	VPAA	AVPAA
Task	2.1.4.2	Request proposals and Identify initiatives for development	VPAA	AVPAA
Task	2.1.5.1	Create a committee	VPAA	VPAA
Task	2.1.5.2	Develop incentives	VPAA	VPAA
Task	2.1.5.3	Create at least 2 events which facilitate innovation	VPAA	VPAA
Task	2.2.4.1	New FYE implemented if funding approved	VPAA	FYE Director
Task	2.2.4.2	FYE Faculty trained and FYE manual developed	VPAA	FYE Director
Task	2.2.4.3	Financial literacy included in UNIV 110 for all students	VPAA	FYE Director
Task	3.1.1.1	Hold exploratory meetings to determine new opportunities	VPAA	AVPAA
Task	3.1.2.1	Gather marketing and other strategic information to select institutions and programs to develop via these agreements	VPAA	AVPAA
Task	3.1.2.2	Finish the MoU policy and procedure process	VPAA	AVPAA
Task	3.1.2.3	Provide academic leaders with information needed to select appropriate higher education entities and locations	VPAA	AVPAA
Task	3.1.3.1	In collaboration with academic and non-academic programs on campus, identify key	VPAA	VPAA

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Your tasks that are due for reporting for the selected year are displayed.

Minot State University  
Strategic Plan Tasks

Category

Task

Code

All

Start Year

All

End Year

2022-2023

VP

VPAA

Primary Responsible

All

Category	Code	Description	Start Year	End Year	VP	Primary Responsible
Task	1.1.2.1	Implement required faculty training in all Starfish tools	2022-2023	2022-2023	VPAA	VPAA
Task	1.1.2.2	Develop system of consistent follow-up to student concerns entered in Starfish	2022-2023	2022-2023	VPAA	ASC
Task	1.1.2.3	Hire professional advisors as needed	2022-2023	2022-2023	VPAA	VPAA
Task	1.1.2.4	Develop initiatives to engage first-year students in advising such as open houses during Welcome Weekend or common assignments in FYE	2022-2023	2022-2023	VPAA	FYE Director
Task	1.1.4.1	Conduct review of programs in all academic departments	2022-2023	2022-2023	VPAA	VPAA
Task	1.1.5.1	Add esports	2022-2023	2022-2023	VPAA	VPAA
Task	1.1.5.3	Explore potential new programs to pair with esports	2022-2023	2022-2023	VPAA	AVPAA
Task	2.1.1.1	Develop implementation plan	2022-2023	2022-2023	VPAA	AVPAA
Task	2.1.1.2	Develop budget and budgeting process	2022-2023	2022-2023	VPAA	VPAA and AVPAA
Task	2.1.1.3	Appoint leadership positions	2022-2023	2022-2023	VPAA	AVPAA
Task	2.1.2.1	Rough draft of new general education plan shared and approved	2022-2023	2022-2023	VPAA	General Education Committee
Task	2.1.4.1	Conduct faculty development	2022-2023	2022-2023	VPAA	AVPAA
Task	2.1.4.2	Request proposals and Identify initiatives for development	2022-2023	2022-2023	VPAA	AVPAA
Task	2.1.5.1	Create a committee	2022-2023	2022-2023	VPAA	VPAA
Task	2.1.5.2	Develop incentives	2022-2023	2022-2023	VPAA	VPAA
Task	2.1.5.3	Create at least 2 events which facilitate innovation	2022-2023	2022-2023	VPAA	VPAA
Task	2.2.4.1	New FYE implemented if funding approved	2022-2023	2022-2023	VPAA	FYE Director
Task	2.2.4.2	FYE Faculty trained and FYE manual developed	2022-2023	2022-2023	VPAA	FYE Director
Task	2.2.4.3	Financial literacy included in UNIV 110 for all students	2022-2023	2022-2023	VPAA	FYE Director
Task	3.1.1.1	Hold exploratory meetings to determine new opportunities	2022-2023	2022-2023	VPAA	AVPAA
Task	3.1.2.1	Gather marketing and other strategic information to select institutions and programs to develop via these agreements	2022-2023	2022-2023	VPAA	AVPAA
Task	3.1.2.2	Finish the MoU policy and procedure process	2022-2023	2022-2023	VPAA	AVPAA
Task	3.1.2.3	Provide academic leaders with information needed to select appropriate higher education entities and locations	2022-2023	2022-2023	VPAA	AVPAA
Task	3.1.3.1	In collaboration with academic and non-academic programs on campus. identify key	2022-2023	2022-2023	VPAA	VPAA





Thank You!

