

March 27, 2018

Strategic Planning and Budget Council minutes

PRESENT: DeVera Bowles, Linda Cresap, Laurie Geller, Mike Linnell, Teresa Loftesnes, Cari Olson, Nicole Thom-Arens, Katie Tyler, Jay Wahlund, Kevin Harmon, Annette Mennem, Jacek Mrozik, Aaron Richard, Brent Winiger, CCCC???

ABSENT: Andy Carter, Warren Gamas (*class conflict*), Haokun Yang

Concluded discussion on Goal 5 and Goal 4 Objective 1.

Respectfully Submitted,
DeVera Bowles

Goal 5—Foster and grow collaborative partnerships locally, regionally, and globally.

Objective 1: Orchestrate collaborative efforts with P-12 partners and other institutions of higher education.

Action Items:

- 1. Evaluate *[and review]* current procedure for partnership tracking, development, and renewal, and coordination of agreements.**

When: 2018, ASAP –

survey for chairs, program directors, and campus leaders would be ready to go when we are ready – *depends if we are doing one big survey on a number of items or if we are separating out surveys [need to decide the survey method and create a subcommittee to create the survey – go through notes and indicate survey items in a color]*

- a. Determine existing P-12 agreements/partnerships (and note which are formal, official agreements and which are formal, partnerships; on-going, over time) across the university
 - i. Mid-Dakota Educational Cooperative
 - ii. Great Northwest Education Cooperative
 - iii. Minot Public Schools
 - iv. Bishop Ryan Catholic School
 - v. Souris Valley Special Services
 - vi. Dual credit/Early Entry Students
 - vii. Headstart partnership
 - viii. Area preschool connections
 - ix. Student teaching
 - x. Job Corp
 - xi. NDHSAA – Class A and B
 - Speech/Drama
 - Music: Region 8/NW Music Festival/Jazz Festival/middle school Band Festival
 - xii. Tech Day (one day, ongoing)
 - xiii. Darwin Day (one day, ongoing)
 - xiv. Marketplace for Kids(one day, ongoing)
 - xv. \$MRTZ (one day, ongoing)
 - xvi. Spelling Bee (one day, ongoing)
 - xvii. Math Counts (one day, ongoing)
- b. Articulation Agreements and Memoranda of Understanding/Agreement
Needs to include promotion of these agreements for recruitment of new students. Develop intentional articulation agreements and intentionally market them- on our website, create program of study sheets, readable and easily accessible.
 - i. MSU and DCB Memorandum of Understanding (renew 2022) [Includes bachelor degree plans for Early Childhood Education, Physical Education, Social Science Education, Elementary Education Grades K-6, Elementary Education Grades 1-6, Corporate Fitness, and Athletic Training]

- ii. MSU and DCB Nursing Articulation Agreement (renew 2020)
 MSU and DSU Master of Education MOU (renew 2021)
 MSU and LRSC Nursing Articulation Agreement (renew 2020)
 MSU and LRSC Peace Officer Training MOU (review each spring)
 MSU and LRSC Sign Language Studies Articulation Agreement (renew annual 2017-18)
 MSU and MAFB MOU (renew annually--2018)
 MSU and MSU Foundation MOU (renew 2019)
 MSU and NDSCS Nursing Articulation Agreement (renew 2020)
 MSU and NDSU Social Work MOA (renew annually--2017-2018)
 MSU and Three Affiliated Tribes Head Start MOU (renew annual--2018-2019)
 MSU and Trinity Health Agreement - Nursing for the Future 2016-2021
 MSU and TMCC and DCB Criminal Justice MOU (renew 2016)
 MSU and WSC Nursing Articulation Agreement (renew 2020 or 2021)
 MSU and WSC Social Work Articulation Agreement (renew 2020)
 MSU at BSC Memorandum of Understanding for 2017-2018 (review annually)
 Statewide Early Childhood Articulation Agreement (renew 2021)
 Statewide Nursing Articulation Agreement (renew 2018)
 Northern Information Technology Consortium (review annually, signed 2017)
 California Community College Transfer Summary
 Minnesota System of Colleges and Universities Transfer Summary
 Montana University System Transfer Summary
 Oregon Transfer Summary
 South Dakota University System Transfer Summary
 Washington State Community and Technical College Transfer Summary
- iii. Briercree College and Seminary. Dual degree memoranda of agreement:
 - » Bachelor of Science, Addiction Studies (renew 2017)
 - » Bachelor of Science, Communication Disorders (renew 2017)
 - » Bachelor of Science, Social Work (renew 2017)
 - » Bachelor of Science, Education (renew 2017)
- iv. Lethbridge College. Dual degree memorandum of understanding:
 - » Bachelor of Science, Business Information Technology (renew 2017)
- v. Denmark
 - Aalborg University
 - » General MOU (renew 2018)
 - » Student exchange addendum (renew 2018)
- vi. Japan
 - » Japan College of Foreign Languages (renew 2015) Transfer articulation agreement.
- vii. Norway
 - Arctic University of Norway- Harstad campus
 - » General MOU (renew every 5 years 2016)
 - » Student exchange addendum (renew every 5 years 2016)
 - » Social Work: field experience addendum (renew every 5 years 2016)
- viii. University College of Southeast Norway- Bø campus
 - » General MOU (renew every 5 years 2018)
 - » Student exchange addendum (renew every 5 years 2018)

- ix. Poland
 - University of Lodz
 - » General MOU (renew every year 2017-2018)
 - » Graduate certificate in Management Concepts (renew every year 2017-2018)
 - SWPS University of Social Sciences and Humanities
 - » General MOU (renew 2020)
 - x. Sweden
 - Kristianstad University
 - » General MOU (renew every 5 years 2018)
 - » Student exchange addendum (renew every 5 years 2018)
 - xi. Taiwan
 - MingDao University
 - » MSU and MingDao University MOU (renew 2022)
- c. WHO: VPAA, VPFA, VPSA, VP-Advancement, Associate Vice President of Graduate, Online, Distance and Continuing Education, Athletics (Department Chairs, Program Directors?), Registrar, Faculty (Spring 2018)
- d. Establish a central housing of partnership agreements for transparency, easy access, and to facilitate strategic planning and development
 Charge someone or a committee [out of the VPAA's office] a charge to oversee the articulation and MOU/A process, determine the students success of these programs, and determine new areas of growth. Assess the agreements to determine if we need to revise or eliminate any agreements that do not bring us students.

The group could also discuss the transferability for new students or a new group may need to be created to discuss transferability (it could fall under objective three). Includes accepting credits, rotation schedule of course offerings, etc.

WHO: VPAA, VPFA, VPSA, VP-Advancement, Associate Vice President of Graduate, Online, Distance and Continuing Education, Athletics (Spring 2018 and ongoing)

~~2. Review all existing partnership agreements.~~

~~WHO: VPAA, VPFA, VPSA, VP-Advancement, Associate Vice President of Graduate, Online, Distance and Continuing Education, Athletic Director (Summer 2018)~~

3. Develop strategic direction for current and future P-12 partnerships and higher education partnerships.

**We must intentionally think about ways we are communicating this to the community.*

- a. Prioritize agreements as to needs/benefits/costs to the university according to an established rubric (like one used in prioritization)
 - i. Great Western consortium

WHO: the person/committee charged in 1d
 VPAA, VPFA, VPSA, VP-Advancement, Associate Vice President of Graduate, Online, Distance and Continuing Education, and Athletic Director with faculty and staff participation from areas under study (Fall 2018)

- b. Renew, develop, combine, or re-imagine agreements with P-12 and higher education partnerships to provide excellent opportunities for our students, to enhance institutional growth, and to enhance institutional reputation.

WHO: The person charged in 1d

VPAA, VPFA, VPSA, VP-Advancement, Associate Vice President of Graduate, Online, Distance and Continuing Education, and Athletic Director with faculty and staff participation from areas under study (2018-2019 SY and ongoing)

- c. Coordinate and house the agreements in centralized location as established in 1d
 - i. WHO: The person charged in 1d and Agreement Facilitators (ongoing)

4. Enhance collaboration among NDUS institutions [should we consider this more regionally, nationally and globally in a strategic manner????]

**Opportunities for 2+2 programs*

- d. University of North Dakota partnership in online education
- e. Dakota College at Bottineau
- f. Bismarck State College- various programs
- g. North Dakota State University- Social Work, tentative: additional program in educational leadership
- h. Lake Region: Deaf Education
- i. DSU: Social Work
- j. Bakken U
- k. Establish formal partnership with Williston State College
- l. Explore outreach office/classroom in NW North Dakota – we need to be intentional about this position does and offers
 - i. Williston State College
 - ii. Watford City High School/Rec Center
- m. Renew, develop, combine, or re-imagine collaboration and agreements with NDUS partners to provide excellent opportunities for our students, to enhance institutional growth, and to enhance institutional reputation.

WHO: VPAA, VPFA, VPSA, VP-Advancement, Associate Vice President of Graduate, Online, Distance and Continuing Education, and Athletic Director with faculty and staff participation from areas under study (2018-2019 SY and ongoing)

- n. Coordinate and house the agreements in centralized location as established in 1d

WHO: the person charged in 1d and Agreement Facilitators (ongoing)

Objective 2: Cultivate and maintain mutually beneficial relationships with local, regional, national, global communities to

enhance learning and to strengthen university operations.

**One time projects – fit with community outreach (i.e. Media Literary Project)*

Action Items:

1. *Review all existing partnership agreements*

- a. Determine existing partnership agreements across the university and where they are housed using a survey
 - a. NDCPD
 - b. Communication Disorders Clinic
 - c. Minot Head Start

VPAA, VPSA, VP-Advancement, Associate Vice President of Graduate, Online, Distance and Continuing Education, Athletics (Department Chairs, Program Directors?) (Spring 2018)

- b. House the agreements in centralized location as established in 1C

VPAA, VPSA, VP-Advancement, Associate Vice President of Graduate, Online, Distance and Continuing Education, Athletics (Department Chairs, Program Directors?) (Spring 2018)

- c. Review all partnership agreements VPAA, VPFA, VPSA, VP-Advancement, Associate Vice President of Graduate, Online, Distance and Continuing Education, Athletic Director (Department Chairs, Program Directors?) (Summer 2018)

2. *Develop strategic direction for current and future local, regional, national, and global partnerships with industries ~~and other organizations~~*

- a. Prioritize agreements as to needs/benefits/costs to the university according to an established rubric (like one used in prioritization)

VPAA, VPFA, VPSA, VP-Advancement, Associate Vice President of Graduate, Online, Distance and Continuing Education, and Athletic Director with faculty and staff participation from areas under study (Fall 2018)

- b. Renew, develop, combine, or re-imagine agreements with local, regional, national, and global industries to provide excellent opportunities for our students, to enhance institutional growth, and to enhance institutional reputation.

VPAA, VPFA, VPSA, VP-Advancement, Associate Vice President of Graduate, Online, Distance and Continuing Education, and Athletic Director with faculty and staff participation from areas under study (2018-2019 SY and ongoing)

- c. House the agreements in centralized location as established in 1C

Agreement Facilitators (ongoing)

3. *Enhance partnerships with the MAFB*

- a. Determine existing agreements and partnerships

- i. Department of Defense MOU
 - ii. MAFB MOU
- b. Establish committee to enhance relationships and opportunities with MAFB
 - i. MAFB Chaplain Corps Suicide Intervention Training
 - ii. International military Ball
 - iii. MAFB Prairie Warrior Auction
 - iv. MAFB Violence Prevention team
 - v. MSU Military Appreciation events
 - vi. Military Day at the ND State Fair
 - vii. MAFB Backpack Brigade
 - viii. MAFB Education Center
 - ix. MAFB Senior NCO membership

VPAA, VPFA, VPSA, and Associate Vice President of Graduate, Online, Distance and Continuing Education with faculty and staff participation from areas under study (2018-2019 SY and ongoing)

- c. Renew, develop, combine, or re-imagine collaboration and agreements with MAFB to provide excellent opportunities for our students, to enhance institutional growth, and to enhance institutional reputation.
 - i. United States Air Force GEM
 - ii. United States Air Force AU-ABC

VPAA, VPFA, VPSA, and Associate Vice President of Graduate, Online, Distance and Continuing Education with faculty and staff participation from areas under study (2018-2019 SY and ongoing)

- d. House the agreements in centralized location as established in 1C

Agreement Facilitators (ongoing)

Objective 3: Leverage the expertise of individuals, groups, and organizations within the community to enhance learning and to strengthen university operations

Action Items:

- 1. Enhance MSU alumni relationships to promote their sharing of professional experiences**
 - a. Implement 21st Century Workforce Development Campaign
 - b. Attract alumni to participate and sponsor experiential learning opportunities for Minot State University students
- 2. Extend relationships between MSU and the Minot community to encourage community individuals and groups to participate in academic and community-based activities**
 - a. Strengthen current partnerships
 - i. Minot Symphony
 - ii. Western Plains Opera
 - iii. MSU College for Kids
 - iv. MSU Athletic Camps

- v. Communication Disorders Clinic
- vi. VITA program
- vii. Reading Clinic
- viii. Preschool in Teacher Education

- b. Attract community members to participate and sponsor experiential learning opportunities for Minot State University students
- c. Expand usage for community members in the MSU Bubble
- d. Partner with downtown Minot & Resiliency programming to explore partnerships which benefit both parties
 - i. Explore Main Street initiative
 - ii. Explore MSU downtown presence
- e. Explore modes of transportation for students that expand our footprint into the greater Minot community
 - i. Bike share
 - ii. Shuttle

3. *Establish a learning in retirement program*

- a. Explore a Living & Learning Community in Beaver Ridge***
- b. Enhance marketing of educational opportunities for senior citizens (65+ waiver)***

GOAL 4: Promote and support the well-being of students, faculty, and staff, enabling them to address challenges across generations.

Objective 1: Provide the necessary resources to enrich the campus experience and enhance campus life.

- a. What: Create professional development activities for management and employees to acquire strategies to respond to Minot State's desired campus culture – inclusiveness; each individual is a part of the Minot State family; make each person feel like they belong, strong advising, etc.
Who: President's Staff, HR
When: Within the next nine months
Resources: \$\$ for training

- b. What: Evaluate current use of the Beaver Dam to determine how additional activities can be added to an already hearty list of activities in the Beaver Dam to enrich the campus experience for our students.

We could consider organizing family nights in the Dam when students are on breaks and during the semester – e.g. movie night, game night, activities for students and their families, etc.

Who: SGA, Student Activities Committees, Staff Senate, Faculty Senate

When: Evaluate by May 10, 2018? Programming to start fall 2018 school year

Resource(s): Late night programming costs
New video equipment

- c. What: Offer events to faculty, staff, and students that feature our own faculty and students showcasing their research projects, sharing their expertise, communicating student experiences (study abroad, conference highlights, students teaching wellness in foreign countries, etc.) aimed at the learning and development of our students.

Who: ??

When: September 2018

Resource(s):

- d. What: Work specifically with the Chamber, local and regional businesses, Downtown Business Association, school systems, etc. to bring their experts to the campus to add value to our students learning. One idea is a trivia contest between the city of Minot, school system teachers, and our own students.

Who: ??

When: 2019

Resource(s): Use the 21st Century Workforce Program participants as a base for this activity.

- e. What do we do for online students that live within 20 miles of campus?

- f. Club meeting venue like the Westlie Room – Lower level of Student Center is a possibility – Make the Student Center more student friendly