



## MSU spring enrollment shows decline

Official spring 2012 enrollment numbers at Minot State University show a 7.3 percent decrease compared to spring 2011. The number conveyed to the North Dakota University System is 3369, a decrease of 267 students. This number is comparable to spring 2010 enrollment of 3384.

“Based on fall enrollment and recent community trends, the spring numbers are not surprising,” said David Fuller, MSU president. “We strongly feel the decrease in MSU’s spring numbers can be traced to the turmoil of housing and issues related to last summer’s Souris River flood.”

Overall, MSU student enrollment showed decreases in key populations including total transfer and graduate students and Minot Air Force Base.

“Both Minot Air Force Base and graduate students represent nontraditional students who may be dealing with military deployments or flood-related economic and personal pressures,” Fuller noted.

Contiguous states such as South Dakota and Montana showed slight increases while neighboring Minnesota numbers remained comparable to last year. California, Florida and Nevada showed considerable increases over 2011.

Ward County student enrollment dropped; Cass and Burleigh Counties showed favorable increases. Canadian student numbers remained steady, while international student numbers increased, representing a five-year record high.

“We are encouraged by the large numbers of applications, accompanied by the steady enrollment of new freshman and new graduate students. Both indicate our marketing and recruiting efforts remain strong,” Fuller said. “We are taking appropriate steps to reverse the overall trend and will continue to stay close to Minot Air Force Base and schools in Ward County to increase student submissions from the area.”

Enrollment numbers at MSU become official after the fourth full week of classes, when they are reported to the NDUS.

## Barney named SEA director

Minot resident Charles Barney is the new director of Minot State University’s Severson Entrepreneurship Academy. He began his duties Jan. 9.

The SEA offers students real-life knowledge and skills critical for understanding how to start, maintain and analyze start-up businesses. It was created in 2010 as a result of a milestone gift from Clint Severson and his wife, Conni Ahart. Severson is an MSU alumnus and president and chief executive officer of Abaxis, Inc.

“The Seversons’ generous gift has allowed us to place a special emphasis on helping students learn about entrepreneurship, including the Entrepreneurship Club, a speaker series and starting a ‘learning lab,’ where students will apply what they learn in their classes. I’m especially happy to welcome Chuck as our SEA director; he has abilities and experience to be an effective leader for our next generation of entrepreneurs,” said JoAnn Linrud,



Barney

## Feb. 8, 2012

### PIO update

Welcome to Minot State!

Today’s “Be in the Know” session featured MSU’s renewed commitment to customer service. The session outlined appropriate ways to serve customers via email, in person or on the telephone, all of which seems like rudimentary stuff, except it’s not.

Excellent customer service is not something that a person does, it has to be more about who the person is. Flawless execution of excellent customer service has to come from the “inside out.” People don’t generally wake up and decide “Today I am happy and will provide good service to those customers who cross my path,” just like they don’t wake thinking, “I am in a crappy mood so today I am not going to be nice.” All too often, we allow stressful situations to carry us into the moment and we overreact.

Customer service really boils down to choosing to be kind. And sometimes kindness consists of treating people better than they deserve.

It takes a team and is up to us all.

*For questions or comments, please contact Kevin Harmon at 858-3140.*

— Susan Ness,  
public information director

### NEXT ISSUE

Publications Date: Wednesday, Feb. 22  
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dean of the College of Business.

Originally from Brockport, N.Y., Barney graduated with an undergraduate degree in instructional technology from the Rochester Institute of Technology and a master's degree in instructional systems technology from Indiana University in Bloomington.

From 1982 to 1984, Barney worked for Arthur Andersen & Co. in Chicago designing and developing self-study and instructor-based training programs for the Audit Division of the Professional Education Division.

"Arthur Andersen afforded me a great deal of business experience," Barney said. "I had to learn what was being designed, as well as the business concepts and how they could be applied."

Barney relocated to St. Louis to work for Maritz Communications Company from 1984 to 1991. While at Maritz, he designed, developed, produced and implemented training programs for a variety of clients such as Citicorp, Northern Telecom and IBM. He primarily worked with IBM to develop training on sales techniques and products for dealers and account representatives.

In 1991, Barney and his wife, Leslie, moved to Minot, where he has owned and operated several businesses over the last 20 years.

In 2000, Barney was elected to the Minot City Council where he has served three terms. He has served as the chairman of the Public Works and Safety Committee, chairman of the Finance and Improvements Committee and council president for four years.

"Serving on city council gave me a whole new perspective on government, business and economic development. I have been very active with what the city could do to foster more business growth in Minot," Barney said

Barney has been active on the board of directors for the Minot Area Chamber of Commerce and Minot Convention & Visitors Bureau. He was also district chairman of the Northern Lights Council for Boy Scouts of America.

## Minot State rescinds facility-enhancements request

Due to concerns of appropriate timing, Minot State University President David Fuller rescinded the request for support of facility enhancements to Herb Parker Stadium and the MSU Dome from the Minot City Council agenda Feb. 6.

"With the encouragement of many people, organizations and City Council members, we believe we presented a sound proposal to improve two of Minot's strong community facilities. We are grateful for this support," Fuller said.

"While it may be disappointing to our supporters, by withdrawing the MSU facility-enhancements proposal, we believe we are proceeding in the best interest of our community. Our region has some difficult challenges ahead; MSU will continue to partner in meeting those challenges."

## Examining adolescents and high-risk behaviors

Minot State University's Student Social Work Organization, in coordination with the North Dakota chapter of the National Association of Social Workers, will sponsor "The Adolescent Brain & High-Risk Behaviors" Feb. 15 in Ann Nicole Nelson Hall, 8 a.m.-4:30 p.m. Michael Nerney, the presenter for this spring symposium, is a consultant in substance-abuse prevention and education, with over 32 years of experience in the field.



Nerney

"This year, SSWO will donate proceeds from the registration to two community organizations, the Minot Area Homeless Coalition and Companions for Children," said Katie Davis, SSWO president and a senior social work major from Williston. "This is SSWO's way of giving back to the Minot community during flood recovery."

Nerney is the former director of the Training Institute of Narcotic and Drug Research, Inc. During that time, he received a federal grant under the Youth-At-Risk Act to design training programs for residential facilities within the New York State Division for Youth. Nerney's areas of expertise include psychopharmacology, adolescent chemical dependency, relapse prevention, gender differences in communication and managing violent incidents. His understanding of adolescent issues is drawn from 12 years as a teacher and coach at the junior high and high school levels, including three years with a residential school for boys. He added four years' experience in the chemical-dependency field as a substance-abuse counselor and director of the Drug Abuse Prevention Council in Hamilton County, N.Y., before joining NDRI in 1984. He is a certified instructor in violence prevention and management with the Crisis Prevention Institute. An internationally known lecturer, Nerney has also served as consultant to a number of federal and state agencies.

New insights into brain development demonstrate specific conditions that exist in the brain only during adolescence. Participants will explore the connections between the adolescent brain and high-risk behavior and discuss the allure of thrill-seeking activity, drug-and-alcohol abuse, sexuality and other high-risk behaviors. They will also explore new language structures to utilize in helping adolescents acknowledge, assess and respond to high-risk situations.

The conference is recommended for social workers, educators, case managers, medical staff, parents, law enforcement officers, counselors, psychologists, child care providers and nurses. The deadline for registration is Friday (Feb. 10). The cost of the conference is \$60, but MSU students can attend at no cost. Registration is on a first-come, first-served basis.

For additional information, contact Dionne Spooner, social work instructor and SSWO advisor, at 858-3142 or [dionne.l.spooner@minotstateu.edu](mailto:dionne.l.spooner@minotstateu.edu).

## U.S. News ranks MSU online programs among the best

The U.S. News & World Report reported that Minot State University's College of Business online graduate programs and MSU undergraduate online programs rank among the nation's best online education programs. Recognizing the growing significance of online education in the university experience and the unique, numerous factors involved in making online degree programs successful, U.S. News released its first "Top Online Education Programs" rankings Jan. 10.

Among 177 universities reporting their graduate business program practices, the CoB's online Master of Science in management and Master of Science in information systems ranked sixth in the nation (top 3 percent) for "Student Services and Technology." They also ranked 25th (top 14 percent) for "Admissions Selectivity," 47th (top 27 percent) for "Faculty Credentials and Training" and 57th (top 32 percent) for "Teaching Practices and Student Engagement."

"Online delivery of our graduate programs is extremely important to the College of Business; we're thrilled to rank so well among our national peers who offer similar degree programs. Our faculty have been committed to online education for 10 years, and our best feedback comes from our students. But it's very gratifying to see that we compare well with other universities in the country," said JoAnn Linrud, dean of the College of Business. "MSU's Center for Extended Learning and instructional technology staff are incredibly dedicated to making online education work for our students."

For the overall performance of its online undergraduate programs, MSU ranked 17th (top 9 percent) for "Teaching Practices and Student Engagement" and 41st (top 21 percent) for "Student Services and Technology." MSU's online bachelor's degree programs include management, management information systems, marketing, international business, nursing for registered nurses, general studies, applied management and applied business information technology.

According to Linrud, about 16 percent of CoB students take their major business program completely online, while another 16 percent take at least half of their degree program online.

"When you consider that about a third of our students make online classes a substantial portion of their degree programs, we strive to make courses available to them and pay attention to their needs. Our high rankings are attributable to our dedicated faculty and support staff," Linrud said.

U.S. News ranked 196 online bachelor's degree programs and 523 online master's degree programs in business, engineering, nursing, education and computer information technology. Programs needed to have at least 80 percent of their course content available online.

For questions, contact Linrud at 858-3110 or [joann.linrud@minotstateu.edu](mailto:joann.linrud@minotstateu.edu).



## MSU offers new studies in community and environment major

This fall, Minot State University students will have a new choice for an exciting degree that is unique to the campus and pertinent to the region.

Studies in community and environment, the new program, is an interdisciplinary approach to the study of human interactions with their communities and the environment. Through SCE, students gain knowledge of the scientific, social, political, economic, aesthetic and cultural aspects of the human-environment interaction. It is the only program of its kind in North Dakota.

With a scholarly background in place studies and literature of the U.S. West, Interim Director ShaunAnne Tangney was one of a faculty group which established SCE at MSU.

"Science faculty were initially interested in an environmental sciences program," she noted, "but together we were able to broaden and strengthen the program by including the social sciences, humanities, health sciences and business."

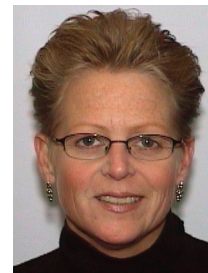
Coursework in the sciences provides a strong foundation in the features and workings of the planet. History, economics, sociology and geography explore change over time and human activities in a particular place. Studies in English, philosophy, languages and art explore the ways people imagine and communicate ideas about the environment and the human role in it. SCE will also be a component of general education at MSU, allowing non-degree students to participate in the coursework.

"We have real environmental and community issues in North Dakota," Tangney said. "The oil boom, for example, brings tremendous wealth but also environmental and community concerns. SCE will help students understand all sides of these issues and will prepare them to go out into our communities, equipped to engage in the critical issues of our times."

A rapidly increasing sector of the U.S. economy now recognizes the importance — and profitability — of community or environmental sustainability. A SCE degree will provide the background and training for careers in law, advertising, agriculture, art and design, education, business and industry, government, corporate management, resource agencies, construction, public administration, journalism, waste management, urban planning, nonprofit organizations, travel and tourism, retailing, entertainment, transportation, science and research.

"Ultimately, SCE will give students a greater awareness and understanding of local, regional, and global issues. It will also provide hands-on learning opportunities, helping students develop the skills they need to analyze problems and advocate for sustainable solutions," Tangney said. "We look forward to a whole new generation of MSU graduates with a keen sense of place and a strong commitment to their communities and the environment."

For questions about SCE, contact Tangney at 858-3180 or [shaunanne.tangney@minotstateu.edu](mailto:shaunanne.tangney@minotstateu.edu).



Tangney

## Welcome new faculty and staff

Minot State University welcomes five new employees, Seth Hagen, Erika Hill, Irma Lopez, Seinquis Slater and Nicole Thom-Arens.

Hagen is a project coordinator with the Great Plains Center for Community Research and Service. Previously, he worked for North Dakota Port Services. He received a bachelor's degree in urban development from the University of North Dakota.

Hill is an early interventionist with the North Dakota Center for Persons with Disabilities. Before moving to Minot, she worked for Synergy Youth Treatment in Cornish, Utah. She completed a bachelor's degree in communication disorders and deaf education at Utah State University, Logan. She and her husband, Marshall, have been married for less than two years, and they love waterskiing, rock climbing and snowboarding.

Lopez is a custodian with facilities management. Previously, she worked for Minot's Trinity Nursing Home.

Slater is an admissions coordinator for the Office of Enrollment Services. She earned a bachelor's degree in sociology from UND. Currently, she is pursuing a master's degree in educational administration from the University of Nebraska-Lincoln.

Thom-Arens is the office manager for enrollment services. She was previously employed at Missouri State University, Springfield. She has a bachelor's degree in mass communications from North Dakota State University and recently completed a master's degree in writing from Mo. State. Her husband, Tim, is a civil engineer at Ackerman-Estvold Engineering in Minot. They have a son, Liam.



Hagen



Hill



Lopez



Slater



Thom-Arens

## Facilities management seeks campus input

After months of careful planning, facilities management has scheduled an open forum to share information and solicit input for the remodeling of the first and second floor of the Administration Building and reopening of 11th Avenue. Interested individuals are invited to visit the Audubon Room in the Conference Center Friday (Feb. 17) from 8 to 9 a.m. Roger Kluck, assistant vice president of facilities management, will give a brief introduction of the projects and have the blueprints accessible for viewing. Attendees are requested to complete comment cards for further consideration. For questions please contact roger.kluck@minotstateu.edu or 858-3210.

## 'Be in the Know' sessions

"Be in the Know" sessions answer questions about various Minot State University departments or procedures. Representatives of degree programs and student services present short and concise information. All sessions will be held in Aleshire Theater, 10-10:30 a.m.

•Feb. 15 — "Google Analytics: Learn How to Track Hits to Your Website," learn how Google Analytics works and discover what webpages visitors are viewing and why webpage content is important for prospective students.

•Feb. 22 — "Branding MSU: Graphic Standards, Design Services and Marketing," learn the parameters of MSU's new, refreshed graphic standards, design services available to students, faculty and staff and printing prices.

•Feb. 28 — "New Bachelor's Degree Programs," learn about MSU's newest academic programs, bioinformatics (Paul Lepp), energy economics and finance (Frank Moseley) and early childhood education (Clarine Sandstrom), and how to educate students about these new options.

•March 7 — "International Programs: How We Recruit and Support Our International Students," learn about new international recruiter Janan Thom's travels, how she is assisting in making MSU's campus more diverse and what services are available to international students.

These sessions align with "Vision 2013" strategy three: valuing faculty and staff within an engaged community and help empower the entire campus community to be better marketers for Minot State University and be in the know!

For questions, contact Teresa Loftesnes, director of marketing, at 858-3062 or [teresa.loftesnes@minotstateu.edu](mailto:teresa.loftesnes@minotstateu.edu).

## Markovic to discuss 'Civilization'

Draza Markovic, assistant professor of physics, will discuss the book "Civilization: the West and the Rest" by Niall Ferguson Feb. 24 at the next Brown Bag Book Talk.

People need not read the featured book ahead of time and are encouraged to bring a sack lunch. The book talks, sponsored by the Gordon B. Olson Library, begin at noon and conclude in time for 1 p.m. classes. All are held in the lower level of the library in Group Study Room 2.

## Wellness works

Krista Hull a senior nursing student from Minot Air Force Base, wrote the following article for Nursing 473:

### Preventing cancer now

In 2012, about 577,190 Americans are expected to die of cancer, with more than 1,500 people dying each day. Anyone can develop cancer. Since the risk of being diagnosed with cancer increases with age, most cases occur in adults who are middle aged or older. It is important for everyone to take their health into their own hands and do what they can now to reduce the possibility of developing this terrible disease.

It is not hard for someone to reduce their likelihood of developing cancer, and it does not even involve seeing a doctor. The 10 Spot (10 Ways to Prevent Cancer, 2012), has 10 simple steps

suggested to reduce the risk of developing cancer:

- An individual should include cancer fighters in their diet. Broccoli, cauliflower, cabbage and brussel sprouts are believed to be nature's best cancer fighters.
- A person should get a daily dose of fiber- 20-30 grams each day.
- Individuals should limit exposure to chemicals because many known carcinogens are found in living environments.
- People should get lycopene. Tomatoes are a great source.
- Smokers should quit right away.
- People should protect themselves from the sun by wearing sunscreen of at least SPF 15.
- People should get regular sleep in a dark room. Melatonin, a hormone produced inside the brain during sleep is a powerful cancer fighter.
- Individuals should lose weight.
- People should limit drinking of alcohol. Alcohol has long been known as a scourge of the liver as well as a cause of cancer in the mouth and throat.
- Everyone should be screened for cancer and be vigilant. Individuals can assess their cancer risk at [www.10spot.net/extra/cancer\\_risk.html](http://www.10spot.net/extra/cancer_risk.html) and prevent cancer now!

## Announcements

### February is Black History Month

In recognition of the history and contributions of Americans of African descent, activities are planned on the Minot State University campus. All faculty, staff and students are encouraged to join the celebration.

- Wednesday (Feb. 8) — “The Color Purple,” a movie screening, Aleshire Theater, 7:30 p.m.
- Feb. 16 — Student discussion panel, Beaver Dam, 12:15 p.m. MSU students from around the world discuss their own cultural experiences of being black in the U.S. to stimulate a dialogue of unity and understanding.
- Feb. 25 — Black History Month Jubilation, Ann Nicole Nelson Hall, 6 p.m. Celebrate Black History Month by attending an energizing performance of music, dance, poetry and storytelling.

Off-campus activities include:

- Monday (Feb. 13) — Movie “Blood Diamonds,” shown at Pangea House (109 Central Avenue West), 7 p.m.
- Feb. 20 — Movie “American History X,” shown at Pangea House, 7 p.m.
- Feb. 25 — Music and poetry reading at Main Street Books (106 South Main Street), 2–4 p.m.
- Feb. 27 — Movie “Precious,” shown at Pangea House, 7 p.m.

All events are planned and organized by the MSU Black Student Association, in collaboration with the Office of International Programs and supported by the MSU Multicultural Fund.

For more information, contact Joe Davis, BSA president, at [joseph.davis@my.minotstateu.edu](mailto:joseph.davis@my.minotstateu.edu), or Bethany Stai Keusch, global education coordinator, at [bethany.stai@minotstateu.edu](mailto:bethany.stai@minotstateu.edu) or 858-4645.

— *Bethany Stai Keusch, global education coordinator*

### MSU Staff Senate Scholarships available

The criteria and application forms for the Minot State University Staff Senate Scholarship are available at [www.minotstateu.edu/stfsenat/pdf/ss\\_scholarship.pdf](http://www.minotstateu.edu/stfsenat/pdf/ss_scholarship.pdf).

The endowment fund's purpose is to assist staff or their dependents in their educational pursuits at MSU. The deadline to submit applications to Merri Jo Connole in the Office of Financial Aid is Friday (Feb. 10).

For questions, contact [staffsenate@minotstateu.edu](mailto:staffsenate@minotstateu.edu) or a Staff Senate representative.

— *MSU Staff Senate Scholarship Committee*

### New Minot State virtual tour video online

Minot State University has changed drastically with the renovation of Swain Hall and the additions of the Slaaten Learning Center, the Wellness Center, the new field turf and Herb Parker Stadium stands. Our five-year-old virtual tour video did not reflect the current energy and look of today's MSU. A new virtual tour video gives prospective students a glimpse of MSU's distinctive place, faculty and staff engagement and really helps them to "Catch the Excitement" before they even step foot on campus.

The video is available on YouTube at MSU Virtual Tour Video and is also available in multiple locations on the MSU website, including our Videos tab. For questions, contact [richard.heit@minotstateu.edu](mailto:richard.heit@minotstateu.edu) or 858-4156.

— *Rick Heit, social networking specialist*

### In the galleries

Feb. 8-22 — “Americans 2012: Paperworks,” juried by Michael Barnes, DeKalb, Ill., Hartnett Gallery.

Feb. 15-March 15 — “Mis Tres Verdades (Three Truths),” ceramic by Guillermo Guardia, Grand Forks, Library Gallery.

The public reception for “Mis Tres Verdades” is March 1 in the Library Gallery, 6:30-8 p.m.

### Faculty and staff achievements

*The Office of Public Information proudly shares the many accomplishments of faculty and staff in every issue.*

**Becky Brodell**, retired assistant professor of nursing, presented a research poster, “Group Caring Environment in Nursing,” at the January 2012 Elsevier/Mosby's Faculty Development Institute in Las Vegas. Brodell's research topic is caring in nursing education. Participants in this study were nursing students accepted into MSU's nursing program.

**Carla Cabarle**, assistant professor of accounting, co-authored a paper titled “At the Intersection: A Cross-Disciplinary Exercise in Employee Selection,” which was accepted for publication in the January/ February edition of Journal of Human Resources Education.

**Mike Duffy**, professor of business administration, presented a paper at the Association for Global Business Conference in Newport Beach, Calif., Nov.16-19.

**Dean Frantsvog**, associate professor of accounting, met with North Dakota's congressional delegation in Washington, D.C., to discuss Minot flood issues and economic development, Dec. 8-9.

**John Girard**, professor of business administration, presented a paper co-authored with **Andy Bertsch**, associate professor of management, at the 15th Cross Cultural Research Conference in Kona, Hawaii, Dec. 10-16. Girard also presented as part of the Institute for Shipboard Education Alumni Series onboard MV Explorer on the subject of social knowledge in Fort Lauderdale, Fla., Jan 12-17.

**Elaine Larson**, assistant professor of education and director of teacher advisement and field placement, presented the supervision of student teachers workshop Jan. 16 at the Mid-Dakota Education Cooperative Cornerstones of Education Conference at Burlington Elementary School.

**Jeanne MacDonald**, instructor of business administration, spoke at Northeastern Dakota Area Human Resource Association meeting in Grand Forks, Nov. 16-17.

**Long Pham**, assistant professor of business administration, earned a doctorate in management and a master's degree in applied statistics from New Mexico State University, Las Cruces, in December.

**Gary Ross**, chair of the Department of Business Administration, conducted a program review at South University, DeCatur, Ga., Nov. 27-Dec. 1.

**Young Son**, assistant professor of economics, presented a paper, "Does the Government Expenditure on Utility Enhancing Public Capital Increase the Economic Growth?" at the International Business Conference in Rapid City, S.D. He also had two papers published. The Economics & Business Journal: Inquiries & Perspectives published "Optimal growth rate of investment under uncertainty," and Global Business and Finance Review accepted "The Effect of the Preference for Housing Wealth on Consumption."

**Lori Willoughby**, chair of the Department of Business Information Technology, presided over the International Association for Computer Information Systems annual conference in Mobile, Ala., Oct. 4-9, and **Deanna Klein**, associate professor of business information technology, chaired a session. Willoughby also presided over the IACIS winter meeting in San Juan, Puerto Rico, Jan. 3-8. She traveled with enrollment services staff to promote the "2+2" program with Lethbridge Community College in Alberta, Oct. 18-19.

**Minot State University mission:** Minot State University is first and foremost dedicated to the success of all students: their growth and development as educated citizens, their confidence, and their life-long devotion to the common good and the welfare of others.

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