### Strategic Planning and Budget Council February 6, 2018 3 pm, Jones Room

**PRESENT:** Anne Beste-Guldeborg, DeVera Bowles, Andy Carter, Linda Cresap, Laurie Geller, Cassie Daniel (proxy for Haokun Yang), Annette Mennen, Aaron Richard, Teresa Loftesnes, Jacek Mrozik, Nicole Thom-Arens, Katie Tyler, Jay Wahlund.

ABSENT: Warren Gamas, Kevin Harmon, Michael Linnell, Cari Olson, Brent Winiger

#### AGENDA:

Goal 3 - Create an institutional environment that supports student, faculty, and staff success.

Today's meeting focused on Goal Three Action Items developed by subcommittee Annette Mennem, Cari Olson, and Linda Cresap.

Linda Cresap led the discussion.

Respectfully Submitted, DeVera Bowles

## Goal 3: Create an institutional environment that supports student, faculty, and staff success

### Objective 1: Provide support and institutional resources to accommodate all learners.

Action Item 1: Increase and/or adjust [Enhance] the range of student academic and counseling support services, and widen access to them for all students.

Steps	Resources/Information Needed	Responsibility	Timeline
<ul> <li>Academic Support Services:</li> <li>a. Investigate current services, determining gaps in subject areas and areas where needs may not have been met.</li> <li>b. Determine where/how all academic services are housed and accommodated.</li> <li>c. Create proposal to adjust current services based on data.</li> <li>d. Adjust resources to support new plan.</li> </ul>	<ul> <li>Current services; location; services offered</li> <li>Usage data for each service – determine what is being used and the effectiveness of the service</li> </ul>	<ul> <li>SPBC sub-committee</li> <li>SPBC sub-committee</li> <li>Academic Support Service areas         <ul> <li>Disability Student Support Services</li> <li>CETL</li> <li>POWER</li> <li>Career Services</li> <li>International Student Services</li> </ul> </li> <li>President, VPAA, VPFA</li> </ul>	
<ul> <li>Counseling Support Services:</li> <li>a. Review findings from past surveys, continue to investigate current services, determining areas with high demand, needs not met, expertise available vs. needs.</li> <li>b. Ensure eurrent all (current and new) full-time and part-time staff qualifications and licensures.</li> <li>c. Review current agreements and collaborations with local health agencies.</li> <li>d. Create proposal to adjust current services based on data.</li> <li>e. Secure agreements with local health agencies as needed.</li> <li>f. Provide plan for supporting student access to needed services.</li> </ul>	needs met/not met  Usage data  Credentials of current staff	<ul> <li>Wellness Center Director</li> <li>Student Development and Health Services Director(s)</li> </ul>	

g. Adjust resources to support new plan.		

Action Item 2: Ensure the library can meet the academic needs of the campus.

Steps	Resources/Information Needed	Responsibility	Timeline
a. Survey faculty, staff, and students to determine			
needs; request areas prioritize their needs.	Survey of actual library usage	• All steps: Library Staff	
b. Review and establish price points for requests	(data and use) and needs		
c. Establish short-term and long-term plans for	Student usage data		
addressing campus needs based on data.			

Action Item 3: Develop and implement a plan to update all classroom space and technology on a rotating basis.

	Steps	Resources/Information Needed	Responsibility	Timeline
a	Conduct physical inspection of all classroom technology and space, noting current needs.	• Inspection of classrooms,	• Steps a-b: SPBC sub-	
b	Survey faculty regarding their classroom instructional needs.	inventory of current technology in classrooms;	<ul><li>committee</li><li>Steps c-d: IT Central</li></ul>	
c	Create technology templates for different types of classrooms.	<ul><li>usage, needs to meet usage.</li><li>Survey of faculty classroom</li></ul>	• Step e: Facilities, VPAA, VPFA	
d	Create update schedules for each type of classroom.	needs.  • Survey students for classroom	<ul><li>Step f: VPAA/CETL/SGA</li><li>Step g: Facilities, VPAA,</li></ul>	
e.	Determine schedule of physical updates to classrooms, with priority to those needing least expensive cosmetic updates due to budget limitations.	<ul> <li>space and technology needs.</li> <li>Facilities (?) list of classroom physical updates (paint, furnishings, carpet, etc.).</li> </ul>	VPFA	
f.	Establish a campaign to freshen up the campus, inviting student groups and classes to volunteer for classroom updates (painting, for example). Could even have a competition.	<ul> <li>Budget allocations</li> <li>See Goal Two, action item</li> </ul>		
g	Determine schedule of physical updates to classrooms needing minor to major renovation, including cost estimates.			

### Objective 2: Improve student retention and graduation rates.

Action Item 1: Enrich academic advising, mentoring, and new student programming for students.

Steps	Resources/Information Needed	Responsibility	Timeline
<ul> <li>Advising and Mentoring:</li> <li>a. Develop and implement a plan to shift colleges to centralized academic advising.</li> <li>b. Shift faculty to career mentoring role.</li> <li>c. Expand opportunities for peer mentoring into lower level courses other than UNIV.</li> </ul>	<ul> <li>Faculty buy in</li> <li>Staff (academic advising)</li> <li>Additional peer mentoring staff/reallocation of funds for peer mentors</li> <li>Feedback on current peer mentor effectiveness</li> </ul>	<ul> <li>VPAA, chairs in CEHS and CAS</li> <li>Chairs, CEHS and CAS</li> <li>Chairs, VPAA</li> </ul>	
<ul> <li>New Student programming for [undergraduate?] students:</li> <li>a. Include student led sessions in Be in the Know</li> <li>b. Expand University Communication to students to include Instagram, Snapchat, and/or text notifications.</li> <li>c. 21<sup>st</sup> Century Workforce</li> <li>d. Address student retention in years 2 and 3</li> <li>e. NSO, PTO, Welcome Weekend (New Student Convocation) <ul> <li>a. Fall intake</li> <li>b. Spring intake</li> <li>c. Transfer students</li> <li>d. Online students/distance students</li> </ul> </li> </ul>	<ul> <li>Oversight for social media</li> <li>Review data pertaining persistence rates         <ul> <li>Admit type</li> <li>Enrollment status</li> <li>Many variables can affect retention, look for patterns to help determine strategies</li> </ul> </li> </ul>	<ul> <li>SGA</li> <li>Marketing</li> <li>University     Communications</li> <li>CETL</li> <li>Career Services</li> <li>Retention Committee</li> </ul>	
Consider programming for graduate students?  a. Orientation for International graduate students		<ul><li> Graduate School</li><li> International Office</li></ul>	

# \*Add graduate assistantships to retention and recruitment for graduate students (Goal 2)

Action Item 2: Enhance career services and increase meaningful experiential opportunities. (meaningful experiential opportunities also discussed in Goal 6, not covered in Goal 3)

	Steps	Resources/Information Needed	Responsibility	Timeline
a	. Examine role of Career Services at institutions	Survey or web observation of	a. Career Services	
	similar to Minot State.	CS at other institutions	b. Career Services/CETL	
b	. Create a plan to update MSU career services based		c. VPAA, VPSA, CETL,	
	on other institutions' offerings.		Career Services	
c	. Consider relocating Career Services to the CETL			
	office to provide better transition for students.			

Action Item 3: Streamline and centralize student success services. (Academic Support Services consolidation is also addressed in Goal 2)

Steps	Resources/Information Needed	Responsibility	Timeline
<ul> <li>a. Define student success services; inventory current services and offerings.</li> <li>b. Determine current and needed expertise for student success services.</li> <li>c. Examine current job descriptions; update and combine where possible.</li> <li>d. Establish centralized location for Student Success Services, and relocate all services to one building/area. (One-stop Shop[s])</li> <li>Student Support Services Enrollment Services, Registrar's Office, Financial Aid, Business Office</li> <li>Student Health Center, Wellness Center, Veterans Center, Lutheran Campus Ministries, Multicultural Center, International Programs, Native American Center, Student Activities (M Life), Student Government Association, Residence Life</li> <li>CETL (Peer Mentors, New Student programming and first year experiences)</li> <li>Academic Support Services Advising, tutoring, Career Services/Student Success Center, POWER, Writing Center, Disability Student Services, Testing Center</li> </ul>	<ul> <li>Current services offered</li> <li>Survey students for service needs</li> <li>Compile data of student usage of services</li> <li>Review final report of ad-hoc committee on consolidating academic support services</li> <li>Job descriptions of student services personnel</li> <li>Floor plan of possible areas for relocation—look for minimal renovation needs.</li> <li>Review best practices.</li> </ul>	<ul> <li>Steps a and b: SPBC subcommittee</li> <li>Step c: VPAA, VPSA, area leaders</li> <li>Step d: President's Staff, area leaders, facilities</li> </ul>	

Action Item 4: By 2023, attain graduation rate of 50% and retention rate of 80%. (some additional retention steps addressed in Goal 2)

Steps	Resources/Information Needed	Responsibility	Timeline

- a. Establish volunteer committee of faculty and staff to activate during registration periods and contact students to encourage and assist in registration.
- b. Create program for stopped-out students:
  - a. Provide peer mentors
  - b. Provide incentives for return to complete
  - c. Establish academic success plan
- c. Create cohort options, such as living-learning communities, for campus and off-campus students.
- d. Offer concentrations in condensed sessions: Summer sessions, including May-mesters, Night classes—8 week, two semesters.
- e. Complete comprehensive online programming.
- f. Review and revise process for recruit back strategies.
- g. Identify retention strategies specific for Minot State.
- h. Identify and implement effective pedagogy to retain students.
- i. Implement Financial Aid counseling, financial planning for students

- Faculty and staff volunteers for reaching out to students
- Financial Aid resources for incentives for recruitment
- Funding for concentration offerings in condensed sessions
- Departments should review PAR data
- Best practices and literature for retention practices
- Financial aid staff and resources? For step i.

- a. VPAA, chairs
- b. VPAA, chairs, Financial Aid, Registrar, Advisor(s)
- c. VPAA, VPSA, Residence Life, CETL, chairs
- d. Chairs
- Retention Committee

Make Minot and Minot State as a destination;

Increase engagement activities and make sure departments on campus provide access when needed -Potentially goal 4

\*Where does Prior Learning Credit for new students fit in the strategic plan?

Objective 3: Design, implement, and support technology resources to ensure security of data and the physical plant.

Action Item 1: Cooperate with NDUS to increase campus data security and integrity.

	Steps	Resources/Information Needed	Responsibility	Timeline
a.	Continue and increase current practices aligned		IT Central	
	with NDUS policy:			
	Dual authentication			
	IT phishing and scam messages			
b.	Provide Be in the Know sessions for campus		Marketing, IT Central	
	information—current policies at state and local			
	level, examples of issues, what to do, etc.			
c.	Provide monthly or semi-monthly e-flyer on data		Marketing, IT Central, BIT	
	security and integrity issues.		or CSCI Faculty	

Action Item 2: Increase student access to study resources.

	Steps	Resources/Information Needed	Responsibility	Timeline
a.	Investigate current study area access hours and	Current hours, policies for all	Steps a-c: SPBC sub-	
	after hour building policies and practices.	study spaces	committee, facilities	
b.	Survey student needs for study access.	Data on usage of current study		
c.	Using data, recommend revisions to after hour	spaces		
	building access policies and practices.	Survey of student study area		
d.	Approve updated access policies and practices.	access needs	Buildings, facilities,	
e.	Install card access to all buildings and rooms for		VPFA, security	
	students' after-hour access.		VPFA, facilities	

Action Item 3: Expand use of existing technologies to reduce student fees and multiple logins.

Committee recommends elimination of this Action Item. Item was included as a response to one student's concern about having logins for both Blackboard and a course-specific program. NDUS uses one login/password system now.

Action Item 4: Automate common workflow processes to increase efficiency and reduce paper processes.

	Steps	Resources/Information Needed	Responsibility	Timeline
a.	Determine current paper processes	Survey of campus units to	SPBC subcommittee, units	
b.	Establish revision plans.	determine paper processes; data	Units	
с.	Secure necessary software for new processes	regarding usage of each paper	VPAF, units	
	(example—VPAA needs software to automate	process to determine feasibility of		
	Faculty Load Reports)	automation	Units	
d.	Assess success of conversion to electronic			
	processes			

### Objective 4: Empower students, faculty, and staff to seek and secure funding.

Action Item 1: Reinstate the Office of Sponsored Programs.

Steps	Resources/Information Needed	Responsibility	Timeline
a. Investigate interest in and potential for SP office.	Survey of campus to determine	SPBC or VPAA	
b. If supported, create part-time position for SP	interest, potential services, use	President's staff	
director—50%?			

Action Item 2: Implement incentive program for faculty, students, and staff securing external funding

Steps	Resources/Information Needed	Responsibility	Timeline
Based on Action Item 1, assign this task to the SP director.			

Action Item 3: Increase public awareness of current research and scholarship.

Steps	Resources/Information Needed	Responsibility	Timeline
a. Create online repository for faculty/staff/students to		University Comm.	
post success; University Communication (UC) can			
access this information for stories.			
b. Suggest similar process be implemented at state			
level.		??	

### Action Item 4: Establish MSU Research Center of Excellence

Committee recommends tabling until Action Item 1 is in place and/or funding situation is stable.

### Objective 5: Expand an environment that values and supports diversity.

Action Item 1: Analyze salary equity and address the findings.

	Steps	Resources/Information Needed	Responsibility	Timeline
a.	Analyze salary equity on campus, state, regional,	Access to salary data	Steps a-d: SPBC sub-	
	and national basis.		committee	
b.	Share findings in campus forum and through			
	written reports.			
c.	Assign sub-committee to research solutions to			
	inequities if they exist.			
d.	Share solutions and recommendations.			

e. Assess recommendations based on current and		
future budget projections. Adjust.	President's staff	
f. Create plan to implement recommendations		
	SPB	

Action Item 2: Extend diversity and inclusion awareness for campus community.

	Steps	Resources/Information Needed	Responsibility	Timeline
a.	Inventory current diversity	Current groups and their services	Steps a-d: Diversity	
	committees/councils/groups and their activities.	and activities; student involvement	Council	
b.	Create umbrella organization—Diversity Council—	data		
	to oversee all diversity groups identified in a.			
c.	Reinstate the Campus Climate Survey (analyze and			
	share information; create action plan based on			
	results).			
d.	Align MSU activities with state initiatives as			
	advertised on the soon-to-be developed state			
	website of diversity events.			

Action Item 3: Expand curricular and co-curricular diversity initiatives.

	Steps	Resources/Information Needed	Responsibility	Timeline
a.	Increase involvement at campus diversity events	Data from current events		
	(HOW?)		UNIV instructors, CETL	
b.	Incorporate diversity awareness into UNIV			
	(assignments to attend event or mini-projects)		President's staff, unit	
c.	Request all units have an annual diversity goal in		directors, chairs	
	their planning.			

Action Item 4: Strengthen policies and options for inclusive housing and resident life programming.

	Steps	Resources/Information Needed	Responsibility	Timeline
a.	Investigate and discuss options for increasing	Policies from other campuses	Steps a-b: Residence Hall	
	inclusiveness and acceptance of inclusiveness in		director, Diversity Council,	
	residence halls.		Title IX	
b.	Evaluate and update policies to align with			
	inclusiveness practices.			

c. Encourage residence life programming to	Residence Hall activities
collaborate with curricular and co-curricular units'	directors, units and chairs
activities and events.	