



Minot State
UNIVERSITY

Be seen. Be heard.

BUSINESS ADMINISTRATION

To meet the needs of students in today's changing work world, the College of Business has developed a strong business administration program, offering a Bachelor of Science (B.S.) degree in management and marketing.

The curriculum includes a liberal arts base, a general business core, and then courses specifically designed for the majors. Throughout the curriculum, emphasis is given to understanding real business conditions through the use of cases, computer simulations, internships, business consulting experiences, and study abroad opportunities. The combination of academic study and business experience well prepares the student to meet today's dynamic business environment.

Minors in Business Administration, Management, and Marketing are offered to non-business, as well as business students.

Career Opportunities

Those with business administration degrees are prepared for a wide variety of exciting careers in commerce, government, and industry. Such careers include positions in management, marketing, sales, advertising, public relations, and human resource management.

Internship

The College of Business recognizes the importance of hands-on experience in the work-world and seeks to provide opportunities to students to gain such experience. Students are encouraged to pursue internships with local businesses and are assisted in such efforts by the Department.



Get Informed...

PROGRAM DETAILS

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ACCREDITING AGENCY

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Program Outline

BACHELOR OF SCIENCE WITH A MAJOR IN MANAGEMENT

1. General Education.....38 cr.

ENGL 110 College Composition***	3
ENGL 120 College Composition***	3
COMM 110 Fundamentals of Public Speaking***	3
History	3
Humanities	6
Leisure	2
MATH 103 College Algebra***	4
Science	8
Social Science	6
ECON 201 Principles of Microeconomics+ ..	3

ECON 202 Principles of Macroeconomics+.. 3

+Also counts toward COB Core Requirements

2. COB Core Course Requirements40 cr.

COB Pre-Admission Courses:

ACCT 200 Elements of Accounting I*	3
ACCT 200 Elements of Accounting II*	3
BADM 226 Quantitative Methods for Business*	3
BOTE 247 Spreadsheet Applications*	3
ECON 201 Principles of Macroeconomics* ..	3
ECON 202 Principles of Macroeconomics*... 3	
MATH 240 Applied Statistics*	4

COB Post-Admission Courses:

ACCT 300 Legal Environment of Business**	3
BADM 301 Fundamentals of Management**	3
BADM 321 Marketing**	3
BIT 318 Business Communications**	3
BIT 320 Management Information Systems**	3
FIN 353 Corporate Finance**	3

* Pre-admission core courses

**Post-admission core courses

***Pre-admission support courses

3. Required Management Courses.....24 cr.

ACCT 321 Managerial Accounting	3
BADM 303 Human Resource Management..	3
BADM 304 (401) Entrepreneurship/SBM ...	3
BADM 409 International Business.....	3
BADM 416 Operations Management	3
BADM 436 Organizational Behavior: P & P	3
BADM 465 Strategic Management	3
BADM 489 Entrepreneurship/New Venture .	3

4. Electives, Second Major, or Minor...32 cr.

Minimum Total for Graduation..... 128 cr.

BACHELOR OF SCIENCE WITH A MAJOR IN MARKETING

1. General Education..... 38 crr.

ENGL 110 College Composition***	3
ENGL 120 College Composition***	3
COMM 110 Fundamentals of Public Speaking***	3
History	3
Humanities	6
Leisure	2
MATH 103 College Algebra***	4
Science	8
Social Science	6
ECON 201 Principles of Microeconomics+ ..	3
ECON 202 Principles of Macroeconomics+..	3

+Also counts toward COB Core Requirements

2. COB Core Course Requirements40 cr.

COB Pre-Admission Requirements:

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ACCT 200 Elements of Accounting II*	3
BADM 226 Quantitative Methods for Business*	3
BOTE 247 Spreadsheet Applications*	3
ECON 201 Principles of Macroeconomics* ..	3
ECON 202 Principles of Macroeconomics* ...	3
MATH 240 Applied Statistics*	4

COB Post-Admission Requirements:

ACCT 300 Legal Environment of Business**	3
BADM 301 Fundamentals of Management**	3
BADM 321 Marketing**	3
BIT 318 Business Communications**	3
BIT 320 Management Information Systems**	3
FIN 353 Corporate Finance**	3

*Pre-admission core courses

**Post-admission core courses

***Pre-admission support courses

3. Required Marketing Courses.....24 cr.

ACCT 321 Managerial Accounting	3
BADM 324 Integrated Marketing Communications	3
BADM 409 International Business	3
BADM 421 Applied Business Research	3
BADM 422 Consumer Behavior	3
BADM 424 Logistics & Channel Management	3
BADM 427 International Marketing	3
BADM 488 Marketing Strategy	3

4. Electives, Second Major, or Minor ...32 cr.

Minimum Total for Graduation.....128 cr.