



## Public Information Office

A NEWSLETTER FOR EMPLOYEES AND FRIENDS OF MINOT STATE UNIVERSITY

### MSU trip to China is fruitful

Minot State University and SIAS International University signed an articulation agreement Feb. 17. The signing ceremony capped off MSU's participation in a week-long visit to the People's Republic of China by a delegation from Minot. The Minot group included Mayor Curt Zimbelman, Jerry Chavez, president of the Minot Area Development Corporation and three MSU representatives—David Fuller, president, Stephanie Witwer, assistant vice president for enrollment management, and Yueh-Ting Lee, dean of the College of Business.



*MSU President David Fuller (left) and Li Haijun, president of SIAS International University (right), sign an articulation agreement during a Feb. 17 ceremony on the SIAS campus.*

and met with administrators, faculty and students. SIAS International University is a private institution with more than 13,000 students and 500 faculty and staff members. It has about 200 international instructors. Along with being known for its modern and beautiful campus, SIAS holds the distinction of hosting the largest number of American teachers in China.

SIAS International University is located near Zhengzhou, the capital city of Henan Province. The province has a population of 97 million people, with about 7 million residing in Zhengzhou.

The group received a warm welcome from representatives of international visitor contact and international affairs upon arrival in Beijing. Throughout the trip they met government officials and leaders from Beijing, the city of Zhengzhou and Henan Province. The group visited a number of commercial venues to explore economic development opportunities between Minot and Henan Province and its major cities. One highlight was a dinner for the Minot delegation in Zhengzhou, which was attended by more than 100 American-Chinese chamber of commerce members.

The MSU-SIAS accord laid the ground for future exchange of students and faculty, as well as joint research, distance delivery methods, degree programs and cultural experiences. Having the agreement in place is expected to streamline future collaboration between Minot State and SIAS. It is possible that Minot State could host students as early as fall semester.

The Minot delegation visited the SIAS campus Feb. 15

### Employee appreciation event is Thursday

All MSU faculty and staff members have been invited and are encouraged to attend the annual Employee Appreciation Banquet, Thursday, noon-2 p.m. in the Dome. President David Fuller has advised supervisors to close offices where possible to ensure the fullest attendance possible. Join your colleagues as we recognize those who are marking five-year increments of service and present Faculty and Staff Achievement and Distinguished Lifetime Educator awards.

### NEXT ISSUE

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## College of Business dean appointed



**JOANN LINRUD**, Ph.D., Mount Pleasant, Mich., has been named the new dean of the College of Business at Minot State University. Linrud has been the interim associate dean and director of the Master of Business Administration program of the College of Business Administration at Central Michigan University since 2004.

“I am very pleased that Dr. Linrud will be serving as our new dean of the College of Business,” said David Fuller, MSU president. “Dr. Linrud brings with her extensive administrative experience and strong academic credentials. As an accomplished leader, she possesses all the qualities we need—a collegial leadership style, a commitment to academic excellence, a keen knowledge of and appreciation for North Dakota, and the ability to work cooperatively with community leaders and businesses from Minot and our state. I look forward to having her join us.”

“I’m thrilled to be coming to Minot State as the business dean,” said Linrud. “I’m very impressed with what I’ve learned about the College of Business’ emphasis on quality education, the dedication of the faculty, and their concern for meeting the present and future educational needs of the residents of North Dakota. I believe that MSU, and the College of Business, have a bright future that I’m happy to be part of.”

While Linrud has been M.B.A. director at CMU, the program developed a new Professional M.B.A. (P.M.B.A.) to be delivered in the metro-Detroit market beginning in May. From 1998 to 2004, Linrud was the chair and a professor in the Department of Marketing and Hospitality Services Administration at CMU. Previously, she was a marketing faculty member at Mankato State University, 1986-1998, and North Texas State University, 1984-1986. Linrud completed her doctoral degree in business administration and M.B.A. at the University of Arkansas. She earned a Bachelor of Science degree in art education from the University of Minnesota and a Bachelor of Arts degree in English from Concordia College, Moorhead, Minn.

Linrud grew up on a farm near Velva and graduated from Velva High School. Her parents and other family members still live in the area. She said being able to move closer to them is “a real plus.”

The new dean will be making a return visit to MSU and Minot beginning March 23 and will officially start with the College of Business July 1.

## Graphic standards in force



**Minot State  
UNIVERSITY**

MSU President David Fuller reminds faculty and staff that graphic

standards and a visual review policy have been established and are now in force. In conjunction with the branding effort that our campus undertook this past year with Woychick Design, and to firmly establish the identity of Minot State University, a Graphic Standards Manual has been developed to help us achieve consistency in our publications, marketing and advertising, and Web site. It contains guidelines in the use of graphic identity elements such as typestyles, logo, brand and Pantone colors.

Recently, the marketing committee presented a campus-wide workshop for faculty and staff to familiarize them with implementing the new guidelines. A visual review policy has been put into effect to assist in carrying out our new identity. The policy states that regardless of where materials are being printed, all publications and print materials must be submitted to the Office of Publications and Design Services for approval prior to being produced. Refer to the Graphic Standards Manual for further explanation. Each department has received one printed copy of the manual. It is also available on the web at [www.minotstateu.edu/identity](http://www.minotstateu.edu/identity).

The president thanks faculty and staff in advance for your support of our new and attractive image and brand and a single, clear identity for Minot State University.

## New master plan unveiled



**University Master Plan**

your campus.  
your ideas.

our future.

Representatives of Clark Enerson Partners were back on campus Monday and Tuesday. They unveiled the new master plan for campus grounds and buildings. During their previous visit, three different plans were presented. Faculty, staff, students and interested members of the public

viewed the plans and attended presentations where they were explained. The architects have since taken into consideration comments from those sessions and steering committee members in producing the new design. An open house was held Monday from noon to 6:30 p.m., with presentations at 1, 3 and 5 p.m.

## **Enrollment Services announces staff changes**

The Office of Enrollment Services at Minot State University has promoted one employee and added two positions.

Shane Larson, hometown Ryder, has been promoted to enrollment services coordinator. Sarah (Norby) Rogers, hometown Rolette, and Rebecca Porter, hometown Bottineau, joined MSU as enrollment services representatives in November and December, respectively.

LARSON joined the MSU enrollment services staff April 2004 and formerly held the position of enrollment services representative. The primary responsibility of his new position is the recruitment of students from North and South Dakota, Montana, Wyoming, Minnesota, and the adjacent Canadian provinces. Larson is also responsible for the day-to-day coordination of a team of recruiters. He graduated from North Shore High School, Makoti, in 1998 and from Minot State University in December 2002, with majors in management and marketing.

ROGERS graduated from Minot State University in 2004, with a degree in communication arts. She was previously employed by Minot State University-Bottineau as an admissions counselor.

PORTER graduated from Bottineau High School in 1998 and from Minot State University in 2005, with majors in broadcasting and psychology. Porter was formerly employed by the Minot Vocational Adjustment Workshop.

Rogers and Porter join Dennis Parisien as enrollment services representatives in forming the front-line team responsible for recruiting students.

## **Two more Brown Bag Book Talks remain**

Two Brown Bag Book Talks remain for spring semester. On April 12, Jon Olson, art, will discuss "Secret Knowledge: Rediscovering the Lost Techniques of the Old Masters" by David Hockney. Heidi Super, biology, will talk about the

book "Traveling Mercies: Some Thoughts on Faith" by Anne Lamott on May 3.

You need not read the featured book ahead of time and are encouraged to bring a sack lunch; dessert will be provided. The book talks, sponsored by the Gordon B. Olson Library, begin at noon and conclude in time for 1 p.m. classes. All are held in the lower level of the library in Group Study Room 2.

## **Local talent prominent in gallery exhibits**

The Biennial Faculty Exhibition will be presented in the Hartnett Hall Gallery through March 29. MSU art faculty Bill Harbort, Jon Olson, Linda Olson, Walter Piehl, Doug Pfliger, and Tom Willis are showing a variety of artwork mediums such as paintings, ceramics and mixed media. Also through March 29, Annessa Yantzer's "Simply Flowers" exhibit is on display in the Library Gallery. Yantzer is a senior art student.

Beginning April 4, student art takes over the Hartnett Hall Gallery with the Juried Student Art Exhibition on display. In the Library Gallery, JSAE juror Pete Kilian will exhibit. The opening reception for both exhibits is April 4, 6:30-8 p.m.

## **Symphony ends season with a pop**

The Minot Symphony Orchestra's 2005-06 season wraps up April 8. In "Horn o' Plenty," horns move front and center as the symphony joins forces with the Third Annual MSU Brass Festival and features horn virtuoso Greg Miller. This is the perennial popular pops concert, and it will begin at 7:30 p.m. in Ann Nicole Nelson Hall.

MSU faculty, staff, and students are admitted free with a current I.D. Additional tickets are available for purchase through the Division of Music office or by calling 858-3185.

## **Lady Beavers bounced in first round**

The Minot State University's women's basketball team lost to the University of St. Francis in the first round of the 2006 NAIA Division II women's basketball tournament in Sioux City, Iowa. After lagging by as many as 21 points in the second half, the MSU women had an incredible run late in the game. Unfortunately, the run came too late. The Cougars defeated MSU 71-63 on March 9. The Beavers finished their regular season at 19-12.

## 'Now Boarding: Destination Paris and the Colonies'

On March 23, Dan Ringrose, associate professor of history, will present "Now Boarding: Destination Paris and the Colonies" as part of the 2005-2006 Northwest Art Center Lecture Series. In this lecture, he will share his research on the boarding school education, childhood, and aspirations of a prominent nineteenth-century family from eastern France. He will trace the lives of three brothers who were sent away to Paris for school and the remarkably different paths each pursued. All lectures are held at 7 p.m. in Aleshire Theater. Admission is free and open to the public; refreshments are served afterward. The remainder of the spring schedule follows:

- "Land Ethic Considerations in Promoting North Dakota Tourism," by Mark Meister, North Dakota Humanities Council speaker, March 30.
- "The Myth of the Historical Jesus," by Rick Watson, humanities, April 6.

## Staff Senate awards scholarships

Effective January 21, 2000, the Minot State University employees established the MSU Staff Senate Scholarship Endowment Fund. The fund's purpose is to assist staff or their dependents in their educational pursuits at the university. Initially, the fund was started with a \$5,000 deposit. This deposit, raised by Staff Senate through cookbook sales and MSU employee donations, has established an endowment principal to be held in perpetuity.

The fund's interest income supports the scholarships which are awarded through a drawing from qualified applicants.

At its Feb 21 meeting, Staff Senate awarded four scholarships to Rachelle Todosichuk, RCJC; Linda Llwellyn, addiction studies, psychology, and social work; Melanie Moore, student health and development; and Shawna Froseth, plant services.

## Students approve activity fee increase

On March 8-9, Minot Student University students voted to increase the student activity fee by \$34.72. The increase will be prorated as follows: Swain Hall Fitness Center, \$20.00; Student Activities, \$1.80; MSU Hockey Club, \$2.00; Career Services, \$7.20; Student Publications, \$2.00; Concert Band, \$.75; and Northwest Art Center, \$.97.

Britney Blackmore, Student Association president, said, "These increases will allow students to have a better workout center, enjoy more events on campus, and help students with their future endeavors."

President David Fuller is expected to approve the increase, which will make it official.

## Student Association Officers elected

In a March 8-9 election, Minot State University students chose their Student Association senators for 2006-2007. Their terms will begin April 17.

The new executive board includes Ali Guitian, president, Jenny Castro, vice president, Courtney Wankel, secretary, and Scott Lindgren, treasurer. Senators for the College of Arts and Sciences are Lindsay Brew, Michael Evanoff, Amber Jensen, Amanda Juelson, Trent Kinzell, Michelle McPherson, Ashley Olander, and Thea Ward. The College of Business' senators are Roseanne Ametelli, Cassie, Dahl, and Steve Stoicescu. The senators for the College of Education and Health Sciences are Ashley Bernsdorf, Chase Lee, Nicole Lindgren, Erin Ross, and Christine Wolla.

## MSU promotes Sick as associate registrar

Jennifer Sick of Minot has been promoted to associate registrar in Minot State University's Office of the Registrar. Sick will be responsible for maintaining all curriculum records, assembling the master catalog, preparing term schedules, assigning classrooms, and processing room changes. An important new role will be serving as a campus trainer and subject matter expert for PeopleSoft technology.

The associate registrar position is new. It is the result of reorganization of the records office with the responsibilities being divided between the registrar's office, enrollment services, and other administrative offices and academic units.

While pursuing her undergraduate degree at MSU, Sick has been employed part-time in the records office as a scheduling coordinator. She completed her bachelor's degree in education in December 2005.

Sick and her husband, Wayde, an instructor at Burdick Job Corps, have one daughter.

The vice president for academic affairs will continue to supervise the registrar's office. Through the reorganization and along with the addition of the associate registrar, the former director of records position has been changed into the position of registrar. Interim Vice President for Academic Affairs Gary Rabe said that the registrar is expected to be hired soon.

## **New name badges available**

A standardized Minot State University name badge with the new logo, proper red color, and correct typefaces has been developed for campus use. All American Trophies, 1507 South Broadway, Minot, has been chosen as the vendor.

A magnetic name badge is available, at an approximate cost of \$6.50, with one line for a person's name and room for one or two additional lines for department name and/or title (position). Individual departments can contact All American Trophies and have the badges billed to their respective departments. A badge with a pin back is also available for about 30 cents less.

The contact information is: All American Trophies, phone 852-6080, fax 852-1646, e-mail trophy1@minot.com.

## **Clark serving as interim library director**

Longtime library professional George Clark is serving as interim Director of Library at the Gordon B. Olson Library until July 1. Clark has been employed by MSU for more than 36 years, having joined the staff at Memorial Library in 1969.

It is Clark's second stint serving Minot State in an interim capacity. He was named acting head librarian by President Gordon B. Olson in 1971 and became head librarian about one year later. He served in that position until 1982. At that time Clark left administration and returned to reference, the area he has always identified as his first preference. He was part of the team of librarians involved in planning and construction of the Olson Library, completed in 1992.

In addition to being the senior reference librarian, Clark is head of government documents. As such, he determines which publications of federal and state agencies are retained at the Olson Library in its designation as a selective depository. Clark is also the library's liaison with the Division of Music for collection development and assessment.

Transitions that Clark has experienced at the MSU library include the conversion from the Dewey Decimal System to Library of Congress classification, changes of periodical indexes from paper to CD-ROM to online, and two different implementations of statewide library software.

Clark is serving as interim following the retirement of Larry Greenwood as director, Dec. 31, 2005. Joseph Jastrzembki, a history faculty member within the Division of Social Science, is chairing the search for a new library director. Two candidates interviewed in early March.

## **Fuller appointed director of North Central Association**

President David Fuller was appointed in December to the board of directors of the North Central Association of Colleges and Schools. The North Central Association encourages and supports cooperative relationships among schools, colleges and universities holding membership in the association. It provides regional accreditation in the north central region through two commissions, the Commission on Accreditation and School Improvement (CASI) and the Higher Learning Commission (HLC). CASI accredits elementary and secondary schools as well as non-degree-granting postsecondary schools. HLC accredits degree-granting colleges and universities.

Fuller's four-year term will begin July 1, and he will represent the HLC on the nine-member board. Fuller was the designee of James Freer, chair of the Higher Learning Commission.

Fuller has served in a number of capacities related to the North Central Association. He has been a consultant evaluator for the Higher Learning Commission since 1994 and a member of the Corps of Chairs of Consultant Evaluator Teams since 2001, including service as team chair for accreditation visits. From 2000 to 2005, Fuller was a member of the Accreditation Review Council for the HLC. He also served as the institutional self-study coordinator for Northern State University, Aberdeen, S.D., 1994-1996, resulting in re-accreditation for 10 years.

Minot State University has been continuously accredited by NCA since 1947 and was first accredited in 1917. The university's last comprehensive evaluation occurred 1997-1998, with the granting of 10-year re-accreditation. Minot State University's next evaluation will take place from 2007 to 2008, and the accreditation site visit is tentatively scheduled April 2008.

## Compensation Task Force reports progress

The Compensation Task Force continues to meet regularly at noon on Wednesday each week, and all faculty and staff members are welcome to attend. The meetings are generally held in the Westlie Room.

The task force has identified the following short-term issues, listed in the order of priority: external equity (market), cost of living, internal equity, gender equity, pay compression, merit pay, value of education/degree, value of time in service/longevity, value of previous job-related experience. The same issues were also identified as long-term priorities but had a somewhat different order of priority.

Most recently, a draft of a proposal for salary administration decisions this year has been written. It was prepared by Wes Matthews and Ron Dorn as a synthesis of the discussions that have taken place thus far in CTF meetings. It is important to note that this is not yet an official proposal by the task force but rather a representation of the work in progress.

Along with periodic updates, a list of task force members has been distributed to the campus. If you have any questions, please contact Matthews in Human Resources or by calling 858-3352.

## Office of Public Information moves and adds staff

The Office of Public Information has relocated to the Student Union, rooms 309 and 308C (formerly occupied by TRIO). Linda Benson has been promoted and has joined PIO as a public information specialist, and Karen Holmen, who has been a half-time employee assisting the Red & Green, is adding 10 hours to support PIO. These changes are being made in response a survey completed by the campus in the fall that indicated the desire for a stronger public information function on campus. In the future, workstudy students and interns will also be joining the PIO staff. If you know of qualified students who would be interested in these positions, please refer them to PIO. The general PIO telephone number is 858-3298; Kim Thompson's direct extension is 858-3065; Linda Benson's number is 858-3199.

## Minot State University is offering new copy service

Copies for U. is now available for the personal copying needs of MSU employees and students. It is located in the lower level of Pioneer Hall, where the university copy center and the Office of Publications and Design Services are located. Color copies, black and white copies, posters and banners are available at a very reasonable price. See them for your invitation, brochure, resume and other printing needs. Cash, checks and Beaver Bucks are accepted. The hours of operation are Monday-Thursday, 7:30 a.m.-8:30 p.m.; Friday 7:30 a.m.-4:30 p.m.; and Saturday 10 a.m.-2 p.m. The phone number is 858-3143.

## Calendar

### MARCH 22-APRIL 18, 2006

#### MARCH

- 23—Employee Recognition Banquet, Dome, social noon, lunch served 12:30 p.m.
- 23—President's open forum on international education (faculty and staff focus), Westlie Room, 3:30 p.m.
- 23—NAC lecture: "Now Boarding: Destination Paris and the Colonies. Childhood Letters from Boarding School, Ambitious Careers, and Family Advice in 19th-Century France," Dan Ringrose, history, Aleshire Theater, 7 p.m.
- 23—Softball at University of Mary.
- 24-26—State Amateur Basketball Tournament, Dome.
- 25—Baseball and Softball at Valley City State.
- 25—Senior recital: Kimberly Carlson, piano, Nelson Hall, 3 p.m.
- 25—Senior recital: Chrystal Ruby, voice, Nelson Hall, 7:30 p.m.
- 26—Baseball vs. Valley City State, Corbett Field, 1 p.m.
- 26—Softball vs. Valley City State, South Hill Complex, 1 p.m.
- 26—MSU Percussion Ensemble and Sunnyside Elementary School, Nelson Hall, 3 p.m.
- 27—Student Association, Westlie Room, 6:30 p.m.
- 27—Recital: Hoffman family, brass, Nelson Hall, 7:30 p.m.
- 27-28—Guest speaker: Patrick Corrigan on versatility in grant writing, Missouri Room, beginning grant writers 1:30 p.m., experienced grant writers 3 p.m.
- 28—SAC: Casino Night, Conference Center, 8-10:30 p.m.
- 28—Baseball and Softball at Dickinson State.
- 29—MSU Job Fair, Dome, 10 a.m.-3 p.m.
- 30—Lyrical lunch: special event inaugurating new piano, Olson Library, noon.
- 30—NAC lecture: "Land Ethic Considerations in Promoting North Dakota Tourism," Mark Meister, N.D. Humanities Council speaker, Aleshire Theater, 7 p.m.

## APRIL

- 1—Senior recital: Elise Gregoire, violin, Nelson Hall, 3 p.m.
- 1—Outdoor Track & Field MSU Invite, Parker Stadium.
- 1-2—Baseball and Softball at Dakota State.
- 2—Senior recital: Christina Helm, violin, Nelson Hall, 3 p.m.
- 3—President's open forums, Conference Center, 8 & 10 a.m. (interchangeable).
- 3—Bamboo Orchestra of Japan, Nelson Hall, 3 & 7:30 p.m.
- 4—Program directors meeting, Westlie Room, 8-9 a.m.
- 4—Marketplace for Kids, Dome, Student Union and other campus locations.
- 4—Science Club, Biology Club and AUGITE open house (tentative), Cyril Moore Science Center.
- 4—Clubs and Student Organizations, Westlie Room, 12:30 p.m.
- 4—Opening reception for juried student and Kilian exhibits, Hartnett Hall, 6:30-8 p.m.
- 4—International Artists Series: Karin Schaupp, classical guitar, Nelson Hall, 7:30 p.m.
- 4-28—Juried Student Art Exhibition, Hartnett Hall Gallery.
- 4-28—Pete Kilian (juror of JSAE) exhibition, Library Gallery.
- 5—Math Track Meet: grades 11-12, Dome, 12:30 p.m.
- 5—N.D. Higher Education Consortium for Substance Abuse Prevention campus focus group, Jones Room, 1 p.m.
- 5—Department of Nursing Awards Ceremony, Conference Center, 3 p.m.
- 5—Softball vs. University of Mary, South Hill Complex, 3 p.m.
- 5—Beaver Boosters Spring Stag, International Inn, 7 p.m.
- 5-6—State Board of Higher Education cabinet and board meeting on MSU campus.
- 6—Admission to teacher education seminar, Old Main 106, 12:30-1:30 p.m.
- 6—Faculty Senate, Westlie Room, 3:30 p.m.
- 6—NAC lecture: "The Myth of the Historical Jesus," Rick Watson, humanities, Aleshire Theater, 7 p.m.
- 7—SAC: "Voices of Men" by Ben Atherton-Zeman, with free lunch for attendees, Conference Center, noon.
- 7—Third Annual MSU Brass Festival, Nelson Hall, recital at 7:30 p.m.
- 8—Outdoor Track & Field at NDSU Invite, Fargo.
- 8—Minot Symphony Orchestra: "Horn o' Plenty" (pops concert), Nelson Hall, 7:30 p.m.
- 8—Baseball vs. Mayville State, Corbett Field, 1 p.m.
- 8—Softball vs. Mayville State, South Hill Complex, 2 p.m.
- 8-9—Beaver Boosters Youth Basketball Tournament, Dome.
- 9—Baseball vs. Mayville State, Corbett Field, 1 p.m.
- 9—Softball vs. Mayville State, South Hill Complex, 1 p.m.
- 9—Brass Band of Minot, Nelson Hall, 4 p.m.
- 9—Luminus (Rumney, Anderson and Anderson trio), Nelson Hall, 7:30 p.m.
- 9-10—Golf at Rapid City, S.D.
- 10—Student Association, Westlie Room, 6:30 p.m.
- 11—Graduate Council, Jones Room, 11-12:30 p.m.
- 11—Brass and Woodwind ensembles, Nelson Hall, 7:30 p.m.
- 11—SAC: movie, Aleshire Theater, 9 p.m.
- 12—Brown Bag Book Talk: Jon Olson, art, on "Rediscovering the Lost Techniques of the Old Masters," by David Hockney, Olson Library lower level, noon.
- 14—Baseball vs. Jamestown College, Corbett Field, 2 p.m.
- 14—Softball vs. Jamestown College, South Hill Complex, 2 p.m.
- 14—Outdoor Track & Field at Blue Hawk Games, Dickinson.
- 15—Baseball and Softball at Jamestown College.
- 17—Softball vs. Dickinson State, South Hill Complex, 1 p.m.
- 17—Baseball vs. Dickinson State, Corbett Field, 2 p.m.
- 18—Staff Senate, Jones Room, 9 a.m.
- 18—Curriculum Committee, Westlie Room, 12:30-2 p.m.



**Minot State**  
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**Public Information**

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