



Minot State UNIVERSITY

Center for Extended Learning Bismarck Office

Bachelor of Science Degree: MARKETING MAJOR
2018-2019

COURSE CATEGORY	SEMESTER HOURS
General Education	28
CoB General Education Requirements	10
College of Business Core Courses	27
Marketing Major Courses	27
Electives, Second Major, or Minor	28
MINIMUM TOTAL SEMESTER HOURS	120

GENERAL EDUCATION: TOTAL HOURS 28

MSU Course Number MSU Course Title

ENGL 110 College Composition I
 ENGL 120 College Composition II
 COMM 110 Fundamentals of Public Speaking
 Other Miscellaneous, Including Math & General Education Competencies (See below)

BSC Course Accepted

ENGL 110 College Composition I
 ENGL 120 College Composition II
 COMM 110 Fundamentals of Public Speaking

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COB REQUIRED GENERAL EDUCATION: TOTAL HOURS 10

MSU Course Number MSU Course Title

ECON 201 Principles of Microeconomics
 ECON 202 Principles of Macroeconomics
 MATH 210 Applied Statistics

BSC Course Accepted

ECON 201 Principles of Microeconomics
 ECON 202 Principles of Macroeconomics
 MATH 210 Elementary Statistics

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GEN. ED. COMPETENCIES - Critical Capacities Skills, Personal & Responsibility & Interconnecting Perspectives

CCS 1 to CCS 6 - Many met through required courses
 PRSI to PRS 3
 IP 1 & IP 2

An AA from BSC means all General Ed.
 Requirements are complete.

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NOTE: Sixty (60 SH must be earned from a 4-year institution of which thirty (30) must be from MSU.

NOTE: A cumulative GPA of 2.0 or higher is required for graduation.

COB CORE COURSES: TOTAL HOURS 27

MSU Course Number MSU Course Title

ACCT 200 Elements of Accounting I
 ACCT 201 Elements of Accounting II
 BOTE 247 Spreadsheet Applications
 ACCT 300 Legal Environment of Business
 BADM 301 Fundamentals of Management
 ADM 321 Marketing
 BIT 318 Business Communications
 BIT 220 Management Information Systems
 FIN 353 Corporation Finance

BSC Course Accepted

ACCT 200 Elements of Accounting I
 ACCT 201 Elements of Accounting II
 CIS 105 Microcomputer Spreadsheets
 ACCT 215 Business in the Legal Environment
 BADM 202 Principles of Management
 BADM 201 Principles of Marketing
 BOTE 210 Business Communications
 BADM 224 Management Information Systems

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MARKETING MAJOR: TOTAL HOURS 24

MSU Course Number MSU Course Title

BADM 120 Fundamentals of Business
 ACCT 321 Managerial Accounting
 BADM 324 Integrated Marketing Communications
 BADM 307 International Business
 BADM 421 Applied Business Research
 BADM 422 Consumer Behavior
 BADM 424 Logistics & Channel Management
 BADM 427 International Marketing
 BADM 488 Marketing Strategy
 Required Elective: MATH 146 Applied Calculus I or any
 300 or 400 level BADM course or other
 course with the approval of the Chair

BSC Course Accepted

Freshman course-Not required for transfer students with 24 CR

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