



Customized program developed for:  
**Minot State University**  
Leadership, Geography, and Cross-Cultural  
Communication/Public Speaking in Scotland  
May 2025



# What makes us different

*WorldStrides is proud to collaborate with our university partners to deliver life-changing global experiences, putting your programs on the cutting edge of today's international education. Our commitment to exposing students to real-world learning arenas reflects our mission to partner with you in preparing the global leaders of tomorrow.*



## Allies in your learning outcomes

Experiential learning is at the heart of what we do. Our mission is to partner with faculty to create enriching and educational experiences abroad. By incorporating your curriculum goals, we source one-of-a-kind opportunities that better prepare your students for future careers by exposing them to international culture, business, and academic engagements. Our intentional approach to program design produces thoughtful and curated itineraries that complement your curriculum and heighten learning and awareness for your students at every turn. Check out all the [immersive engagements](#) our team has to offer.



## Our network is your network

We have the global reach and international relationships to power your program with the best in applied learning. We support more than 110 learning destinations around the globe, with the connections and track record to prove it. With offices in more than 70 cities worldwide and backed by an internal team of over 1,300 professionals, we'll work together with you as a virtual extension of your university to deliver a truly global perspective. From guest lecturers to local professionals and business leaders, our worldwide network continues to grow.



## With you every step of the way

From our inception, we have set ourselves apart through our reputation for extraordinary customer care. You'll work with a dedicated in-house expert to support your team through the entire program process, from recruiting and planning to managing and confirming all program logistics. All vendors, including hotels, are strictly vetted for insurance and local regulation compliance. As an added bonus, when traveling, our online itinerary platform (WorldStrides App) allows you to stay connected during the planning process and contains all the important travel details you need while traveling.



## Ensuring your safety

From a dedicated crisis management team to our partnership with ExLog – our capacity for emergency support and contingency options is unmatched. We are relentlessly focused on emergency preparedness so that your groups can travel with absolute confidence, and should something arise, we have 24/7 emergency support and phone access to a U.S. based physician for consultation. What's more, students and traveling leaders will have embedded insurance that covers a wide range of health and safety risks, with special coverage for medical-related cancellation, mental health, and even security or medical evacuation.

In an industry becoming increasingly transactional in nature, WorldStrides has remained a true partner. Their custom program team provides much more than logistics support and is always happy, indeed eager, to engage in more meaningful conversations with education abroad professionals and faculty leaders about program goals, learning objectives and ways to weave those into the design of the custom program. Many organizations claim to do this. Far fewer deliver. WorldStrides does.

Noah Rost, Arizona State University



**OFFICIAL NAME:** Scotland

**CAPITAL:** Edinburgh

**OFFICIAL LANGUAGES:** English, Gaelic, Scots

**MAJOR INDUSTRIES:** construction, healthcare, consumer products, technology, financial services, marketing

## SPOTLIGHT ON SCOTLAND

Rich with a culture all its own and complicated history, Scotland evokes images of tartan kilted warriors and craggy highlands. Despite a general decline in manufactured goods across developed economies, Scotland has maintained its position as a European leader in textiles, manufacturing, and oil production. Scottish-branded products are in high demand with its trading partners, sought after for their high quality. Whisky is an especially important part of the food and beverage economy, making up 78% of the market's exports!

Though they share a monarch, Scotland and the UK have maintained separate parliaments and distinct identities. In the centuries since it became a UK constituent nation, the Scottish political climate has ebbed and flowed, with its most recent drama in 2014 when Scotland nearly voted itself out of the UK with a referendum for independence. The decision to stay underscores its important relationship to its powerful mother country. Though the UK declined as a world power as its empire shrunk, its influence – especially within Europe and its former territories – remains great. As one of the centers of European finance and industry, the UK's influential role is felt well beyond Europe's borders. For all of these reasons and more, the shock of the "Brexit" vote and the uncertainty in its wake is keenly felt in Scotland, where a heavy majority of voters wanted to stay in the EU. The Scots – along with the world – are left wondering how this monumental decision will impact this important world power in the short and long term.



### TOPICS TO EXPLORE

**ENERGY** – The largest oil reserves in the EU are located in the North Sea, making oil and gas the largest industrial sector in Scotland. Renewables are also a priority for the Scottish government, with wind and hydro making significant contributions to the renewable energy economy. Examine how these resources impact the energy economy and culture.

**CINEMA** – The United Kingdom is home to two of the top-grossing film series of all time – Harry Potter and James Bond – as well as recent TV hits like Downton Abbey and Outlander. Explore the direct and multiplier effects of the film and television industry on the UK's economy, from its contribution to job creation to tax incentives and tourism.

**FOOD AND BEVERAGE** – Scotland boasts a thriving export market for food and drink. From farmers and distillers to researchers and educators, public agencies collaborate with many channels to maximize one of the country's most important industries.

### BY THE NUMBERS

\$202 BILLION | EST 2018  
GDP (USD)

5.3 MILLION | POPULATION

77,955 KM<sup>2</sup> | TOTAL AREA

500+ CONNECTIONS

2,320+ MEETINGS  
PLANNED IN THE REGION

# Your customized itinerary

## Leadership, Geography, and Cross-Communication/Public Speaking in Scotland

The following itinerary is a working document and is subject to change (revised 3/27/2024).

May 19, 2025		Program Begins
Monday		<ul style="list-style-type: none"> <li>Flight departs for Edinburgh – Arranged by WorldStrides. Note: Long-haul international airfare cannot be quoted until 9-11 months prior to departure.</li> </ul>
<b>Meals Included</b> Per airline		
May 20		Welcome to Edinburgh
Tuesday		<p><i>Welcome to Edinburgh! You can't help but imagine yourself in "auld lang syne" (times gone by) as you wander the cobblestone streets, craggy coast, and lush green spaces of Scotland. Today's Edinburgh is a hub for banking, and also well-known festivals and universities that bring the city both tourists and acclaim.</i></p> <ul style="list-style-type: none"> <li>At the most common arrival time of all participants, transfer to your accommodations – Local staff and private transportation included.</li> <li>Check-in to your accommodations or store luggage if check-in is unavailable.</li> <li>Receive 2x 24-hour Edinburgh public transportation passes.</li> <li>Take a break for lunch on own.</li> <li>In the afternoon, enjoy a city tour – Local staff and public transportation included.</li> </ul> <p><b>Edinburgh Old City Tour (guided)</b> <i>Head down the Royal Mile to see some of the most iconic sites in Edinburgh. You'll visit Grassmarket, Canongate Church, Mercat Cross, Scottish Parliament, Queen's Palace, Edinburgh Castle, and more! Learn about the history of these places that have formed Edinburgh into the city it is today. (guide included; exterior views only, no entrances included)</i></p> <p><b>Scottish Parliament (self-guided)</b> <i>During the visit of Scottish Parliament, you will be able to explore any public areas including the Main Hall, view pieces from the art collection, and see the permanent exhibition 'A Parliament for the People.' (self-guided; entrance free of charge)</i></p> <ul style="list-style-type: none"> <li>Enjoy the remainder of the evening with dinner on own.</li> </ul>
<b>Meals Included</b> Per airline		
<b>Edinburgh Accommodations</b> 3* hotel (1 of 4)		
May 21		Edinburgh
Wednesday		<ul style="list-style-type: none"> <li>Make your way to today's engagements –Half day local staff and public transportation included.</li> </ul> <p><b>Edinburgh Castle (self-guided)</b> <i>Tour one of the oldest &amp; most iconic fortified places in Europe, exploring the historic military fortress, royal residence, and prison. Climb Castle Hill to walk in the footsteps of soldiers, kings, queens, and even the odd pirate (entrance included).</i></p> <ul style="list-style-type: none"> <li>Enjoy the remainder of the day free with lunch and dinner on own.</li> </ul>
<b>Meals Included</b> Breakfast		
<b>Edinburgh Accommodations</b> 3* hotel (2 of 4)		

**May 22**

**Day Trip to Stirling**

Thursday

**Meals Included**  
Breakfast

**Edinburgh Accommodations**  
3\* hotel (3 of 4)

- Make your way to today’s engagements – *Full day local staff and public transportation included.*

**Train to Stirling:** *Approximately 1 hour & 10 minutes. – Quote Only- Subject to Change*

**Stirling Castle (self-guided)**

*Stirling Castle was the key to the kingdom of Scotland, dominating a vast volcanic rock above the river Forth at the meeting point between Lowlands and Highlands (entrance included).*

- Continue to next visit. – *Local staff and round-trip public bus ticket included.*

**Wallace Monument (self-guided)**

*Stirling’s famous landmark stands above the fields where Scotland’s National Hero William Wallace led his troops to victory at The Battle of Stirling Bridge. Come and experience breath-taking views of Scotland’s historic heartland! (entrance included)*

- Take a break for lunch on own.

**Train to Edinburgh:** *Approximately 1 hour & 10 minutes- Quote Only- Subject to Change*

- Enjoy some free time and dinner on own before an evening Ghost and Ghouls Tour. – *No local staff included; transfer on foot on own.*

**Ghosts and Ghouls Night Walking Tour (guided)**

*Stunning Edinburgh hides a horrific past. Witch burnings. Plague. Murder. Ghosts. Everyone in Scotland has a ghost story to tell. Hear a handful on this guided tour through some of Edinburgh’s most infamous spots. Be prepared to be spooked by tales of the ghouls and apparitions that are said to haunt this old city still. (guide and ticket included)*

- Enjoy the remainder of the evening free on own.

**May 23**

**Edinburgh**

Friday

**Meals Included**  
Breakfast

**Edinburgh Accommodations**  
3\* hotel (4 of 4)

- Make your way to today’s engagements – *Half day local staff and public transportation included.*

**Holyrood Palace (self-guided)**

*Take a guided tour through the official residence of the King when in Edinburgh. The palace includes many rotating exhibits! (entrance included) Note: closed on Tuesdays and Wednesdays.*

- Return to the hotel and enjoy the remainder of the day free with lunch and dinner on own.

**May 24** **Edinburgh to Inverness**

Saturday

**Meals Included**  
Breakfast

**Inverness Accommodations**  
3\* hotel (1 of 2)

- Check out of your accommodations and board your private coach. *-Private transportation included; no local staff included on coach.*

**Coach to St. Andrews:** *Approximately 1 hour & 30 minutes.*

**Walking Tour of St. Andrews (guided)**  
*Fall in love with the city of St Andrews on this walking tour – learn about the history of St Andrews as you visit the cathedral and the historic St Andrews University and discover little-known facts about the city as you walk the streets (exterior views only, no entrances included)*

- Break for lunch on own.

**Coach to Inverness:** *Approximately 3 hours. No local staff included on coach.*

*Welcome to Inverness! This lovely Highland city is situated between somber Culloden Battlefield and mythical Loch Ness. It boasts one of the fastest growing populations in the United Kingdom! Take in the rich cultural heritage at Inverness Castle or explore the rugged coastline of the neighboring Moray Firth.*

- Check-in to your accommodations or store luggage if check-in is unavailable.
- Enjoy the remainder of the day free with dinner on own.

**May 25** **Loch Ness**

Sunday

**Meals Included**  
Breakfast

**Inverness Accommodations**  
3\* hotel (2 of 2)

- Make your way to today’s engagements – *Full day local staff and private transportation included.*

**Boat Tour of Loch Ness (guided)**  
*Departing from Fort Augustus at the southern end of Loch Ness, you’ll soon be treated to the breath-taking vista of Loch Ness in all its natural wonder. The custom-built vessels are the perfect way to experience the sights, wildlife and history of the famous loch. Sit back as you cruise past Cherry Island, the loch’s only island and spoil you with a loch-side view of the striking Fort Augustus Abbey (boat tour ticket included)*

- Continue to next visit.

**Wild Walk in Cairngorms National Park (guided)**  
*For hundreds of years paths have played an important part in the Park’s rich heritage. Whether you are a walker, cyclist, or horse rider there is so much choice from high mountains to wide straths, woods, and water. Come and explore the Park at your own pace! (guide included; entrance free of charge)*

- Enjoy the remainder of the day free on own.

May 26 Inverness to Glasgow	
<p>Monday</p> <p><b>Meals Included</b> Breakfast</p> <p><b>Glasgow Accommodations</b> 3* hotel (1 of 4)</p>	<ul style="list-style-type: none"> <li>■ Check out of your accommodations.</li> <li>■ Make your way to today's engagements – <i>Full day private transportation included; no local staff included on coach.</i></li> </ul> <p><b>Culloden Battlefield (guided)</b> <i>Powerfully emotive and atmospheric battlefield where the 1745 Jacobite Rising came to a tragic end. Experience the powerful emotions of the Battle of Culloden in the visitor center's 360-degree battle immersion theatre, which puts you right in the heart of the action. It is both a monument and a guide to a pivotal day in history. During the visit, discover the true story of the 1745 Rising, from both the Jacobite and Government perspectives, and enjoy panoramic views from the roof garden (guide and entrance included).</i></p> <ul style="list-style-type: none"> <li>■ Break for lunch on own.</li> </ul> <p><b>Coach to Glasgow:</b> <i>Approximately 3 hours &amp; 20 minutes. No local staff included on coach.</i></p> <p><i>Welcome to Glasgow! This industrial city turned metropolitan hub is a European Capital of Culture, and boasts striking architecture, innovative museums, and thriving live-music scenes. The residents of Scotland's largest city are legendarily friendly, balancing creative forward-thinking with their proud, working-class history.</i></p> <ul style="list-style-type: none"> <li>■ Check-in to your accommodations or store luggage if check-in is unavailable.</li> <li>■ Receive a 4-day public transportation pass to use in Glasgow.</li> <li>■ Enjoy the remainder of the day free with dinner on own.</li> </ul>
May 27 Glasgow	
<p>Tuesday</p> <p><b>Meals Included</b> Breakfast</p> <p><b>Glasgow Accommodations</b> 3* hotel (2 of 4)</p>	<ul style="list-style-type: none"> <li>■ Make your way to today's engagements – <i>Half day local staff and public transportation included.</i></li> </ul> <p><b>City Tour of Glasgow (guided)</b> <i>Learn all about the history of Glasgow – how it went from a small rural town to a spark for the industrial revolution within 100 years – as well as get an overview of Scottish history. You'll see Victorian and Edwardian architecture and explore the city via small secret alleyways and lanes led by a professional local guide (exterior views only-no entrances included).</i></p> <ul style="list-style-type: none"> <li>■ Continue to next visit.</li> </ul> <p><b>Glasgow Necropolis (self-guided)</b> <i>The Glasgow Necropolis is located near Glasgow's medieval St. Mungo's Cathedral and is on the second highest hill in Glasgow. (entrance free of charge)</i></p> <ul style="list-style-type: none"> <li>■ Enjoy the remainder of the day free with lunch and dinner on own.</li> </ul>

<b>May 28</b>		<b>Optional Day Trip to Loch Lomond</b>	
<p>Wednesday</p> <p><b>Meals Included</b> Breakfast</p> <p><b>Glasgow Accommodations</b> 3* hotel (3 of 4)</p>	<ul style="list-style-type: none"> <li>■ Enjoy a free day in Glasgow with lunch and dinner on own or participate in an optional day trip to Loch Lomond.</li> </ul> <p><b>Optional: Loch Speed Boat Tour and Free Afternoon in Loch Lomond(guided)</b> <i>Taking a little longer to explore Loch Lomond's islands will give you the chance to visit secluded and hidden spots that other visitors to the area won't have the chance to experience up close. The 3-hour island hopping tour includes a visit to Inchmurrin, Inchcailloch, and Inchconnachan, the last of which you can only get to if you have your own boat. The island forms part of the 'Narrows', a beautiful channel that runs between 3 of the lochs islands and has an abundance of mature native woodland including larch, oak, and Scots pine. It also happens to be home to Scotland's only population of wild wallabies. In the afternoon, enjoy some free time in Loch Lomond before returning to Glasgow. (private transportation, guide, and activity fees included; priced separately; not included in package pricing).</i></p>		
<b>May 29</b>		<b>Glasgow</b>	
<p>Thursday</p> <p><b>Meals Included</b> Breakfast</p> <p><b>Glasgow Accommodations</b> 3* hotel (4 of 4)</p>	<ul style="list-style-type: none"> <li>■ Enjoy a free day in Glasgow with lunch and dinner on own.</li> </ul>		
<b>May 30</b>		<b>Program Ends</b>	
<p>Friday</p> <p><b>Meals Included</b> Breakfast Per airline</p>	<ul style="list-style-type: none"> <li>■ Check out of your accommodations.</li> <li>■ At the most common departure time of all participants, transfer to the airport –<i>Private transportation to Glasgow airport included; no local staff included.</i></li> <li>■ Flights return home – <i>Arranged by WorldStrides. Note: long haul international airfare cannot be quoted until 9-11 months prior to departure.</i></li> </ul>		

## INTEGRATED RISK MANAGEMENT

Each program is backed by unparalleled risk management and logistical support to deliver true peace of mind. We've spent years building the infrastructure and partnerships to deliver safety and reliability for your traveling groups that exceed your university standards.

### Risk Mitigation

- Comprehensive vendor vetting, including adherence to local laws
- Contingency destinations & re-routing in event of an emergency
- Partnerships with global risk advisory organizations such as ExLog
- Pre-departure safety orientations conducted for all programs

### Health & Safety While Abroad

- \$500,000 embedded medical insurance including evacuation insurance
- 100% mental wellness coverage with no restrictions on pre-existing conditions
- 24/7 emergency support while traveling:
  - › Local emergency team in all our destinations abroad
  - › Domestic support to coordinate with your university team back home
- Exclusive access to George Washington University emergency doctors

### Financial Protection

- No cancellation penalties until 75 days before travel, giving you time to recruit\*
- No program payment until 45 days before travel for university expenses\*
- \$50 million liability insurance policy, with Minot State University listed as an additionally insured
- WorldStrides assumes all foreign currency risk—your price is not subject to change due to currency rate fluctuations

*\*Except for any special non-refundable components or vendor & airline specific terms approved by Minot State University.*

### Higher Education Travel Protection Plan\*\*

- We offer a great Higher Education Travel Protection Plan to help protect your educational travel investment
- If the plan is selected, it includes a CFAR waiver/benefit that allows participants to cancel up to 3 days before departure
  - › Recover up to 75% of non-refundable fees
  - › Non-refundable airfare costs can be recovered if arranged by WorldStrides
  - › Option to rescind your travel protection plan 5 days from the time of purchase and be reimbursed
- Other benefits included within this plan include trip interruption, travel delay, medical expense/emergency assistance, baggage & personal effects, and a pre-existing conditions waiver

*\*\*Terms and conditions apply—ask your WorldStrides representative for policy details.*



WorldStrides covers us with their insurance and simply brings it all together. On the very rare occasions when we've had some issues or hospitalizations, WorldStrides handled it perfectly.

**Robert Nixon**  
*University of Louisville*



The crisis management team that WorldStrides has in place is top notch and staff are well trained to handle the variety of situations that can (and do) take place on study abroad programs.

**Paula Memmer**  
*Purdue University*



When a student had a health emergency in China, the WorldStrides team mobilized to get the student's father from his home in the Midwest to Beijing. This included obtaining an expedited visa at the Chinese consulate (no easy task!). In less than 17 hours, the team took on and accomplished what most of us expected would be impossible.

**Terri Barr**  
*Miami of Ohio University*



## GROUP LONG-HAUL AIRFARE

Our dedicated Flights Team is here to support you. We can provide individual or group flight options to meet your needs and those of your students. WorldStrides has nearly 50 years of experience in building long term relationships and working with over **90 different airlines** and will work with you to find the best fares and routing for your program. When you fly with WorldStrides, our call center is there to support you at every turn.

- Airfare is not available to be quoted until 9-11 months prior to departure.
  - › Once airfare routings become available, our dedicated Flights Team will provide an updated airfare quote and corresponding schedule.

## WHERE YOU'RE STAYING

Whether you choose to stay in a hotel, hostel, or homestay, our team has you covered! As the largest educational travel provider, we have relationships and connections to find the right accommodations to fit your needs.

- **10 nights** in double-occupancy rooms at 3-star hotel properties carefully selected by WorldStrides:
  - › **Edinburgh:** 4 nights – 3\* hotel
  - › **Inverness:** 2 nights – 3\* hotel
  - › **Glasgow:** 4 nights – 3\* hotel
- **Always Included:** Daily breakfasts at your accommodations, wireless internet, taxes & service charges, and any applicable meal gratuities.

## ON THE GROUND

With a growing network of team members around the world, you can rest assured that we're always nearby. Our vetted vendors and trusted ground teams mean you can focus on what really matters – your students. We are passionate about program design, so please rest assured that your proposed itinerary is completely custom and can be modified upon your request.



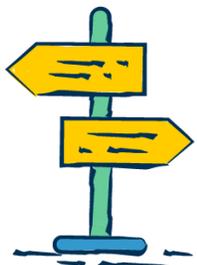
### Transportation

- Coach transportation in safe, clean vehicles with experienced drivers:
  - › As listed within your itinerary, unless otherwise noted as walking or public transit
  - › Airport arrival transfer in Edinburgh & airport departure transfer in Glasgow for participants on the group flight
- Public transportation passes to use while in Edinburgh and Glasgow.
- Intra-program roundtrip train transportation from Edinburgh to Stirling (quote only—subject to change)



### Support Team

- English-speaking, trained, & professional local tour guides
- English-speaking field specialist for airport/train station transfers
- Gratuities for guides and drivers
- Tips to waitstaff for all included meals



### Immersion & Extras

- As detailed within your itinerary:
  - › Group meals
  - › Cultural activities & immersions
- One non-alcoholic beverage at all included meals
- All applicable entrance fees for cultural sites, unless otherwise noted
- Bottled water on all coach rides

## VISA & ENTRY REQUIREMENT SUPPORT

The WorldStrides Visa team is dedicated to assisting faculty, staff, and students with visa procedures and requests and have processed over 6,000 visas for over 13 different international destinations in the last 5 years.

- Visas are not required for U.S. citizens entering Scotland but may be required for certain nationalities.
- **Entry Requirement Support – Always Included:** Our team of in-house visa experts work behind-the-scenes to ensure your students are prepared by providing the following for every program:
  - › Nationality review and assessment of any visa needs for all participants
  - › Personalized toolkit for each participant with U.S. residency
  - › Supporting documents that may be required for visa applications for any services arranged by WorldStrides

# Your program investment details

**Proposal Delivery Date:** 3/27/2024

**Proposal Pricing Expiration Date:** 4/19/2024

## GROUND & ACADEMICS PACKAGE

- **\$4,705** per student– Based on a minimum of 10-14 full paying participants
- **\$3,950** per student– Based on a minimum of 15-19 full paying participants
- **\$3,580** per student– Based on a minimum of 20-24 full paying participants
- **Please Note:** The above is calculated with estimates based on 2024 rates, program price is tentative and subject to change.

**Includes components detailed throughout your customized itinerary & proposal, such as the following:**

- WorldStrides' comprehensive risk management and insurance
- Accommodations, meals, transportation, guides, & cultural immersions

## PROGRAM LEADERS

- **We've got you covered!** Costs for **2** program leaders are included in the ground package above, inclusive of:
  - › Ground & academics package and single occupancy accommodations throughout the program

## OPTIONAL ITEMS TO CONSIDER

- **\$412** per person – Optional day trip to Loch Lomond for 10-14 participants
- **\$340** per person – Optional day trip to Loch Lomond for 15-19 participants
- **\$302** per person – Optional day trip to Loch Lomond for 20-24 participants

## WHAT'S NOT INCLUDED?

- Single occupancy throughout the program for students (**\$1,543** per single room, if required)
  - › Forced singles for students – uneven room pairing due to gender imbalance
- Any optional items listed above
- Additional hotel or classroom meeting space not specifically noted in the proposal
- Any applicable processing fees for participants that may require a visa
- International airfare
- Meals, activities, or transportation arranged on own—any daily inclusions not listed within your itinerary

\*Please note, due to the uncertainty of the ongoing pandemic, your program may be subject to additional expenses to meet new required government policies and procedures. WorldStrides will make best efforts to communicate new rules and policies as soon as we learn in order to share the impact on your program.

*A Note about Confidentiality.* This proposal contains proprietary work product of WorldStrides and is presented in good faith. The recipient(s) agree(s) to protect the confidentiality of this proposal subject to any state laws that require certain information to be made publicly available if requested. The proposal should not be sent to a third party without informing WorldStrides and gaining consent.

# We're here for you

## Recruitment resources you can put to work

Promoting a program can sometimes feel overwhelming, so we've created resources to help guide you through your registration and recruitment efforts:

- You'll have access to an online recruitment toolkit with email and flyer templates, as well as social media resources like photo sites & destination videos
- Upon request, our team can create a dedicated website to help promote your program to students, as well as offer support for upcoming campus events & fairs
- Use our online registration portal to manage student registration, payments, collection of dietary & health information, and roommate selection



## Scholarships & financial support provided by WorldStrides

As part of our commitment to Generation Study Abroad and making global study abroad experiences accessible, WorldStrides has pledged to expand our scholarships program, and to date, have given away more than \$5 million.

- **Student Scholarship Opportunities:** [Learn more](#) about each of these \$3,000 opportunities available to student travelers participating on a WorldStrides faculty-led program.
  - › **Higher Ed Traveler Scholarship** – We understand the value of global travel and the positive impact it can have on a student's future success, so we created this merit-based scholarship program in 2017 to allow more students the opportunity to make education abroad a reality.
  - › **Diversity & Inclusion Scholarship** – This scholarship is intended for students with identities underrepresented in education abroad, as we believe in extending the opportunity to learn through experience to all students.
  - › **Natalie Shea Memorial Scholarship** – Natalie Shea was a beloved colleague at WorldStrides, and after her passing in the Fall 2020, we wanted to celebrate her enthusiasm for travel by offering a scholarship in her name. Through Natalie's legacy, we hope to inspire deserving students to explore the world through a new lens for years to come.
- **International Financial Assistance (IFA):** WorldStrides makes over \$2 million in funding available each year for students demonstrating financial need. [Learn more.](#)



## A dedicated team working for you

Our internal team of travel experts becomes an extension of your university team, working with you on everything from program logistics to airfare and visas.

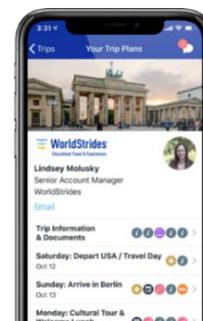
- **Program Development Team:** Partners with you on program design through the roster recruitment process to meet course objectives & achieve learning outcomes
- **Account Manager:** Your primary point-of-contact following recruitment, managing all of the day-to-day planning, operations, and logistics
- **Global Experiences Team:** Solely focused on developing academic content to align with your learning objectives
- **In-house Visa & Flights Teams:** Assists you and your students with all your travel needs



## Your program at your fingertips

You and your students will have access to a customized mobile and online itinerary platform that encompasses all your program and itinerary details and can be downloaded for offline access while traveling! The WorldStrides App includes:

- Day-to-day itinerary & logistics customized to each individual traveler
- Academic briefings, pre-departure information, and important program documents
- Emergency contact information with touch-to-dial capabilities
- Risk management protocols & safe travel recommendations
- Group chat feature to communicate with your students
- Compatible mapping feature with Google or Apple Maps for all your itinerary locations



# A partner with sustainability in mind

*At WorldStrides, we believe in a shared duty to be socially, environmentally, and ethically responsible. Our commitment to environmental sustainability includes reducing waste in the office and on programs. Here are just a few examples of how we're doing this on higher education programs today. To learn more about our responsible business practices across the entire WorldStrides organization, [click here](#).*

## Choose Earth

As environmental and social responsibility are part of WorldStrides' core values, our Choose Earth initiative incorporates these practices into the ethos and outcomes of education abroad. The Choose Earth Certificate program is designed to give students a concrete way to participate in our organization's "Choose Earth" goals, as well as give them the necessary tools to then reflect on their engagement and impact.

When it comes to sustainability and environmentally responsible living, individual actions can have a significant global impact. The Choose Earth Certificate recognizes students' efforts to support a sustainable lifestyle and can be used to show future employers who also prioritize these values. Students who successfully complete the program will be issued a digital credential or badge to display on their LinkedIn profile.

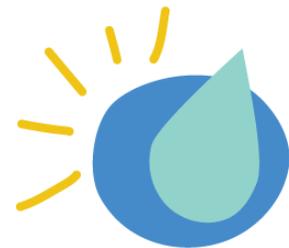


## Fill it Forward

We have partnered with Fill it Forward, a company that provides fun and innovative ways to inspire all to show their love for their planet through interactive technologies, global giving initiatives, and reusable products that inspire the world to reuse.

Program participants will receive a sticker they can attach to their favorite reusable water bottle. Each time they refill their bottle and scan our custom WorldStrides QR code, one of the clean water projects being featured in the app will receive a donation. Each scan = 0.02 cents towards the clean water project being featured in the app.

Within the app, students can track their water consumption, waste diverted, emissions saved, and how much ocean pollution they have prevented.



## Carbon Footprint Offset

We've partnered with the Carbonfund.org Foundation to give our students the option to offset their carbon footprint associated with their flights and travel during their program.

Using an emissions calculator, the CO<sub>2</sub> output associated with each program has been calculated, along with the cost to offset those emissions. When a partner opts into this program, students will be given the opportunity within our online registration system to add the offset cost to their purchase.

WorldStrides will forward all funds collected to Carbonfund.org to help neutralize CO<sub>2</sub> emissions through internationally certified reduction programs. These programs include alternative green energy projects and reforestation initiatives. The accredited nature of these programs assures that these funds are used directly for an offset.

