Data Metrics

* Formed as a result of Strategic Enrollment Management (SEM) project
* Comprised of :
	+ IR Office (Cari Olson)
	+ Registrar’s Office (Rebecca Ringham)
	+ Enrollment Services Office (Katie Tyler)
	+ Center for Extended Learning (Jolina Miller)
	+ Financial Aid Office (Laurie Weber)
* Cohort Analysis
	+ The concept of this report is to track cohort student enrollment through graduation
	+ Data Metrics found that although we have Hobson’s this only tracks Inquiry to 1st year enrollment
	+ Due to lack of software Data Metrics creates this report manually
	+ Summer 2020 the following cohorts were ran and compiled
		- 2014
		- 2015
		- 2016
		- 2017
		- 2018
		- 2019
	+ Additional Variables were brought in:
		- Credits attempted
		- Credits completed
		- Retention
		- Graduation
		- Student Tracker- National Student Clearing House Information (ran summer 2020)
	+ Data Metrics created a Student Status Column based on Student Tracker
		- Graduated at a different institution
		- Graduated at MSU
		- Still enrolled at a different institution
		- Still enrolled at MSU
		- Stopped Out
		- Stopped Out and Returned
		- Transferred to another institution
		- Deceased
* It is the intent of the Data Metrics team to update the Student Cohort each summer once graduation data has been processed and available through Student Tracker.



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| **Fall 2014 Cohort** | **#** | **%** |
| Deceased | 1 | 0.32% |
| Graduated at a different institution | 39 | 12.34% |
| Graduated at MSU | 171 | 54.11% |
| Still enrolled at a different institution | 13 | 4.11% |
| Still enrolled at MSU | 7 | 2.22% |
| Stop out | 65 | 20.57% |
| Stop out and returned | 2 | 0.63% |
| Transferred | 18 | 5.70% |
| **Grand Total** | **316** | **100.00%** |

**6-year Graduation Rate=54%**



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| **Fall 2015 Cohort** | **#** | **%** |
| Graduated at a different institution | 22 | 7.01% |
| Graduated at MSU | 137 | 43.63% |
| Still enrolled at a different institution | 35 | 11.15% |
| Still enrolled at MSU | 19 | 6.05% |
| Stop out | 71 | 22.61% |
| Stop out and returned | 9 | 2.87% |
| Transferred | 21 | 6.69% |
| **Grand Total** | **314** | **100.00%** |



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| **Fall 2016 Cohort** | **#** | **%** |
| Graduated at a different institution | 13 | 4.17% |
| Graduated at MSU | 78 | 25.00% |
| Still enrolled at a different institution | 33 | 10.58% |
| Still enrolled at MSU | 84 | 26.92% |
| Stop out | 80 | 25.64% |
| Stop out and returned | 1 | 0.32% |
| Transferred | 23 | 7.37% |
| **Grand Total** | **312** | **100.00%** |



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| **Fall 2017 Cohort** | **#** | **%** |
| Graduated at a different institution | 8 | 2.40% |
| Graduated at MSU | 7 | 2.10% |
| Still enrolled at a different institution | 57 | 17.07% |
| Still enrolled at MSU | 173 | 51.80% |
| Stop out | 70 | 20.96% |
| Stop out and returned | 3 | 0.90% |
| Transferred | 16 | 4.79% |
| **Grand Total** | **334** | **100.00%** |



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| **Fall 2018 Cohort** | **#** | **%** |
| Graduated at a different institution | 3 | 0.78% |
| Still enrolled at a different institution | 34 | 8.85% |
| Still enrolled at MSU | 249 | 64.84% |
| Stop out | 93 | 24.22% |
| Transferred | 5 | 1.30% |
| **Grand Total** | **384** | **100.00%** |



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| **Fall 2019 Cohort** | **#** | **%** |
| Still enrolled at a different institution | 8 | 2.05% |
| Still enrolled at MSU | 340 | 87.18% |
| Stop out | 42 | 10.77% |
| **Grand Total** | **390** | **100.00%** |

**Fall to Spring Persistence Rate=87%**